hdk

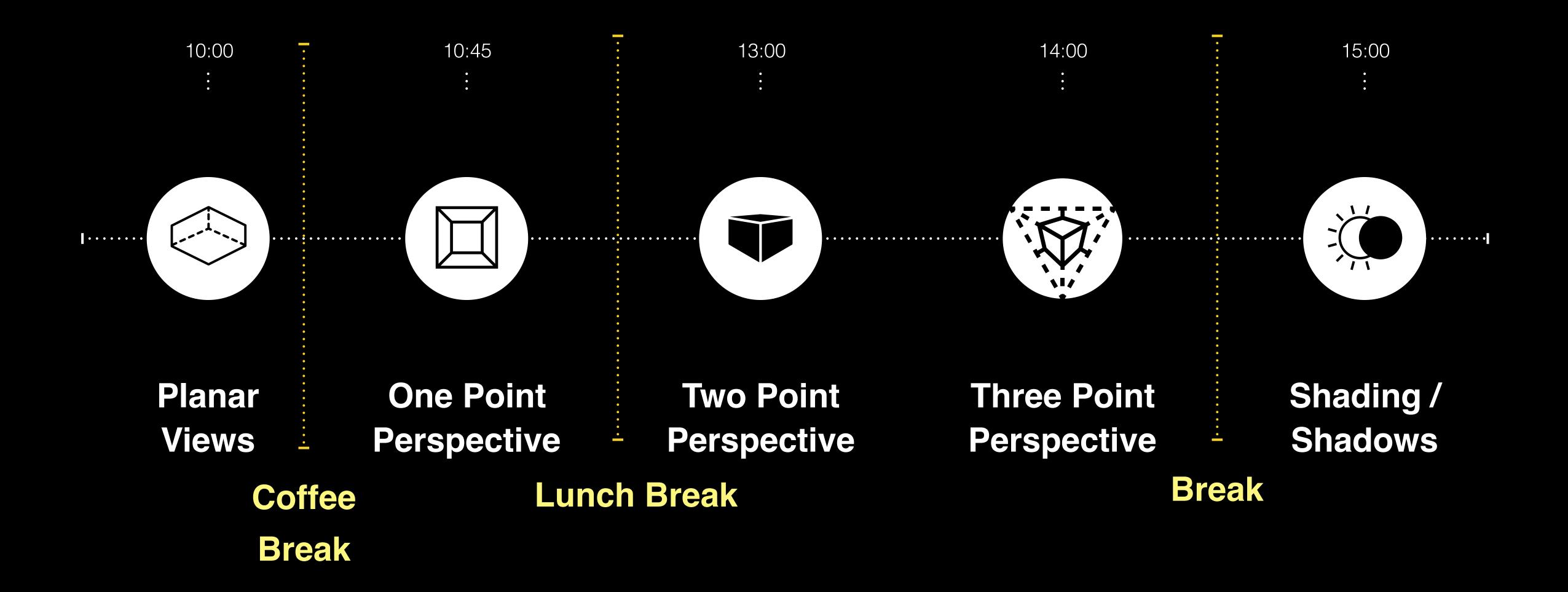
Zürcher Hochschule der Künste Bachelor of Arts in Design

Designing Object Experience Sketching I

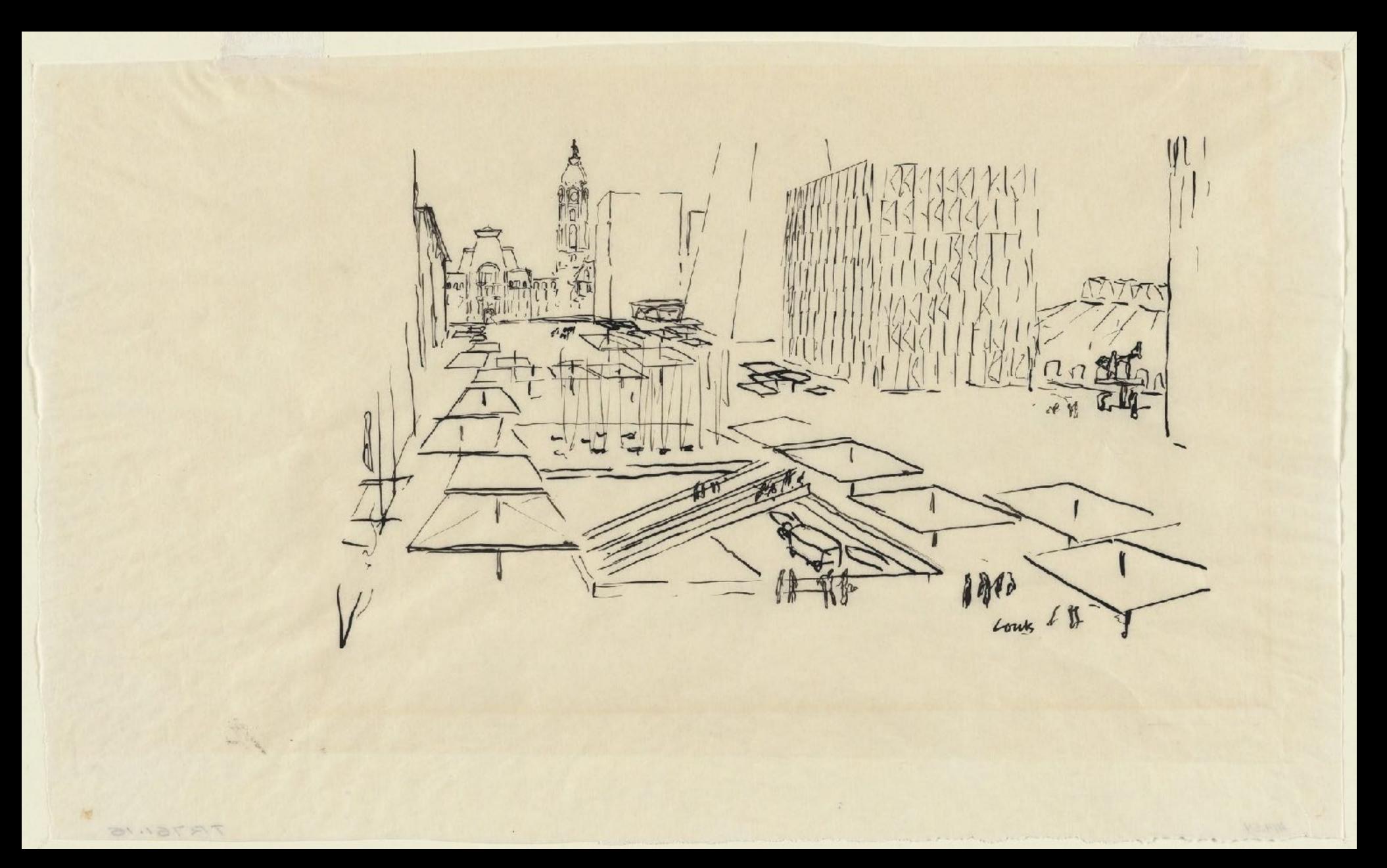
Object Experience | 22nd of September 2021

Overview

Today's Schedule



WHAT IS A GOOD SKETCH FOR YOU?



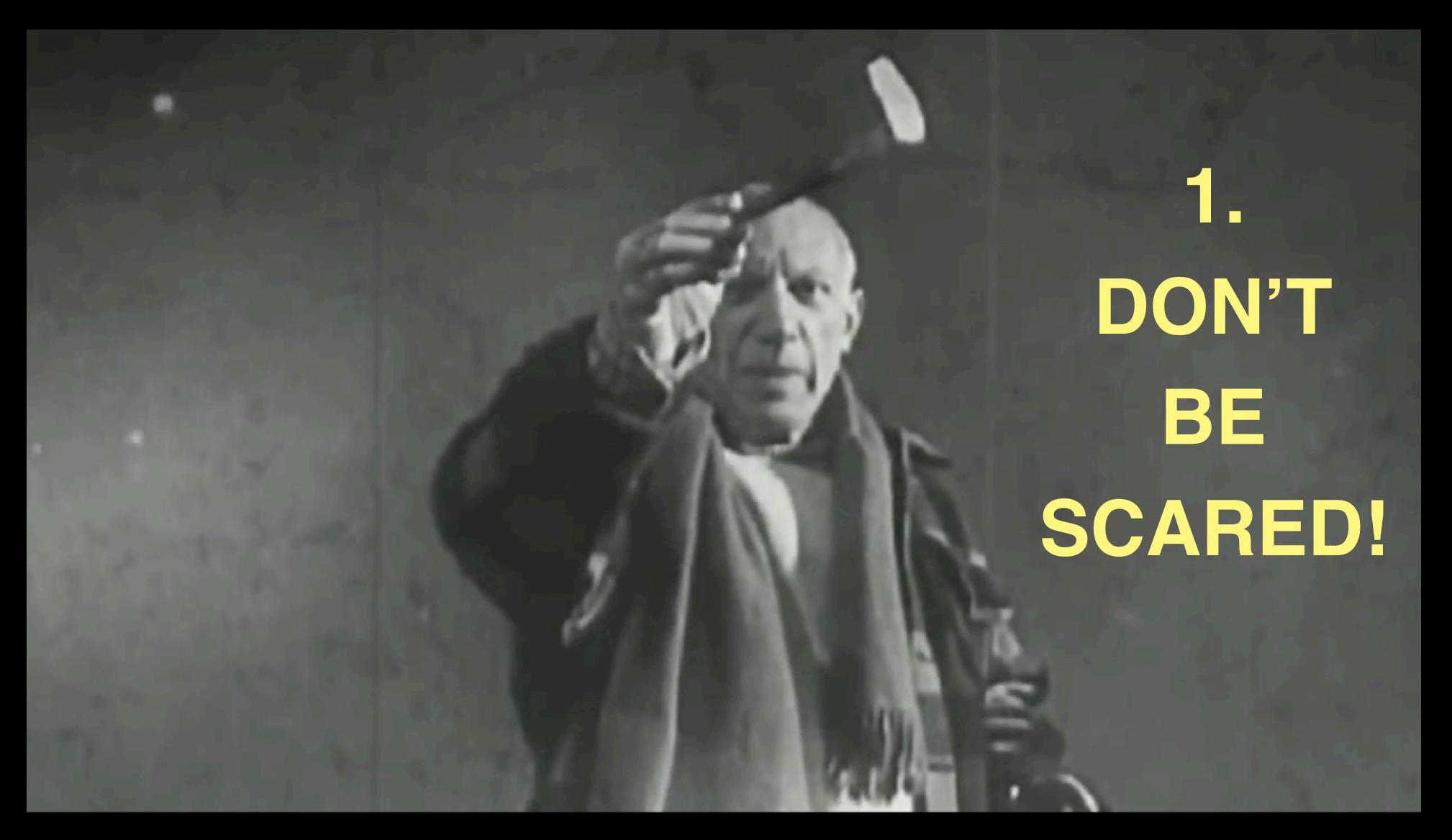
There is no value in trying to imitate exactly. Photographs will serve you the best of all, if thats your aim. We should not imitate when you intention is to create – to improvise.... I try in all my sketching not to be entirely subservient to my subject, but I have respect for it, ans regard it as something tangible – alive – from which to extract my feelings.

Louis I. Kahn, "The Value and Aim in Sketching"

SKETCHING

THE BEGINNING

The first stroke - the fear of starting

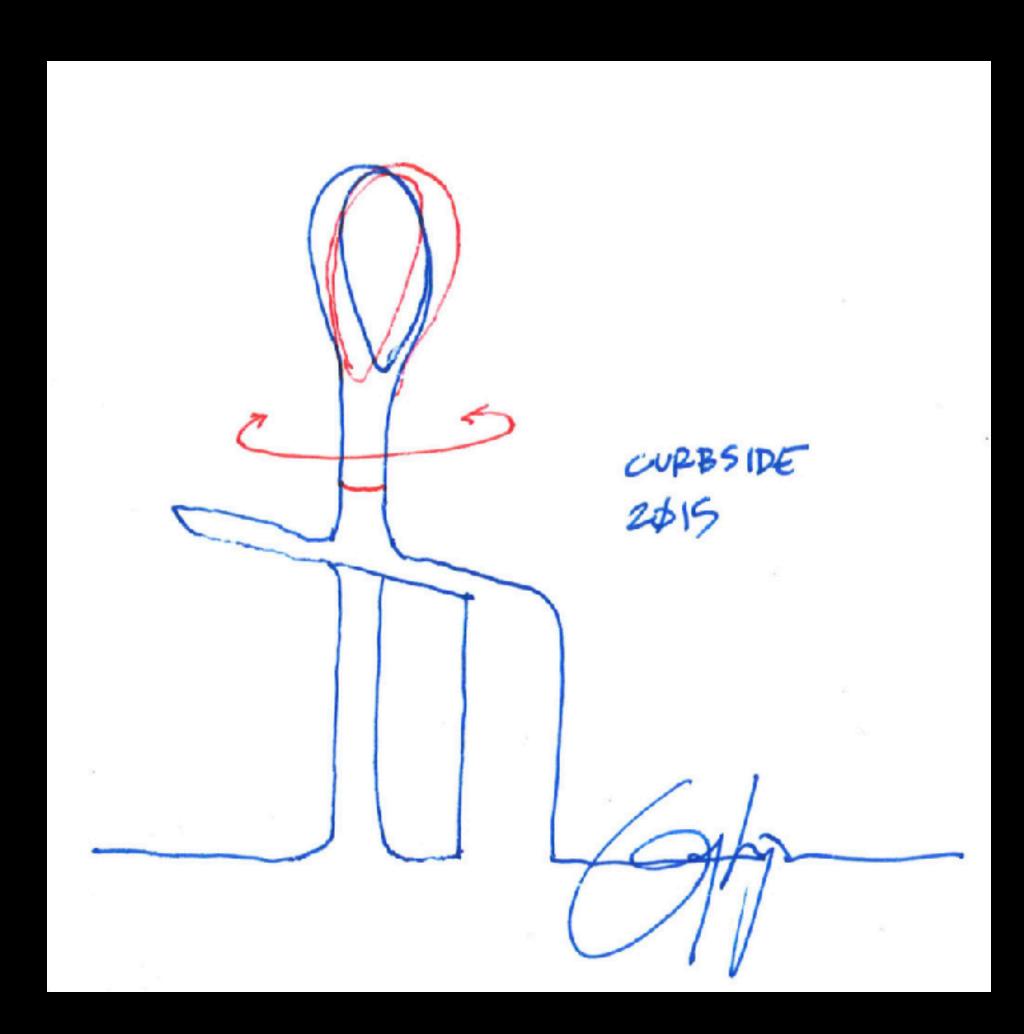


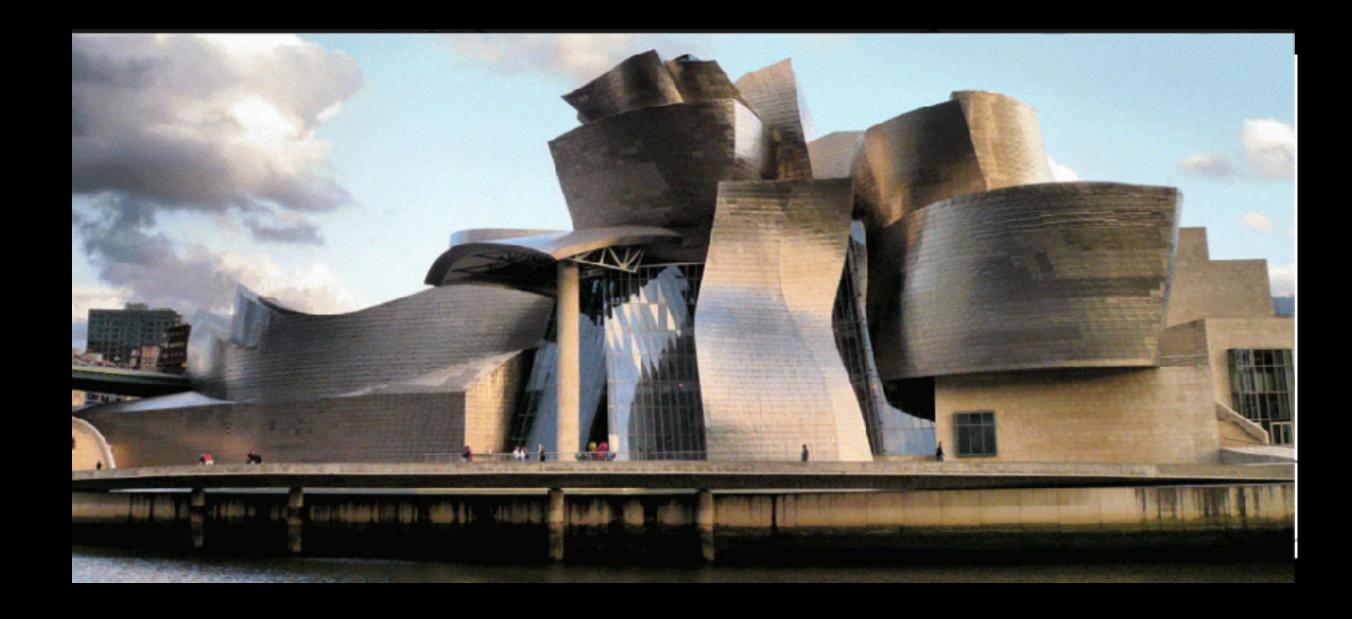
Film by: Scene from 'Visit to Picasso', by Paul Haesaert, 1949.

The first stroke - the fear of starting

2.
DON'T
BE
SCARED!

Dreaming - First ideas





Sketch by: Greg Lynn on Napkin

Sketching Practice Sketching and Perception

Child Sketch "Kopffüßler"

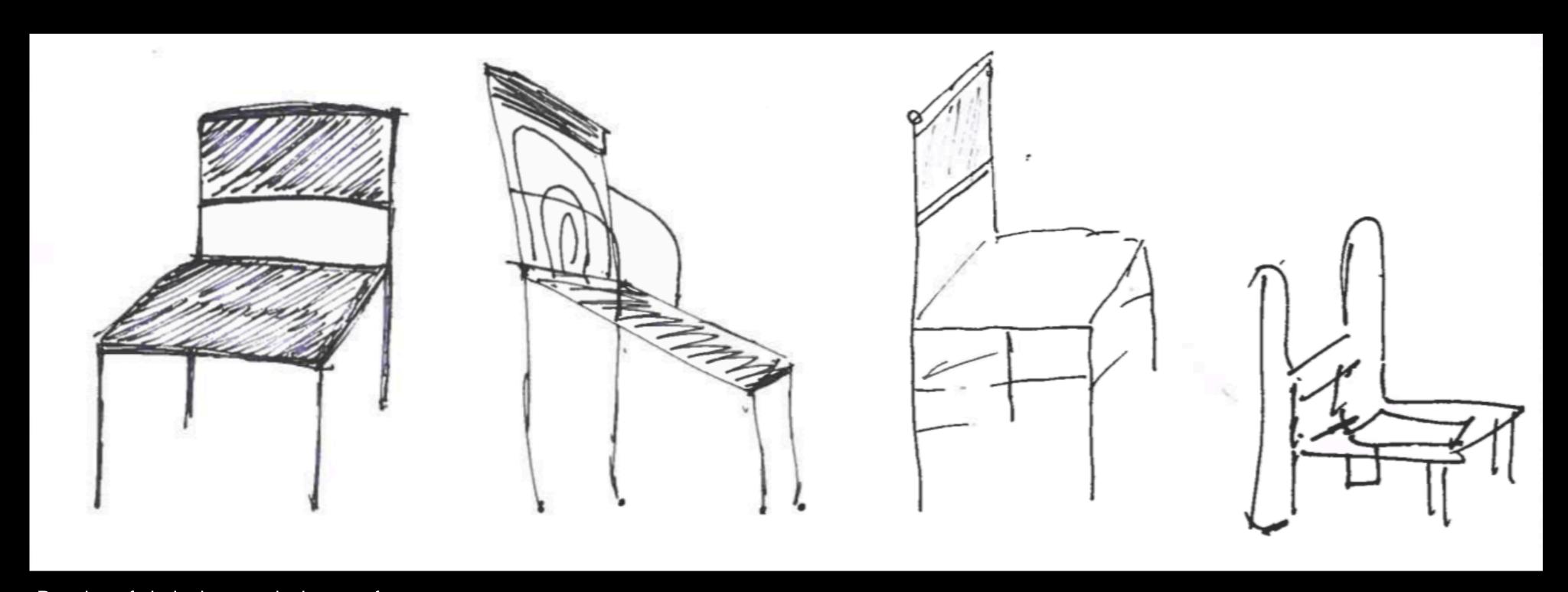


Child Sketch "Vorschemaphase"

Child Sketch "Werkreife"

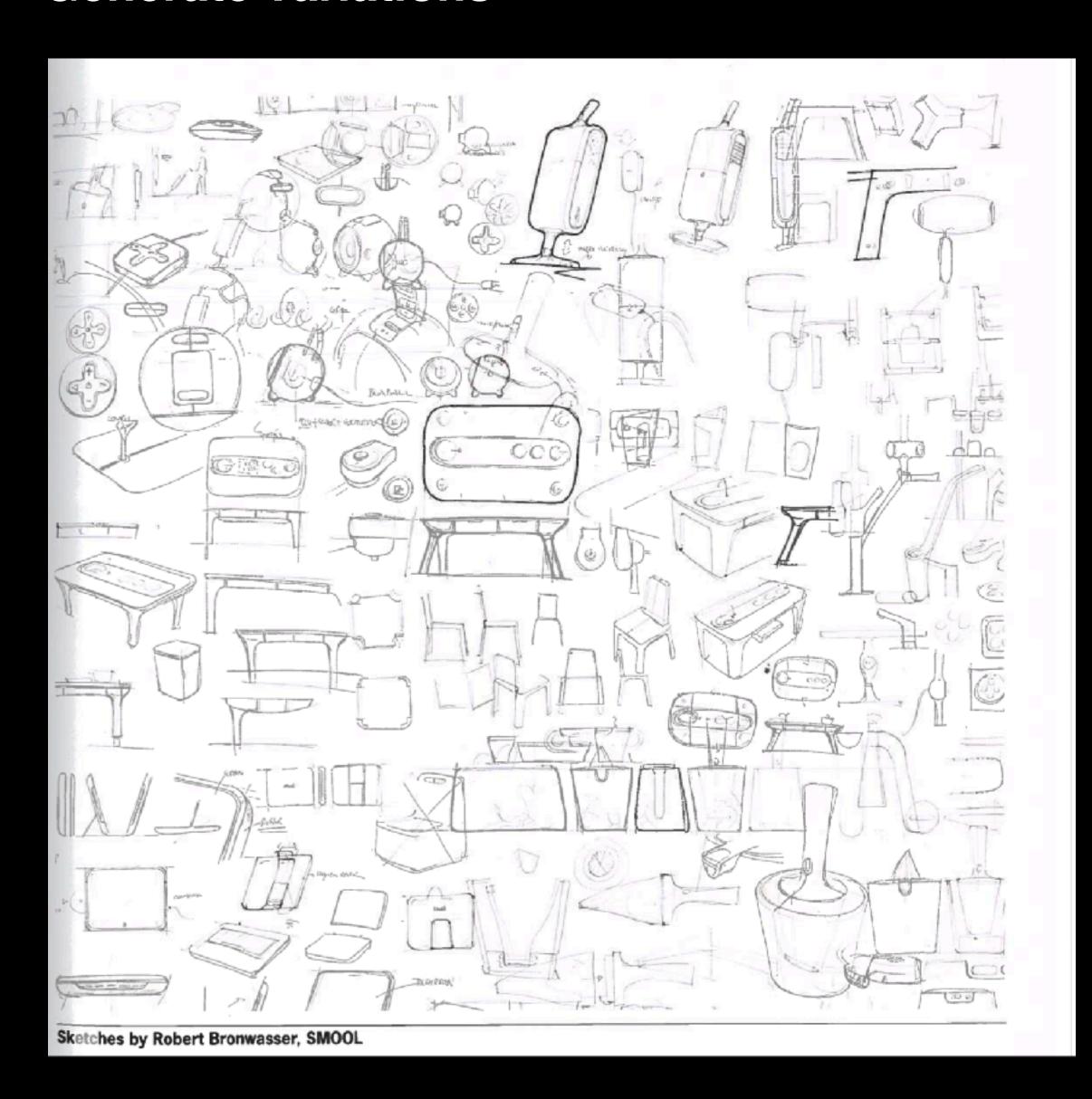
Sketching Practice Sketching and Perception

3. SKETCH WHATYOU SEE!

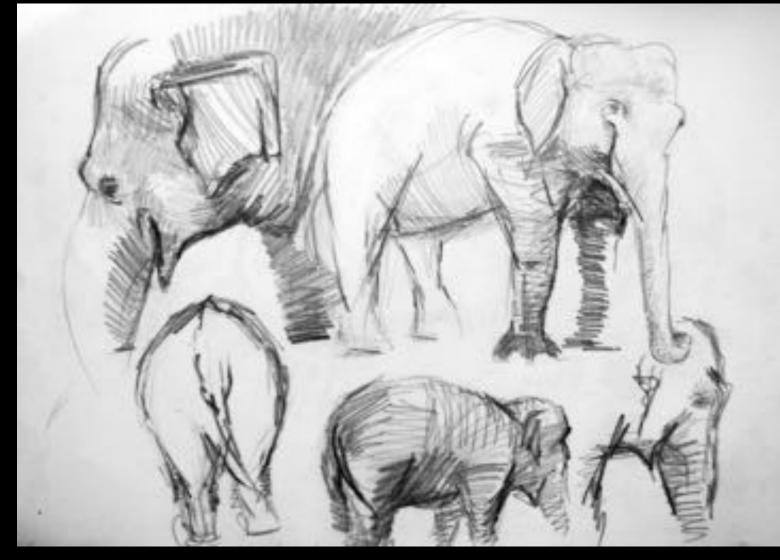


Drawing of chairs by non-designers of different age and gender

Generate variations



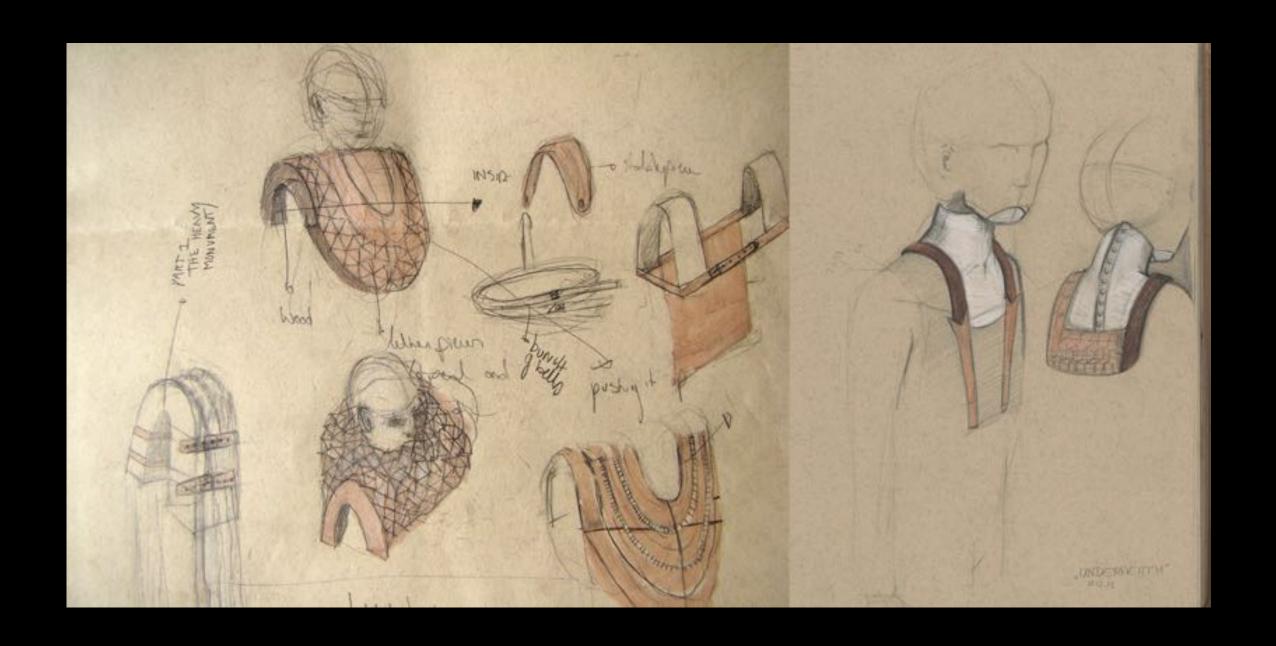




4.
NEVER
EVER
STOP!

Sketching Practice The development



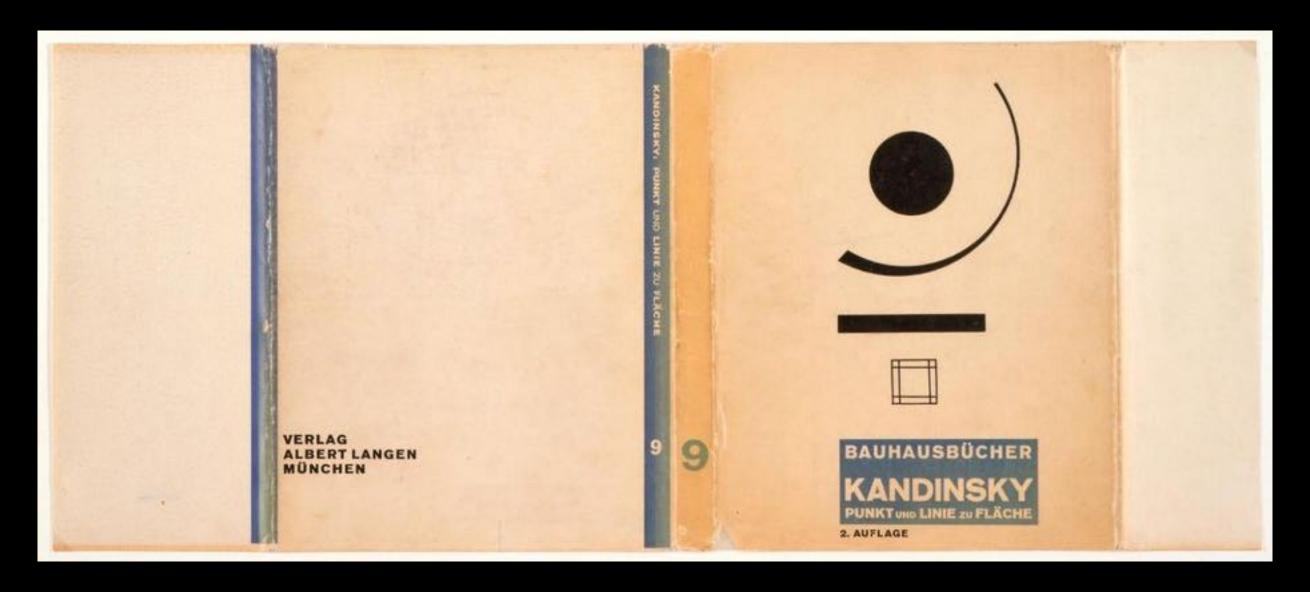


SKETCHING

THE BASICS

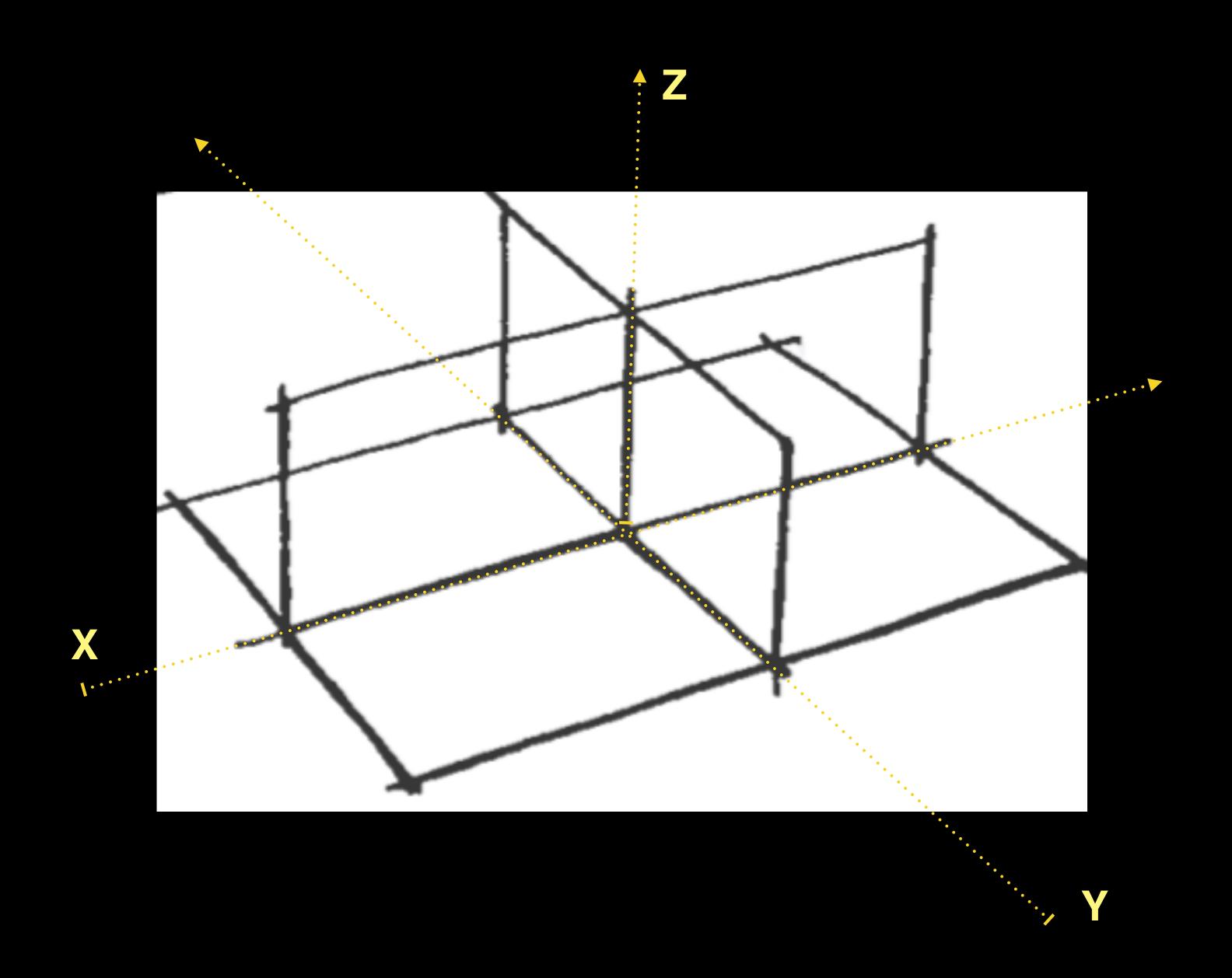
THE BASICS





Bauhausbücher – Band 9. Punkt und Linie zu Fläche, Umschlaggestaltung: László Moholy-Nagy, 1926/28.

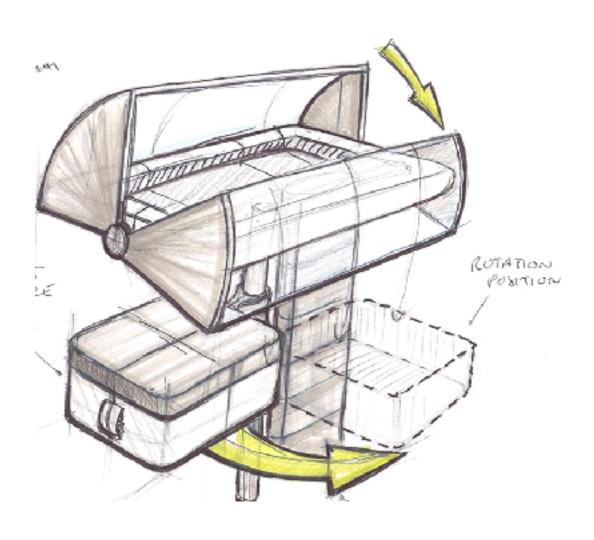
Sketching Form Space



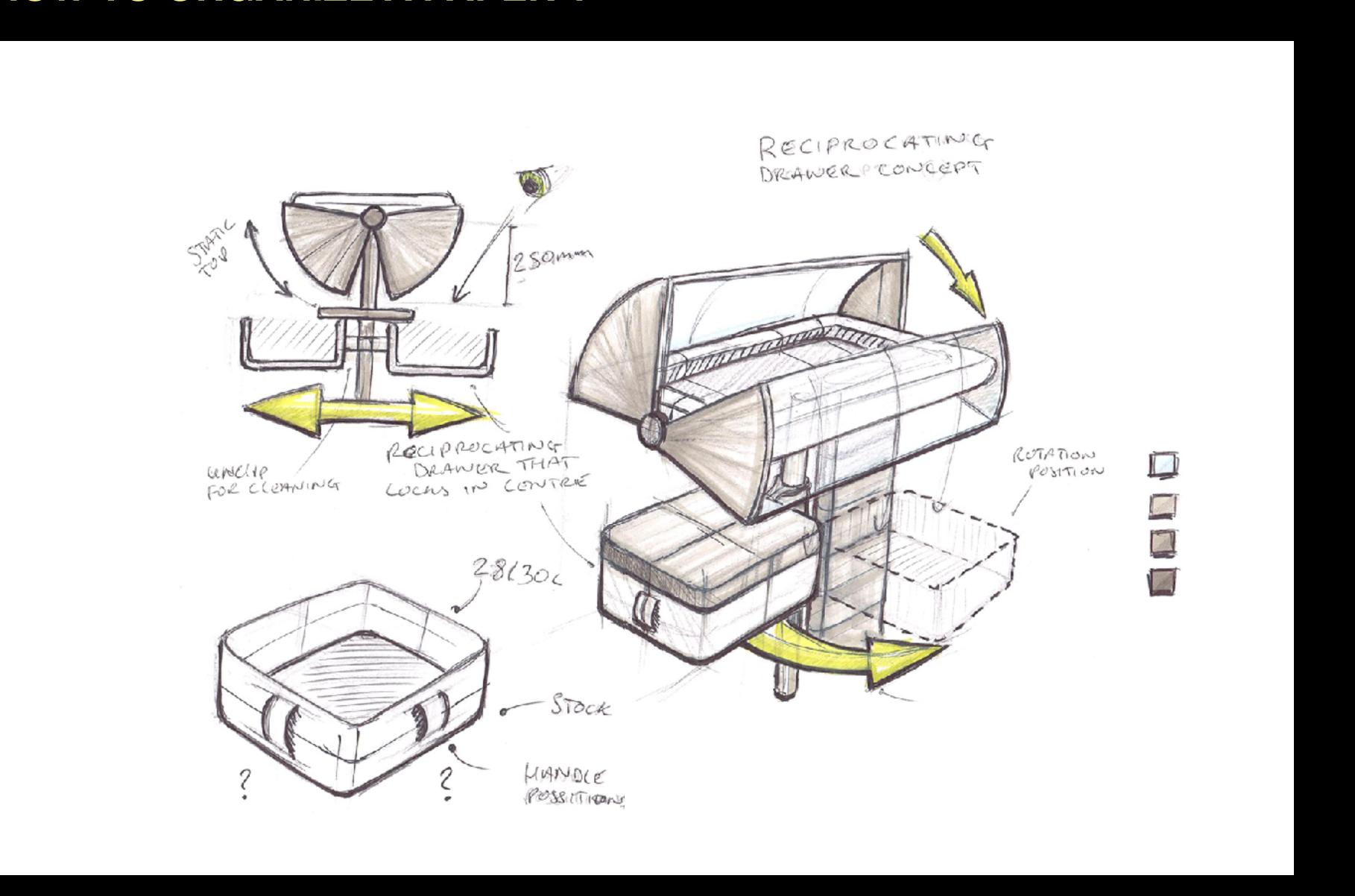
HOW TO DO A STROKE?



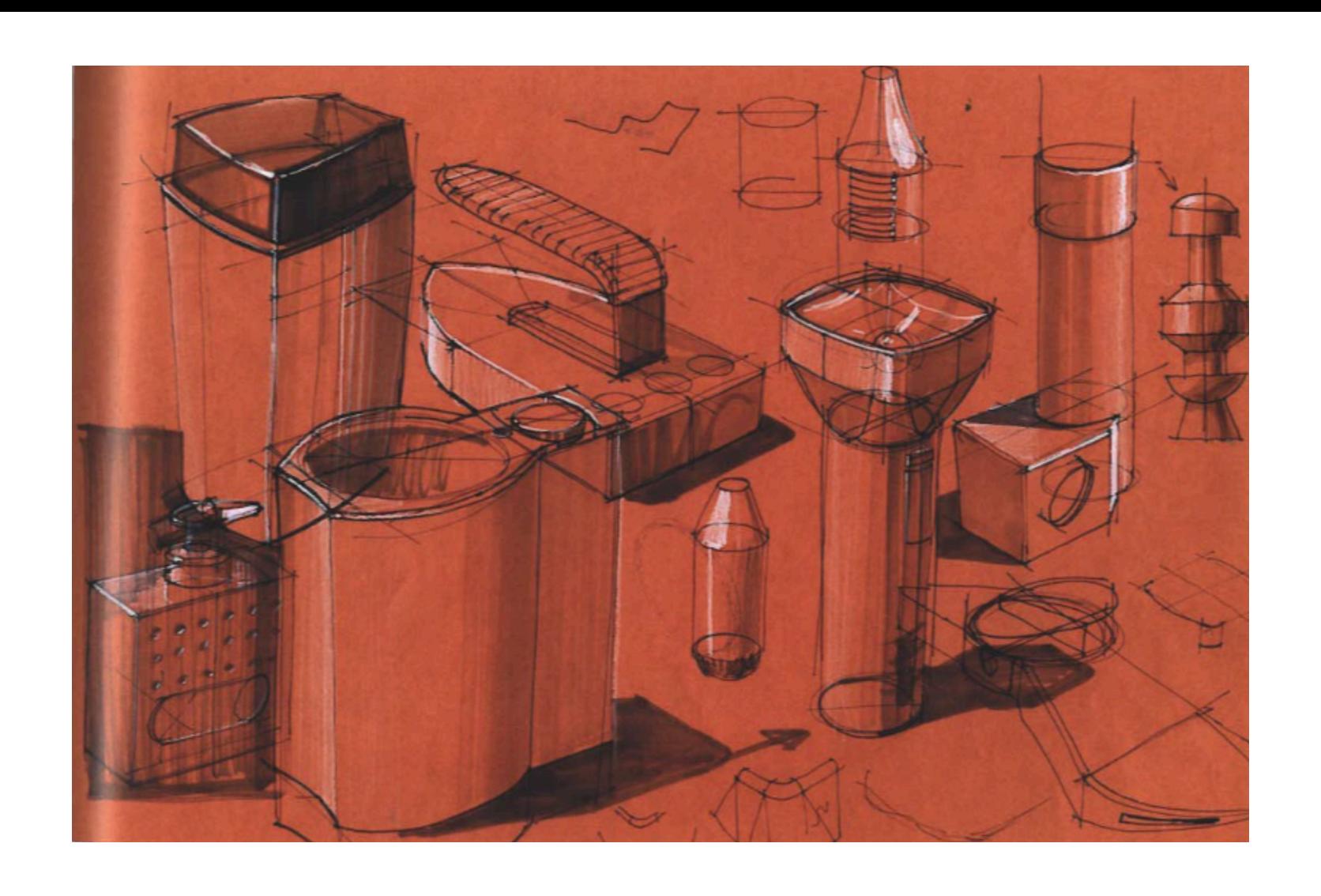
HOW TO ORGANIZE A PAPER?



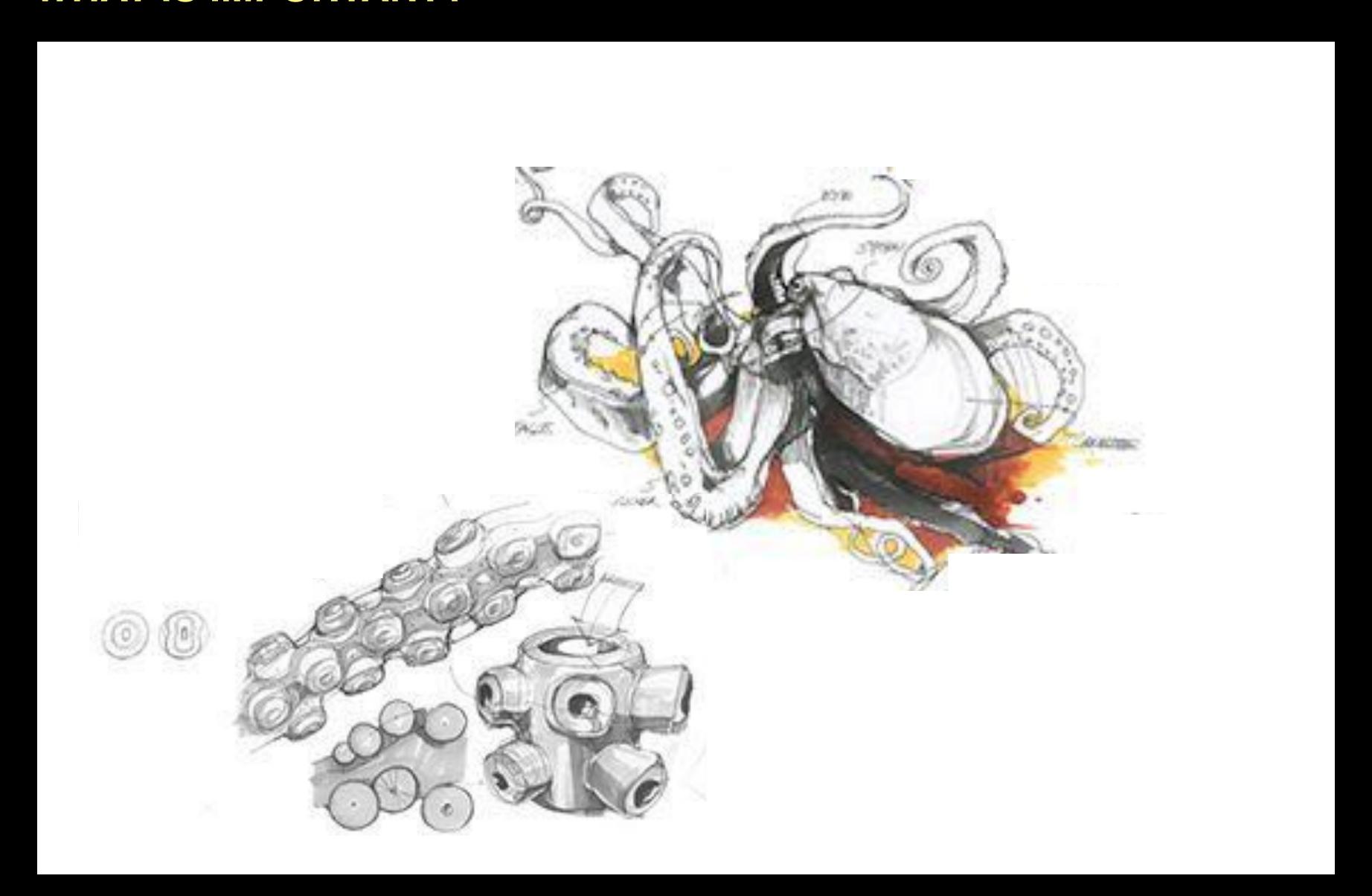
HOW TO ORGANIZE A PAPER?



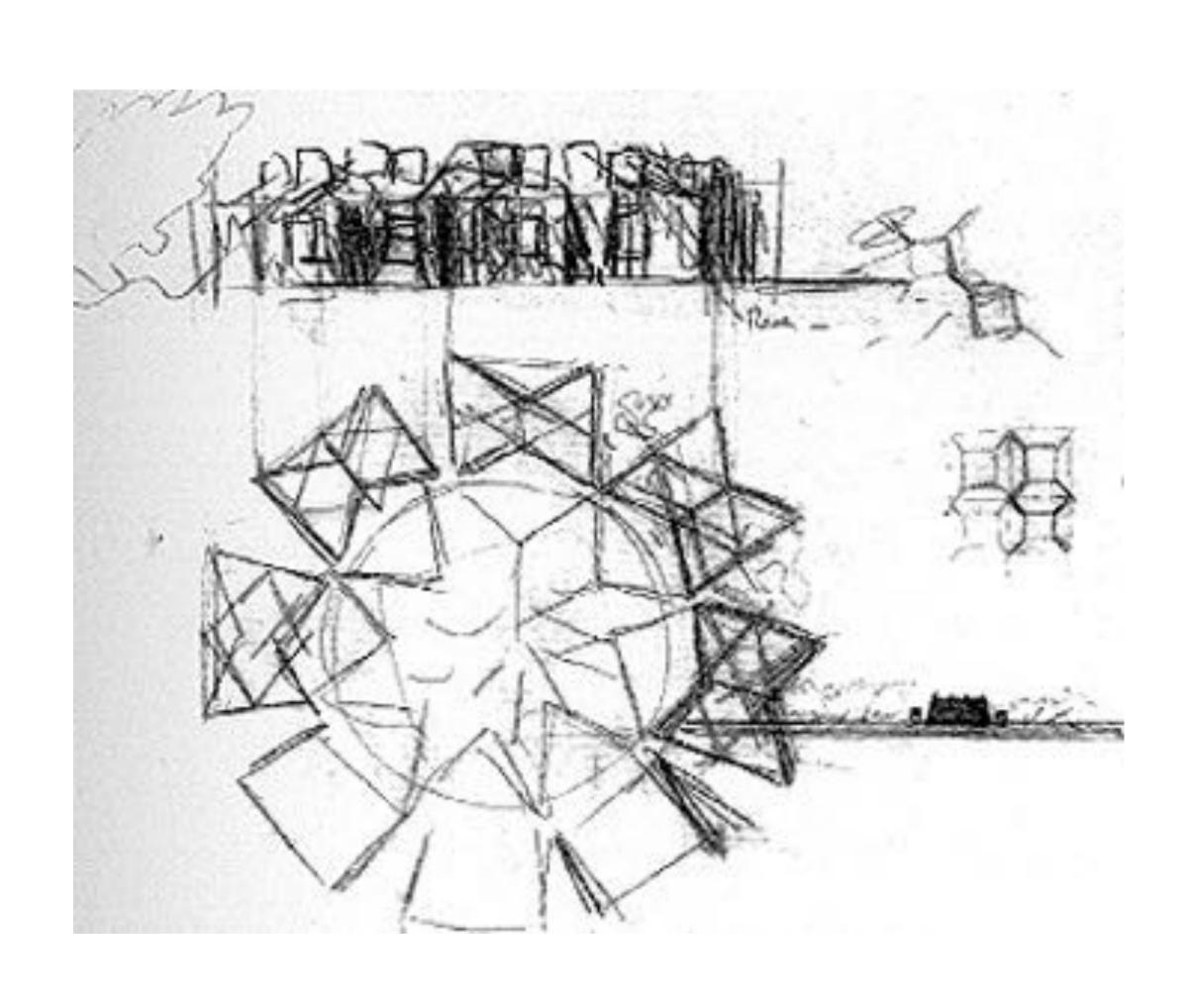
HOW TO ORGANIZE A PAPER?



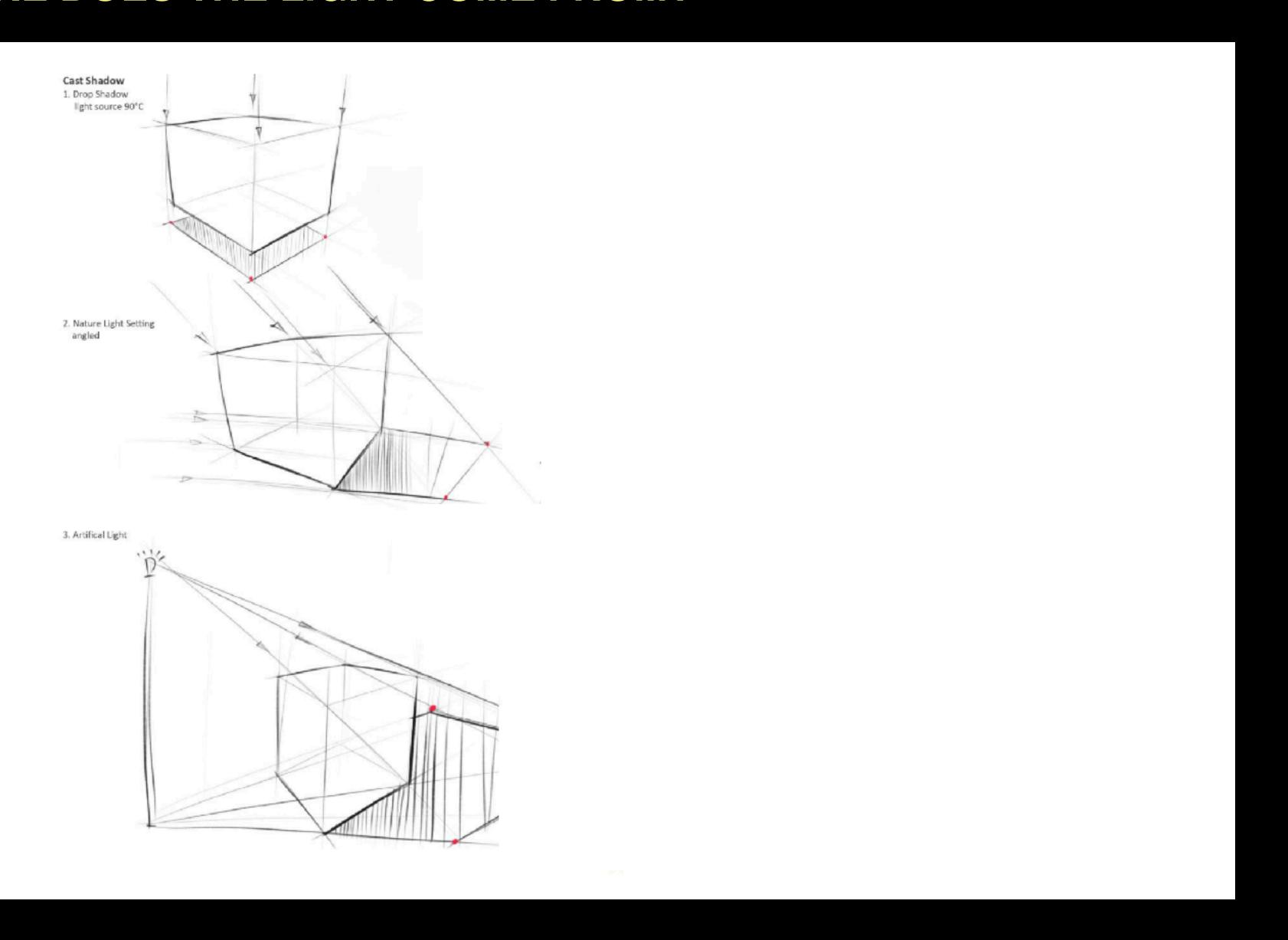
WHAT IS IMPORTANT?



WHAT IS IMPORTANT?



WHERE DOES THE LIGHT COME FROM?



WHEN IS THE BEST POINT TO STOP?



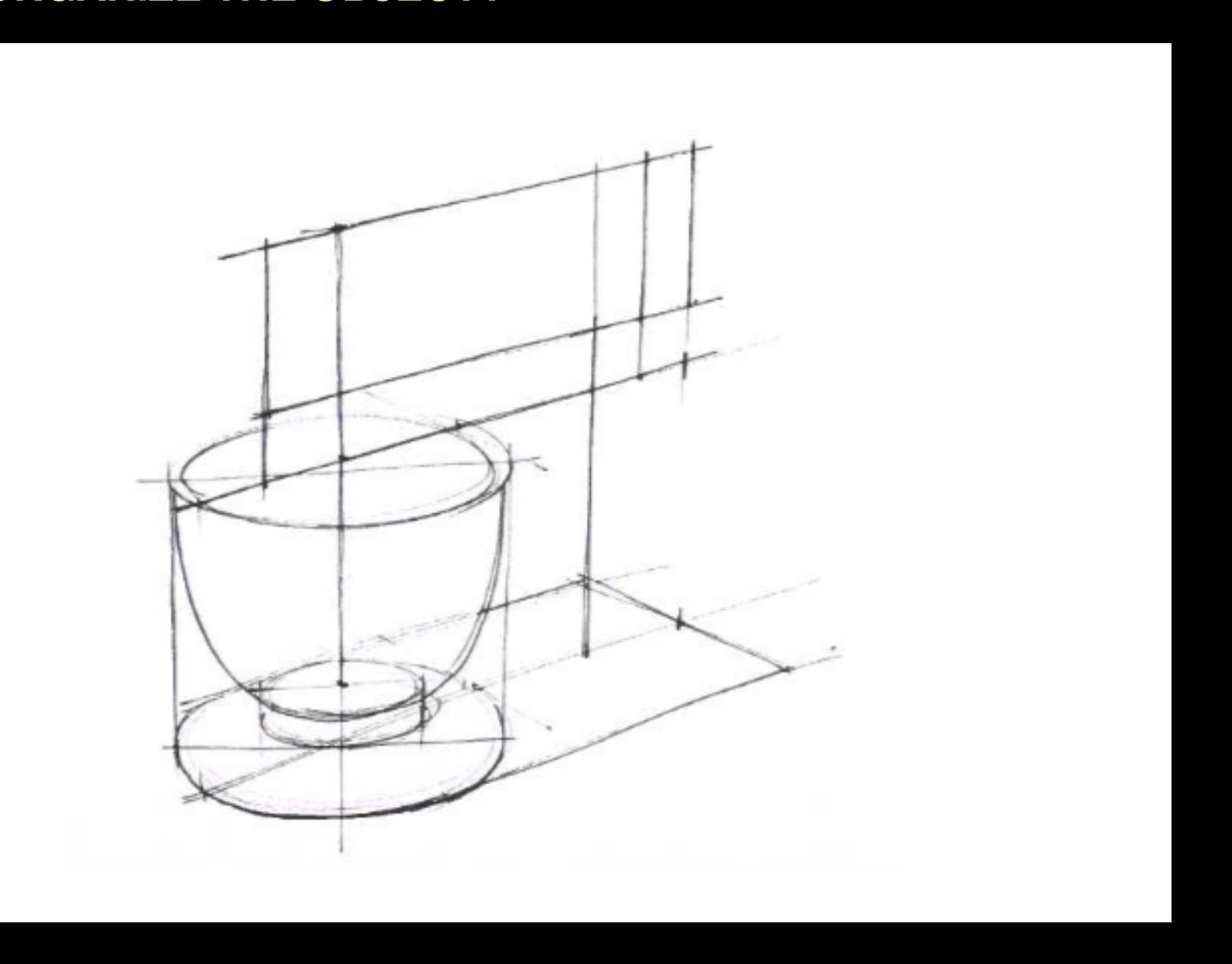
Louis I. Kahn, Travel **Sketch** for Sainte Cécile Cathedral, 1959.

WHEN IS THE BEST POINT TO STOP?



Hugo Barros Costa.

HOW TO ORGANIZE THE OBJECT?



Exercise 1

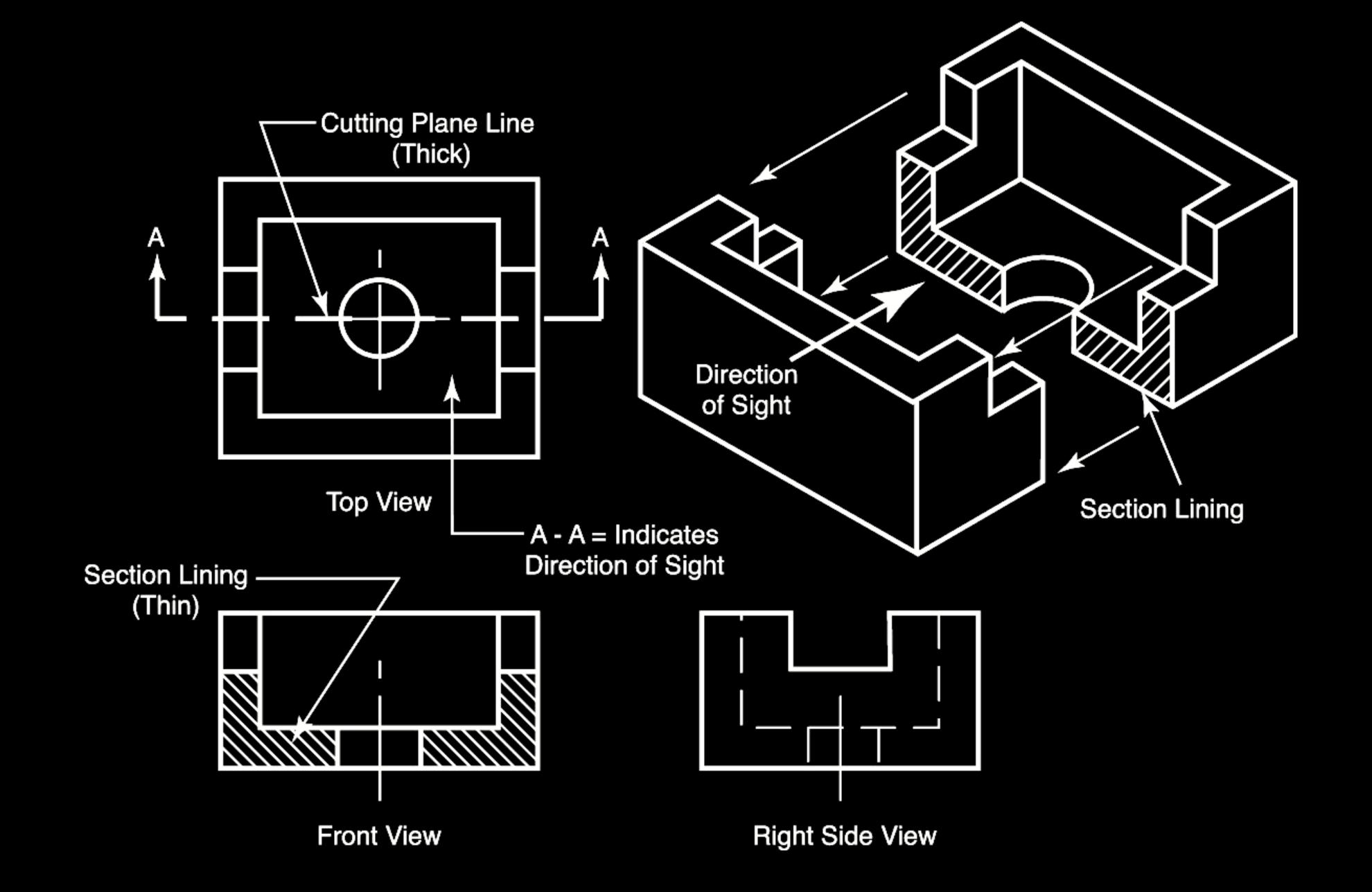
1 MINUTE SKETCHES

15 min

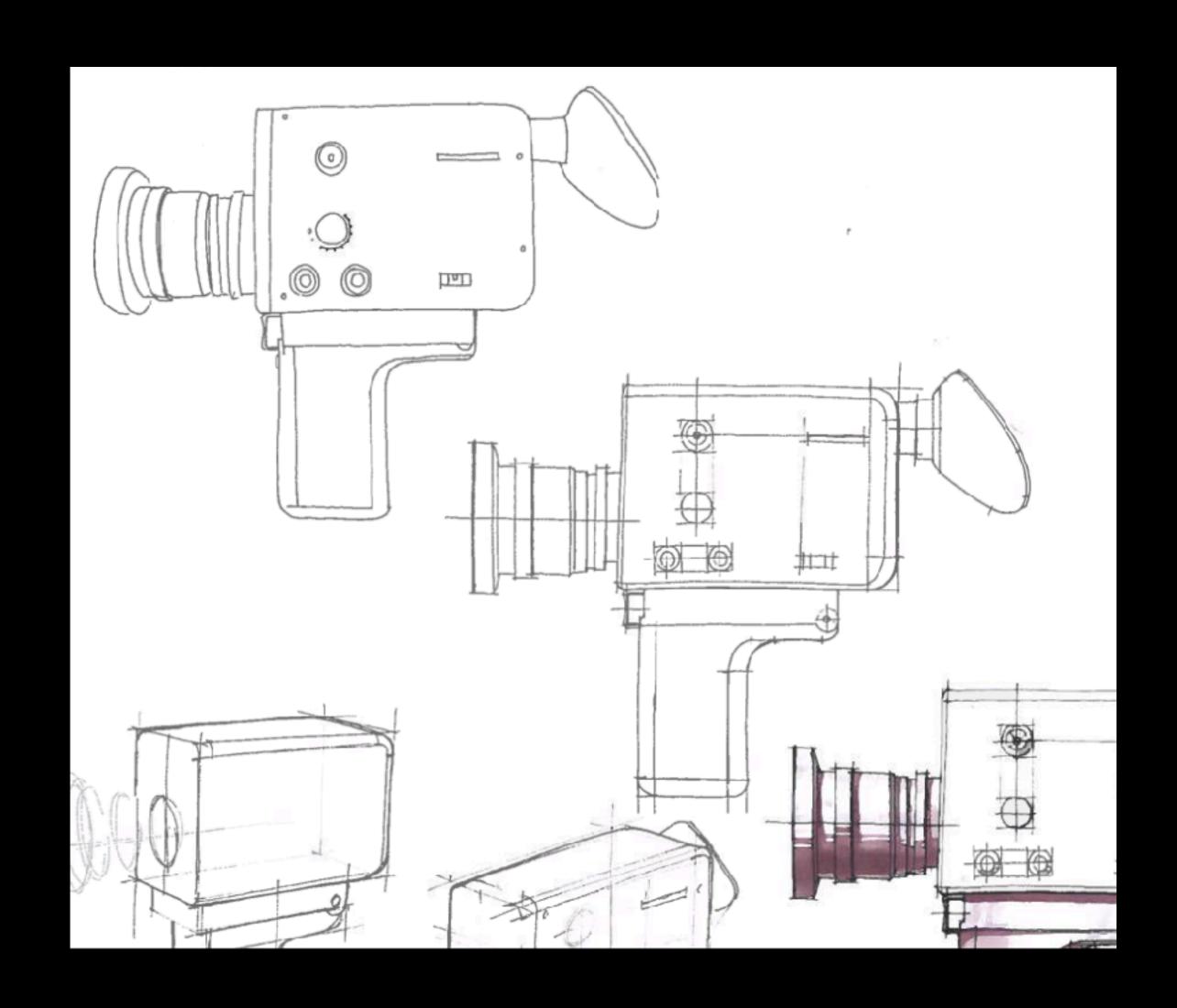
Sketching Form SIDE VIEW AND TOP



Planar Views

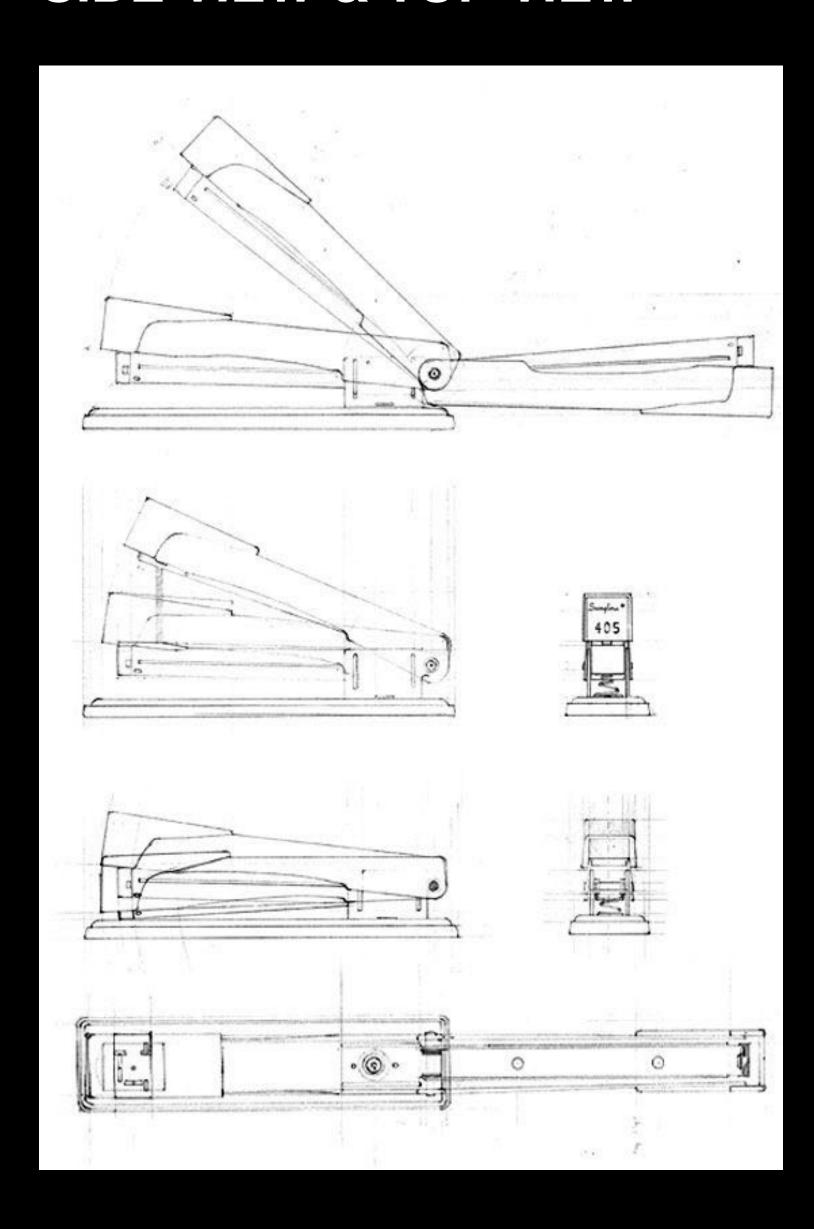


Planar Views

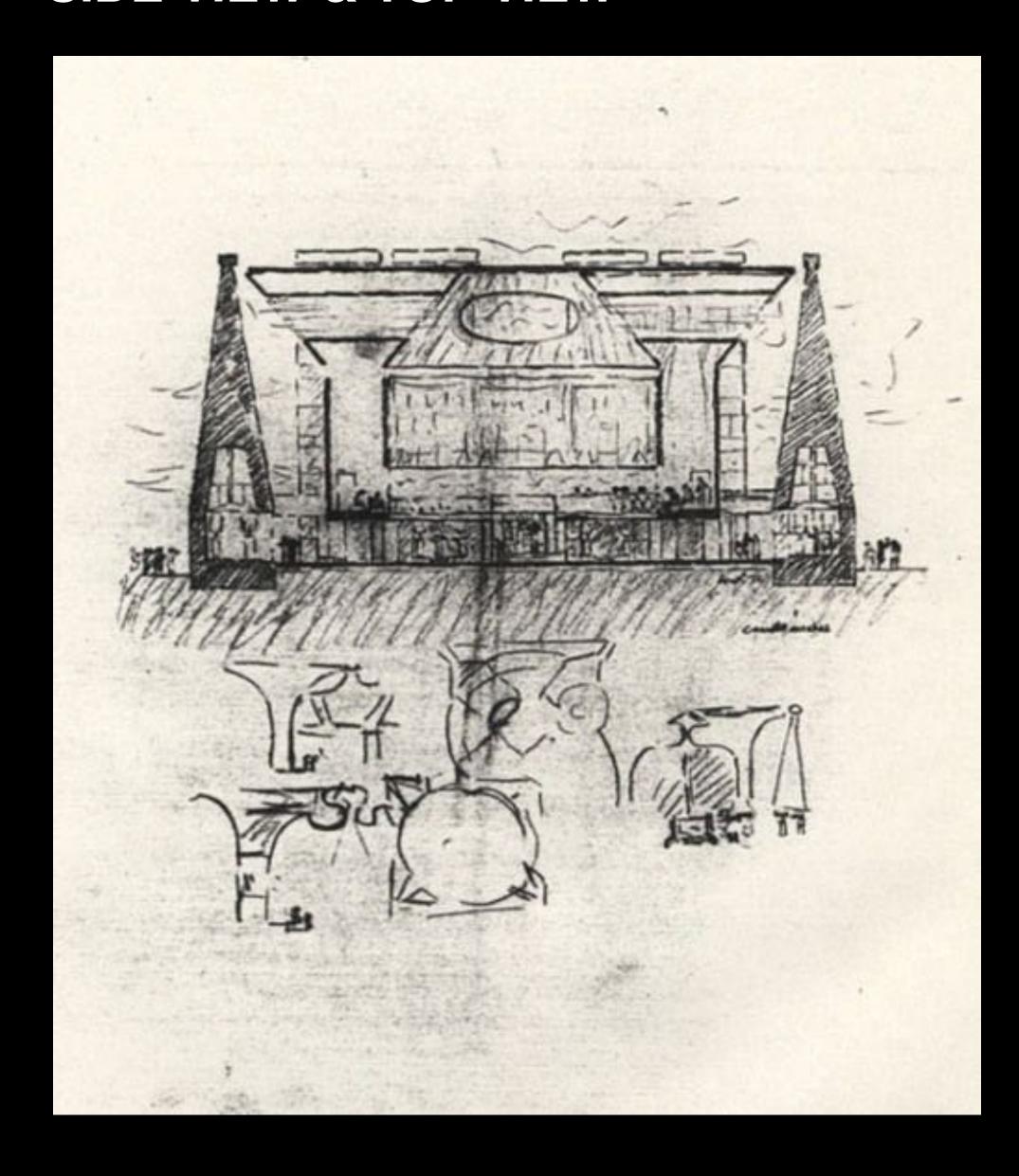


Sketching the Basics
Steur, Eissen
2011

SIDE VIEW & TOP VIEW



SIDE VIEW & TOP VIEW

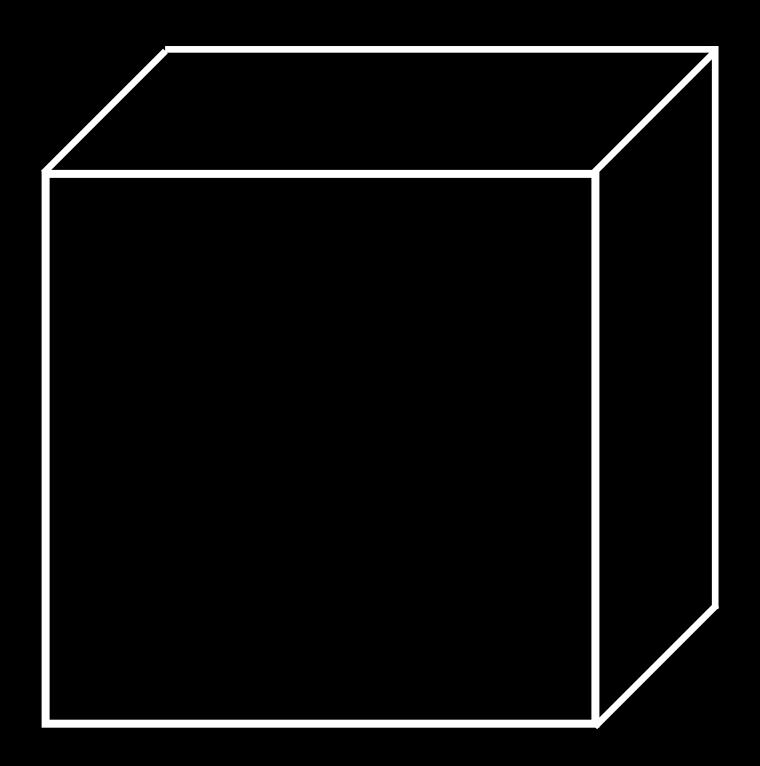


Exercise 2

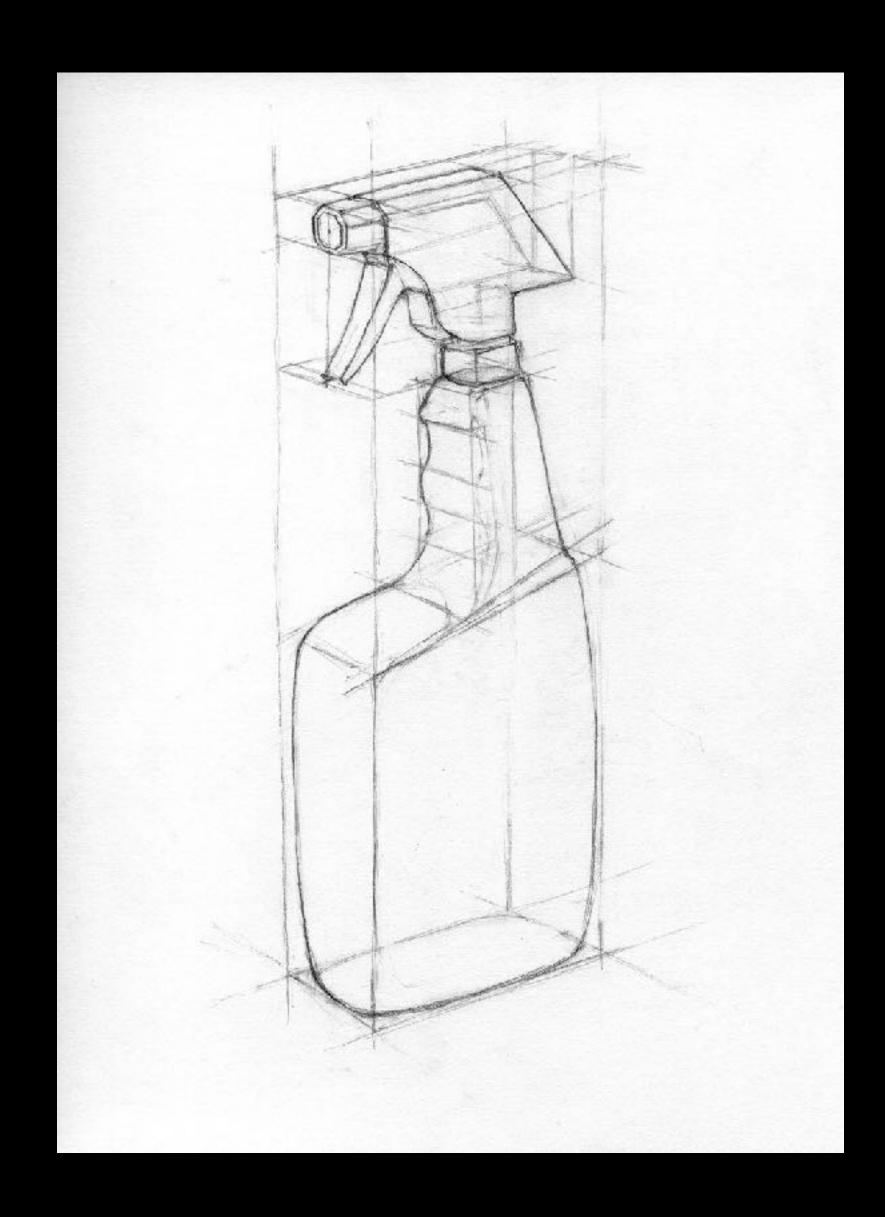
SIDE VIEW OF YOUR OBJECT

15 min

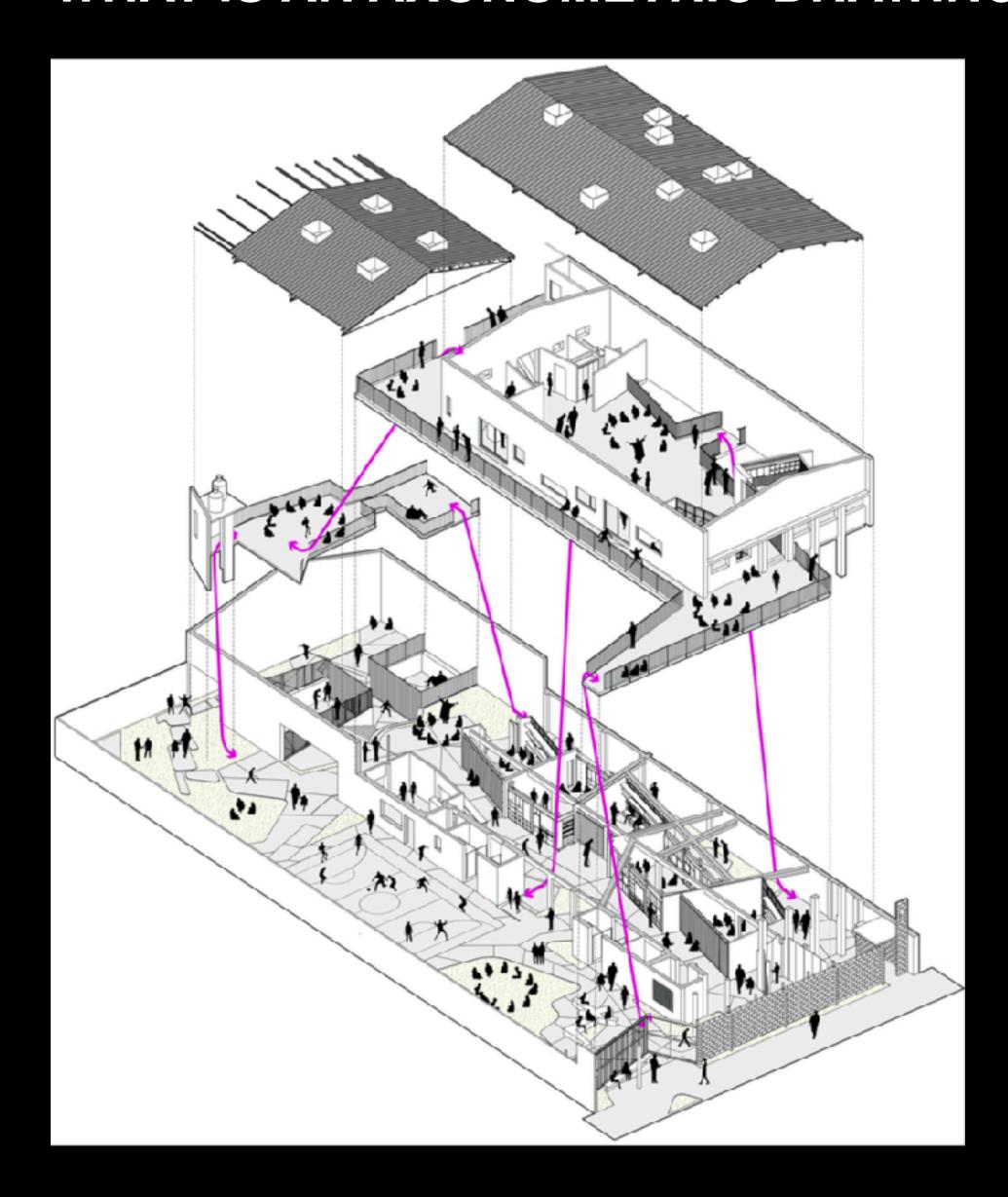
AXONOMETRIC DRAWING



WHAT IS AN AXONOMETRIC DRAWING?

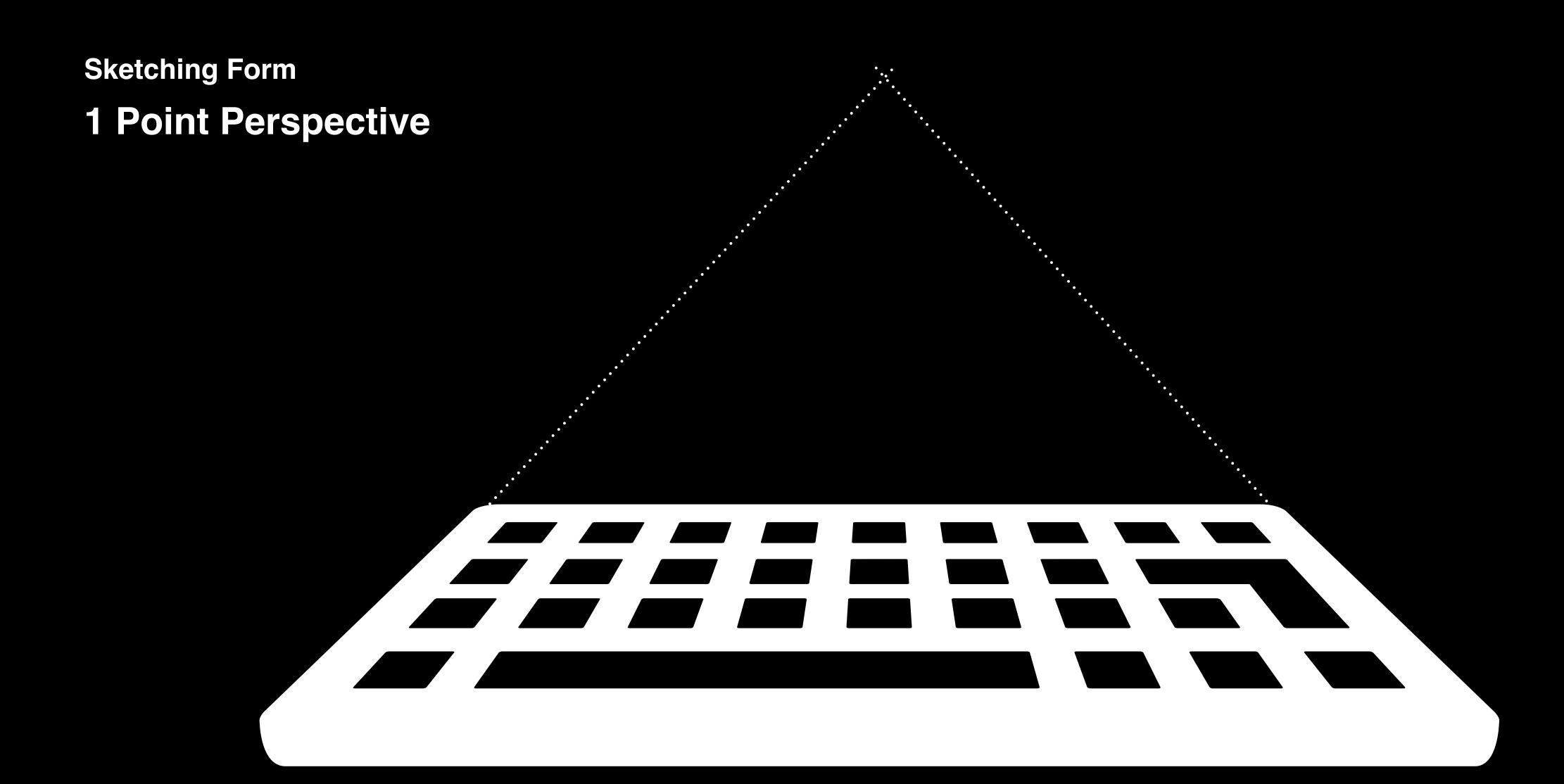


WHAT IS AN AXONOMETRIC DRAWING?

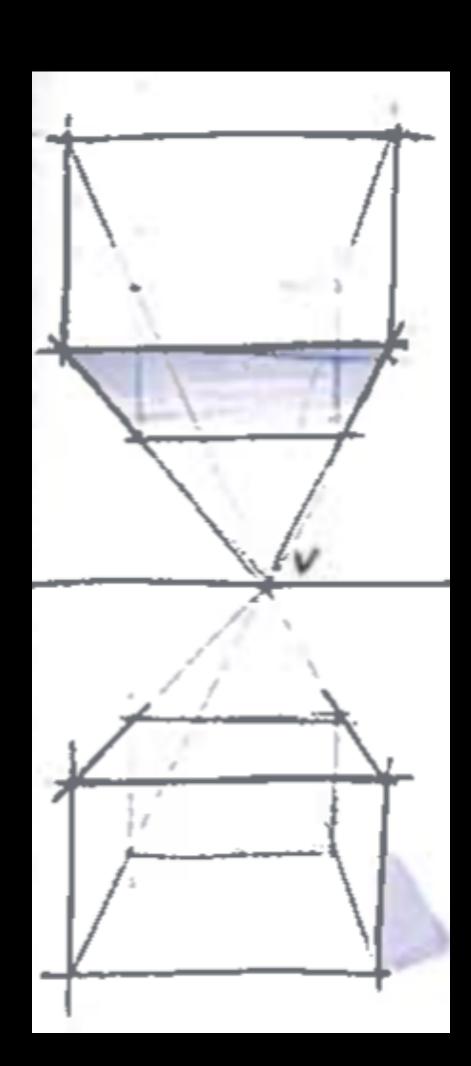


AXONOMETRIC DRAWING

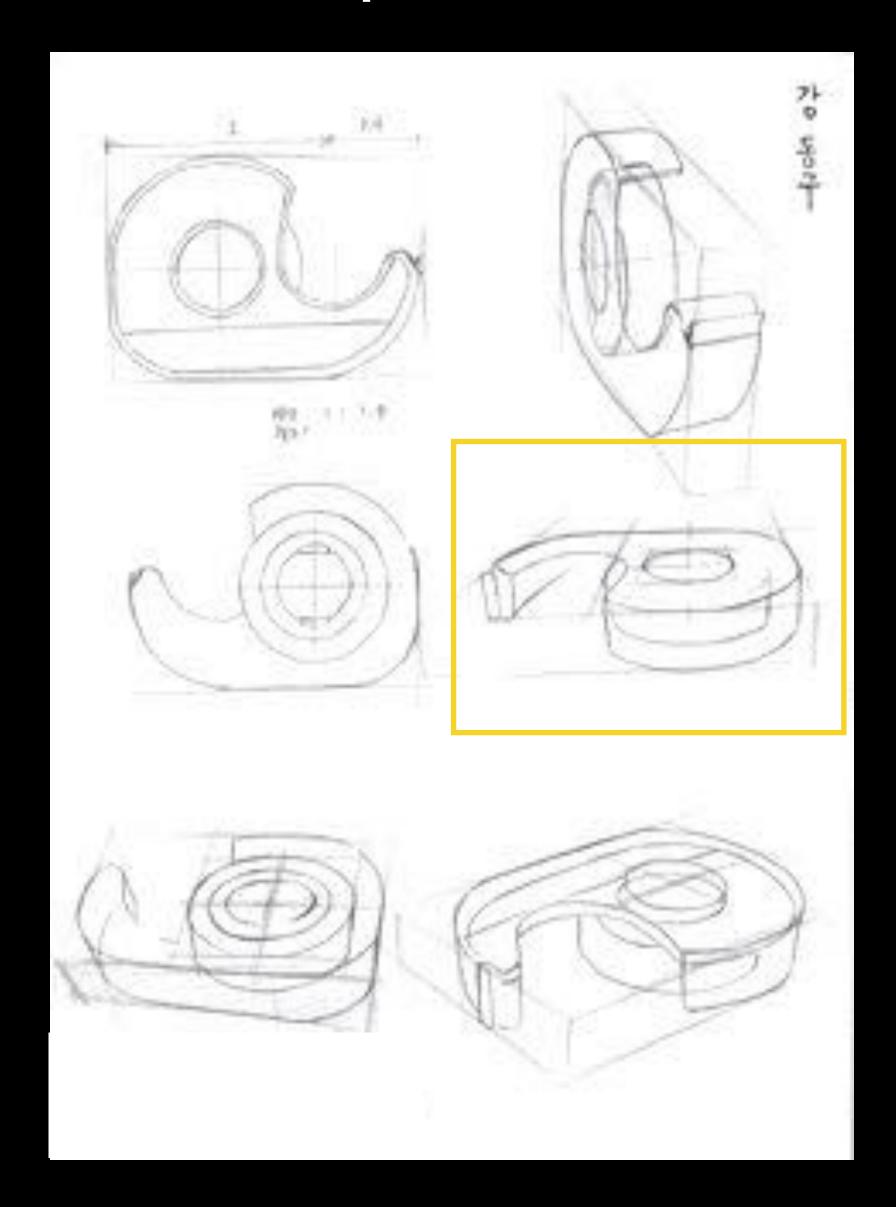
COFFEE BREAK

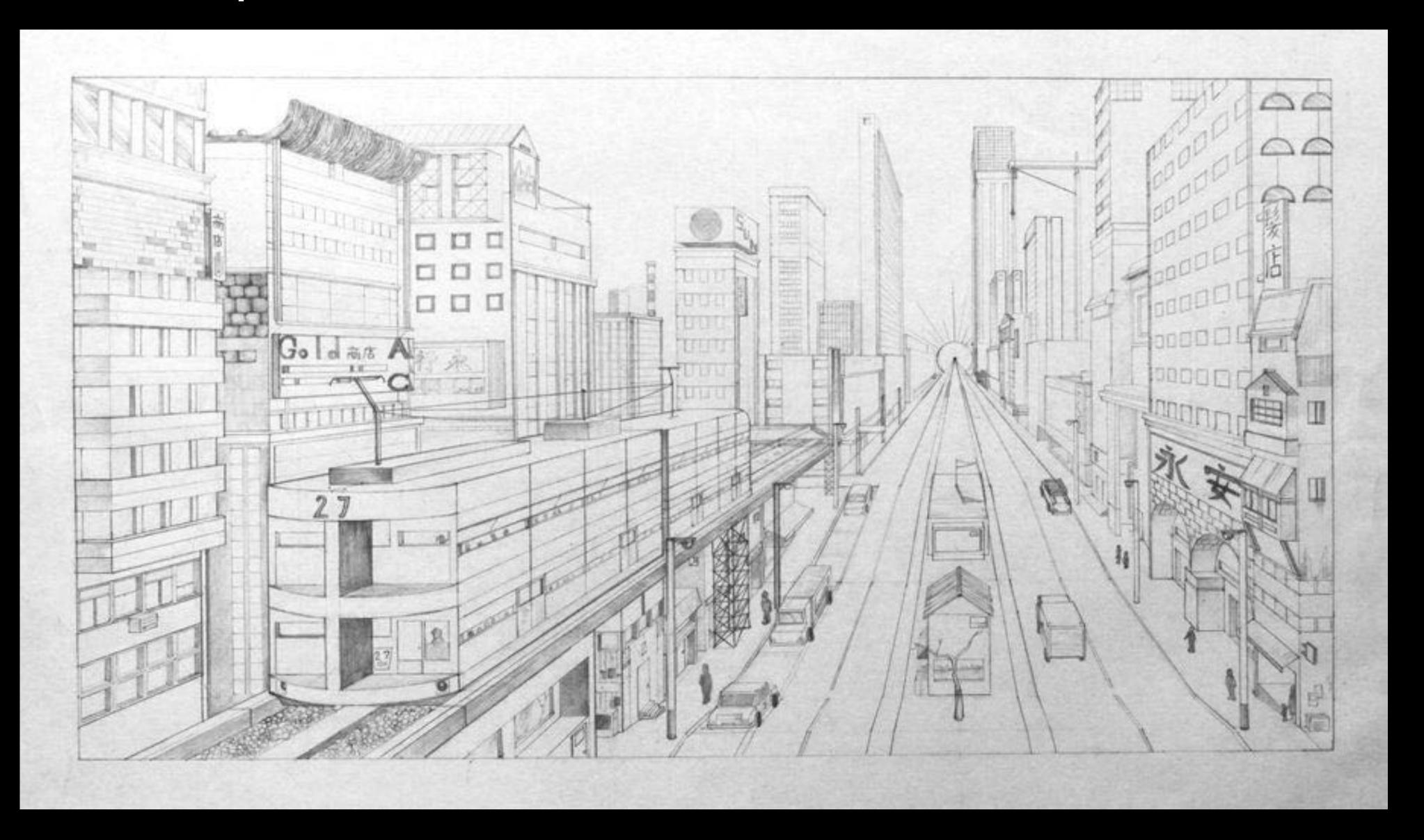


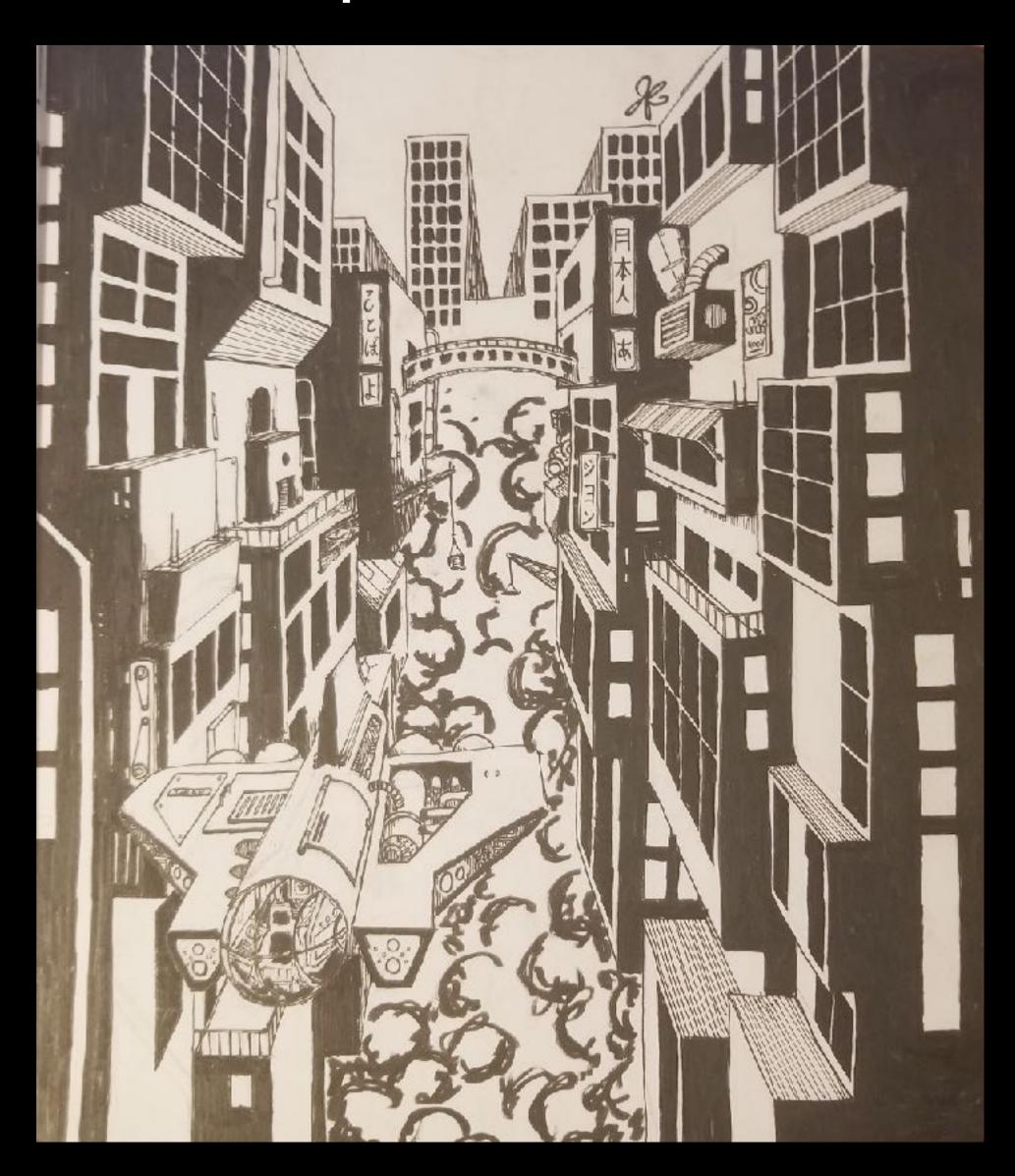
1 Point Perspective

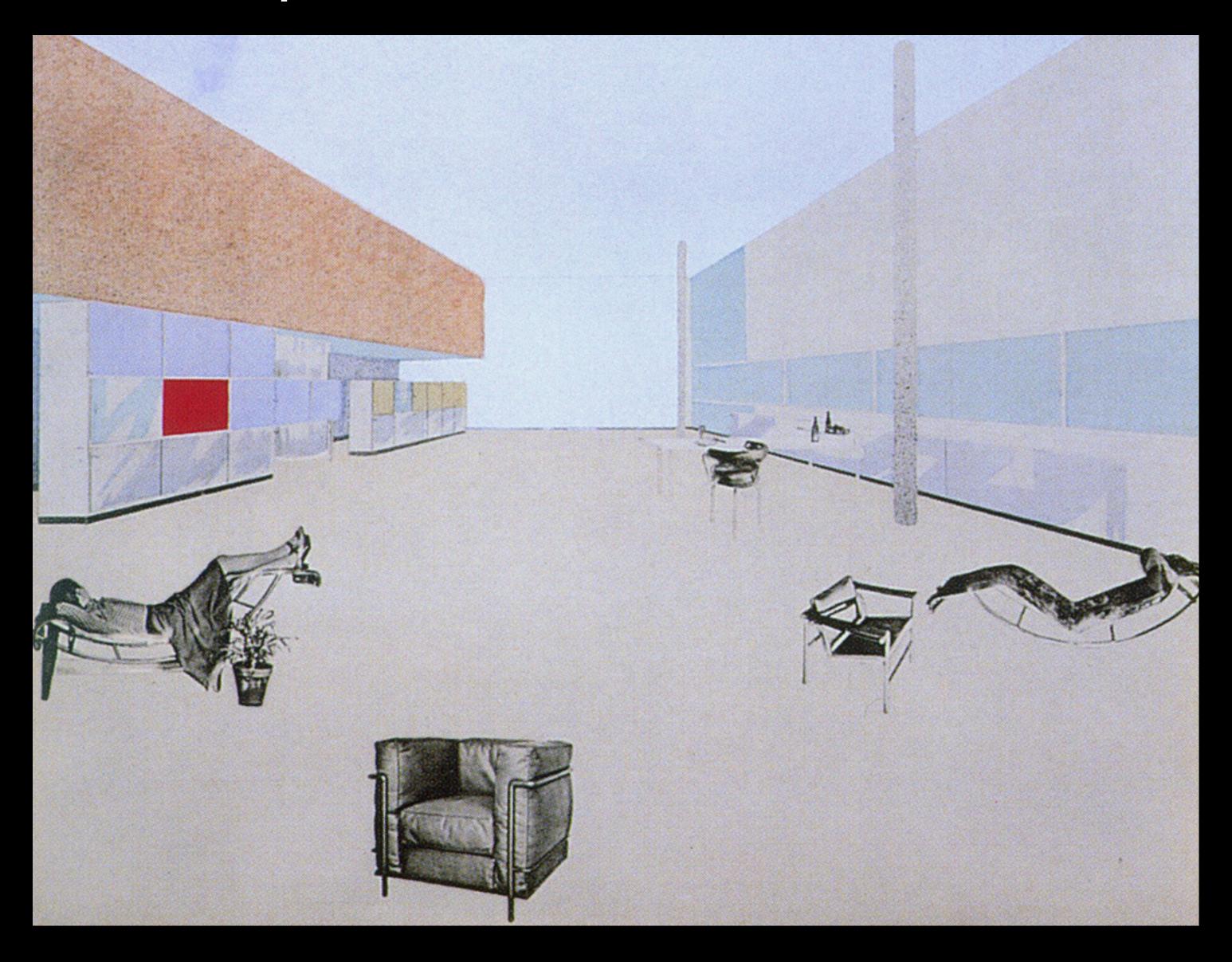


Sketching the Basics
Steur, Eissen
2011

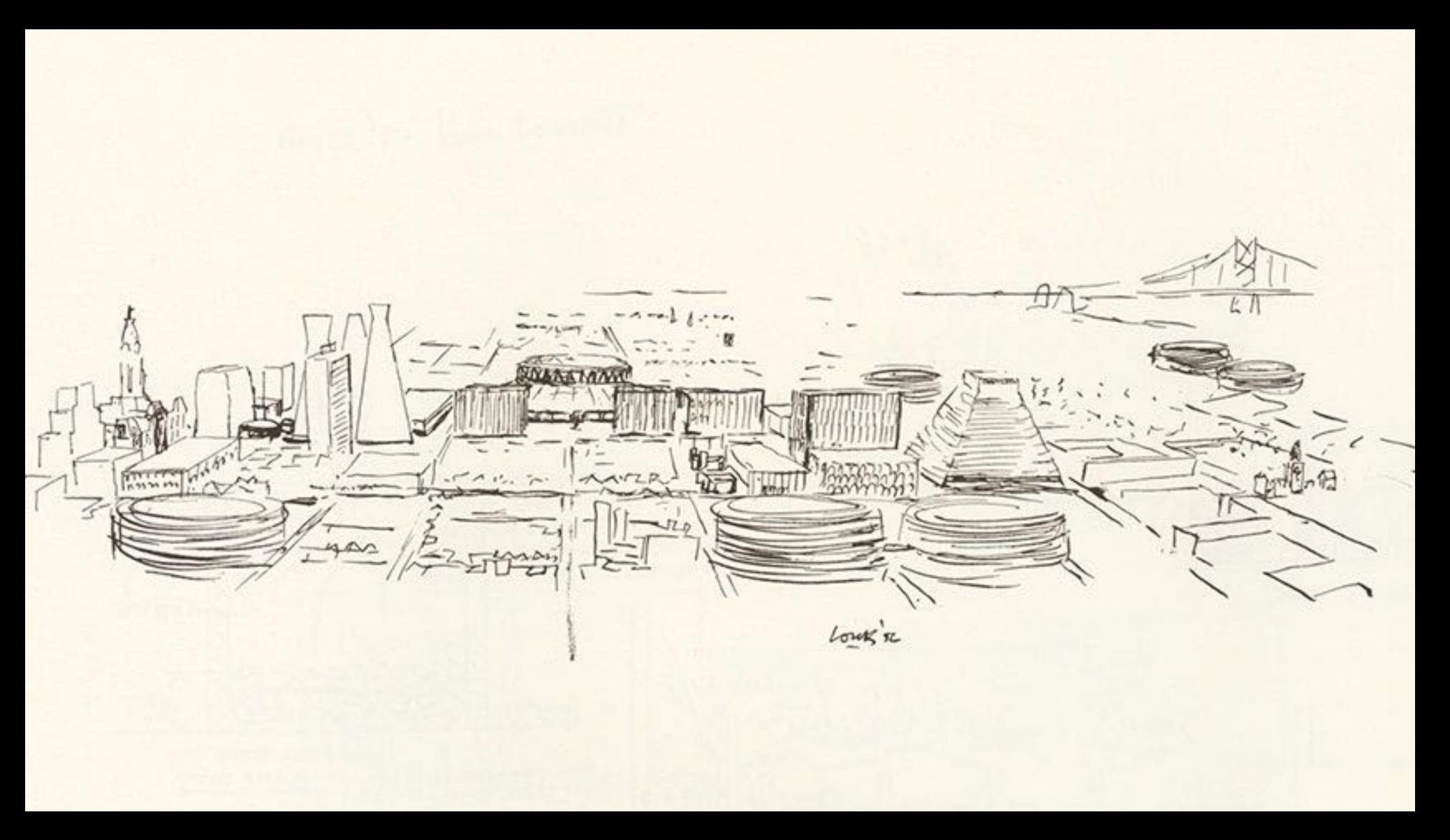


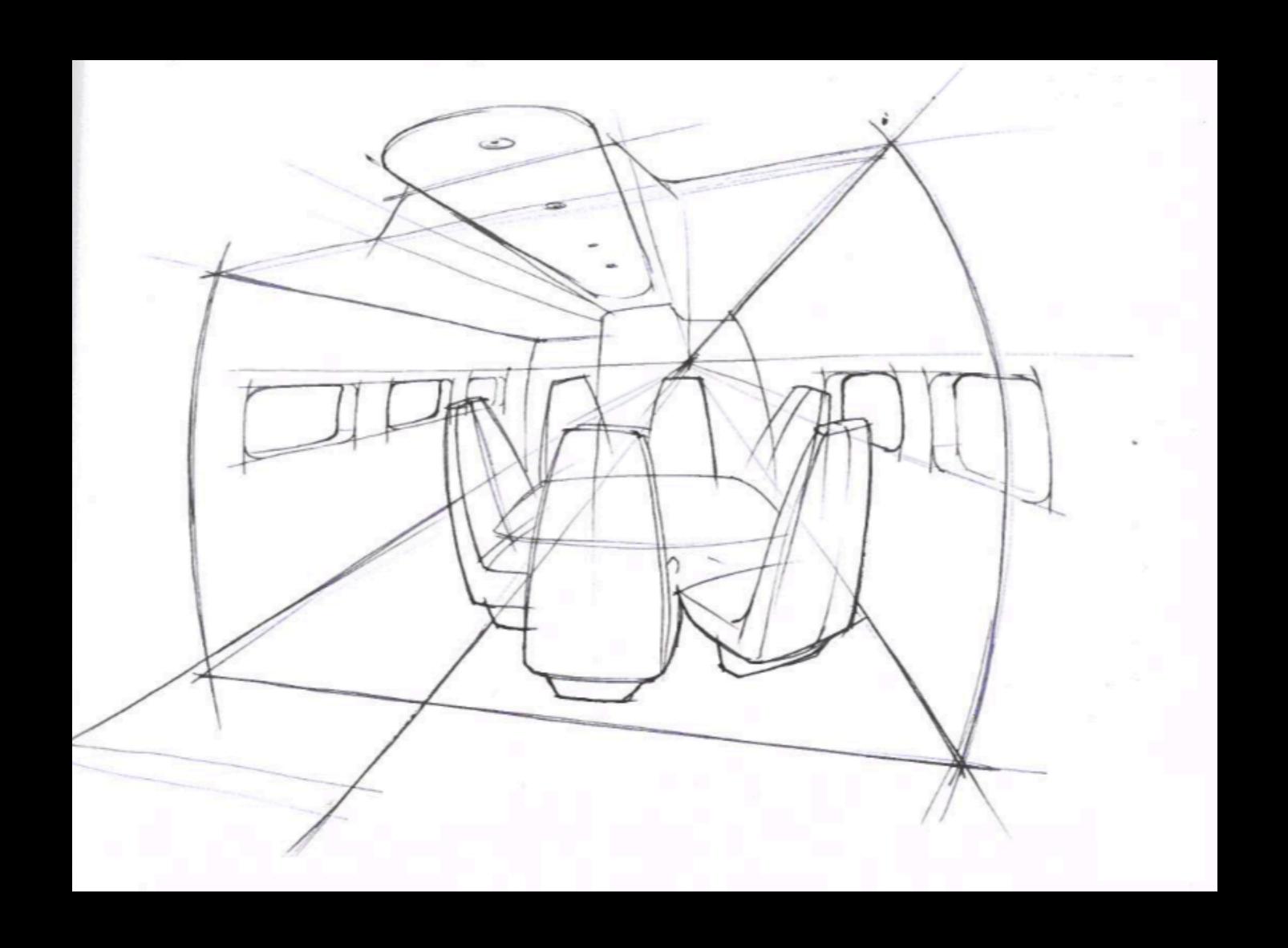


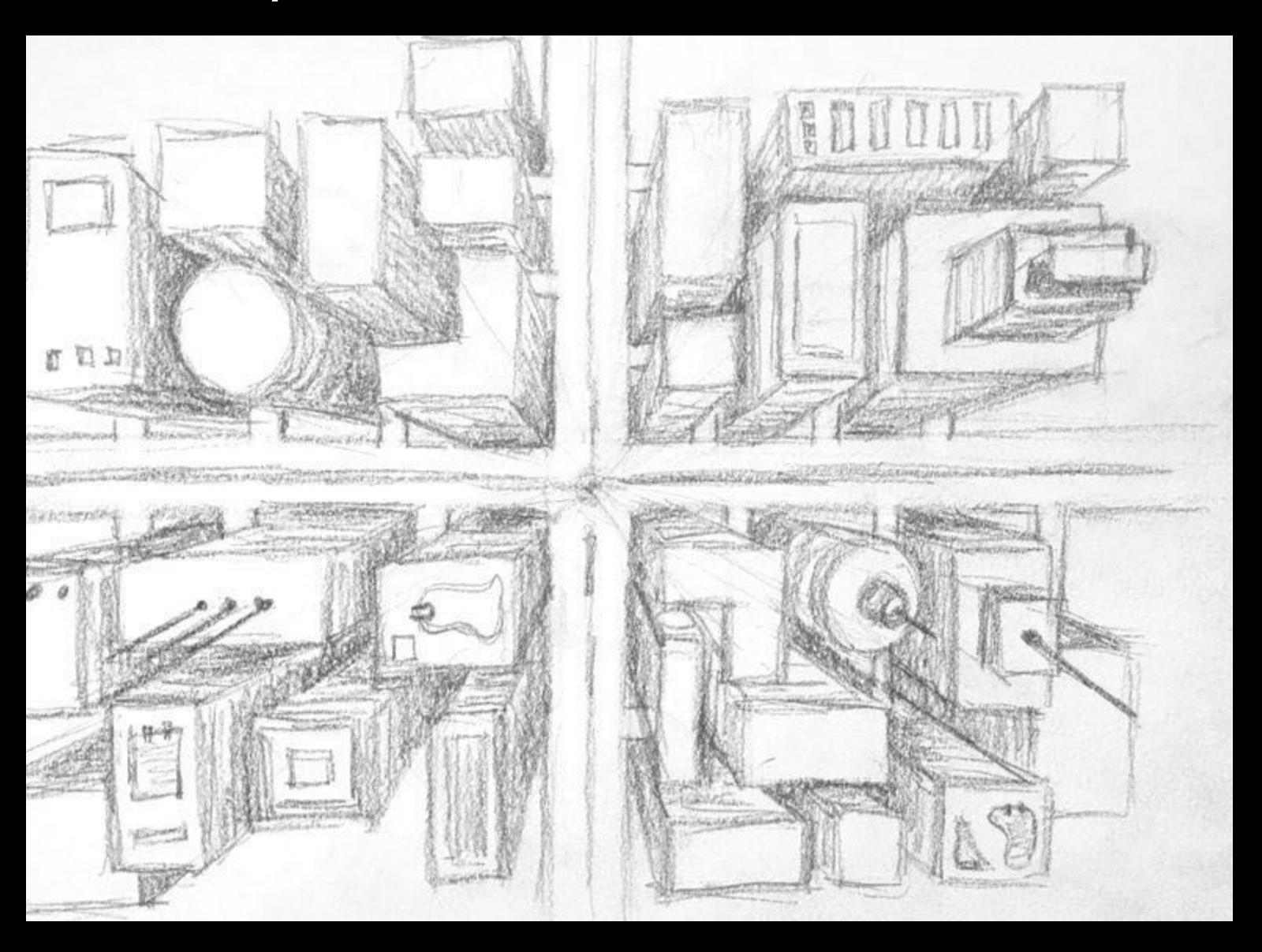


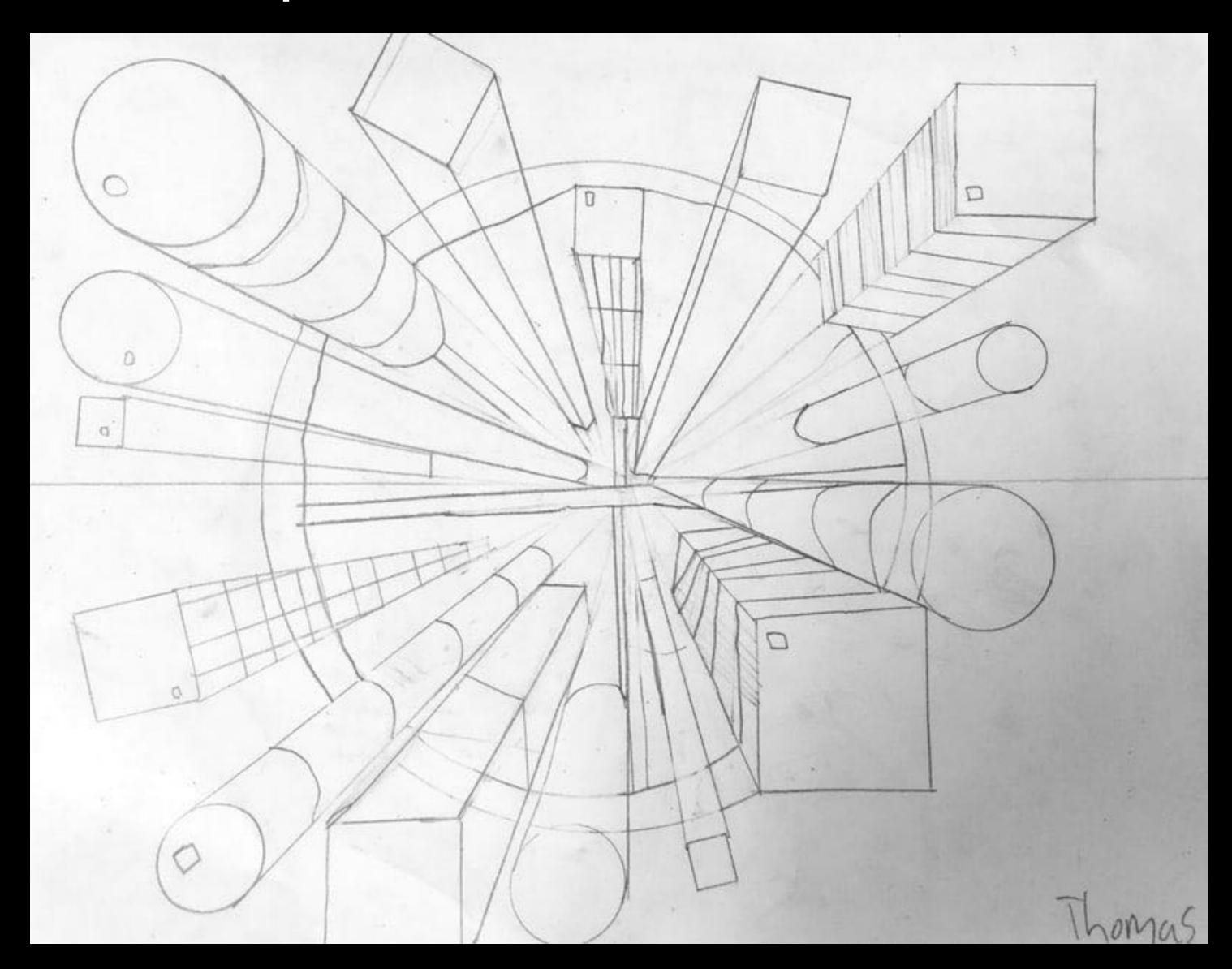












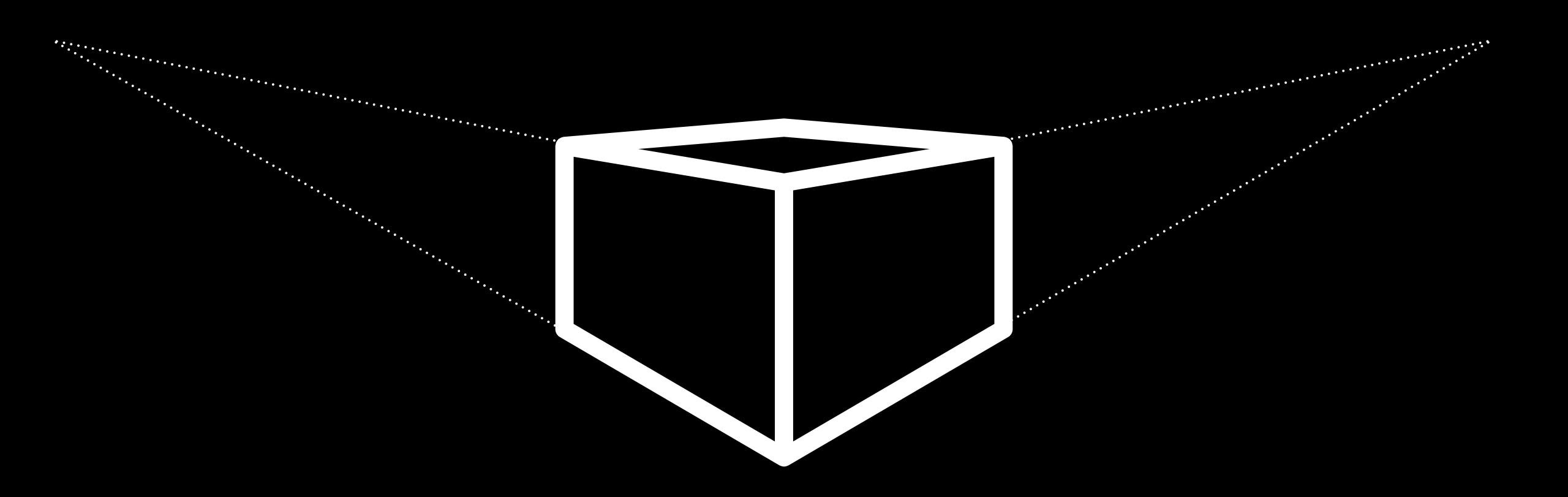
1-POINT ARCHITECTURE

1-POINT PERSPECTIVE

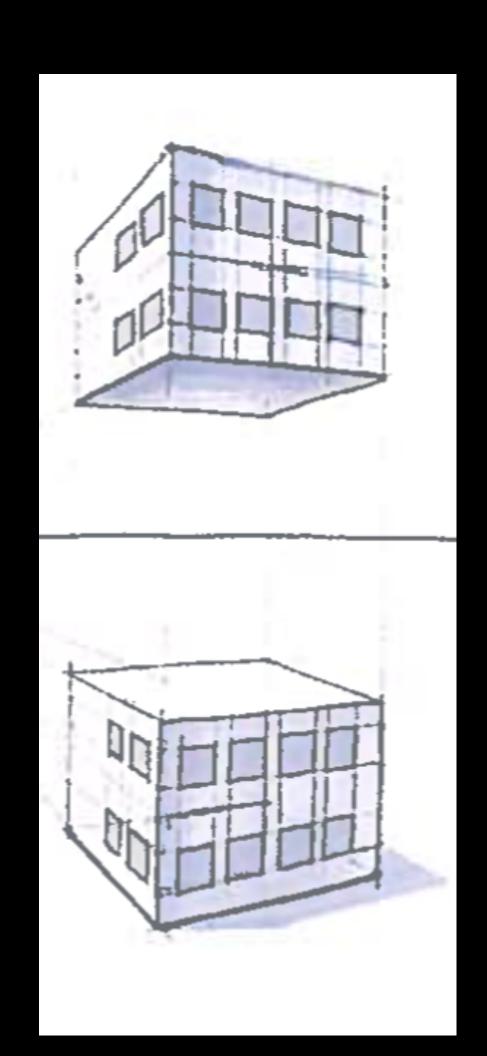
LUNCH BREAK

1 Hour

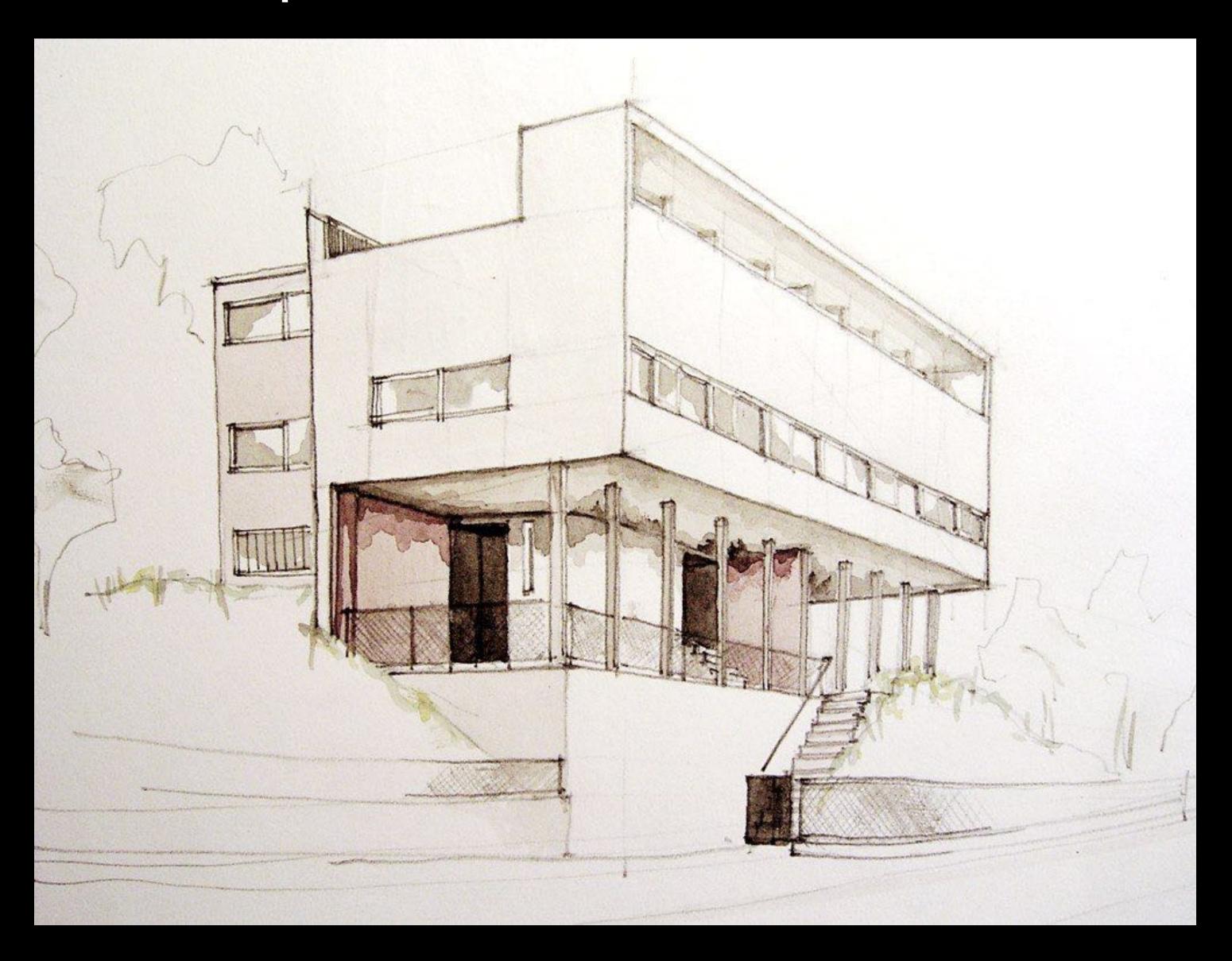
Sketching Form 2 Point Perspective

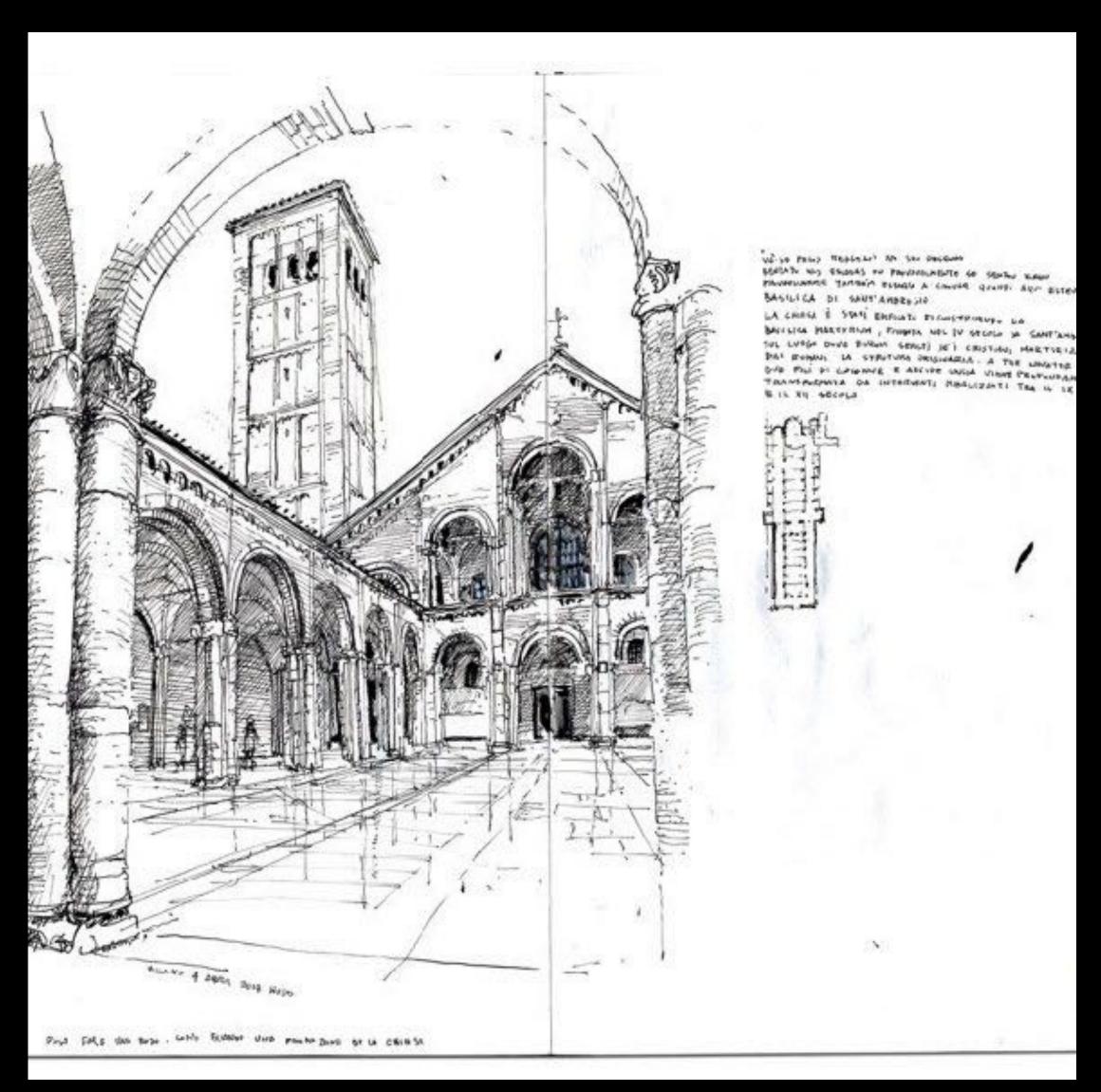


2 Point Perspective

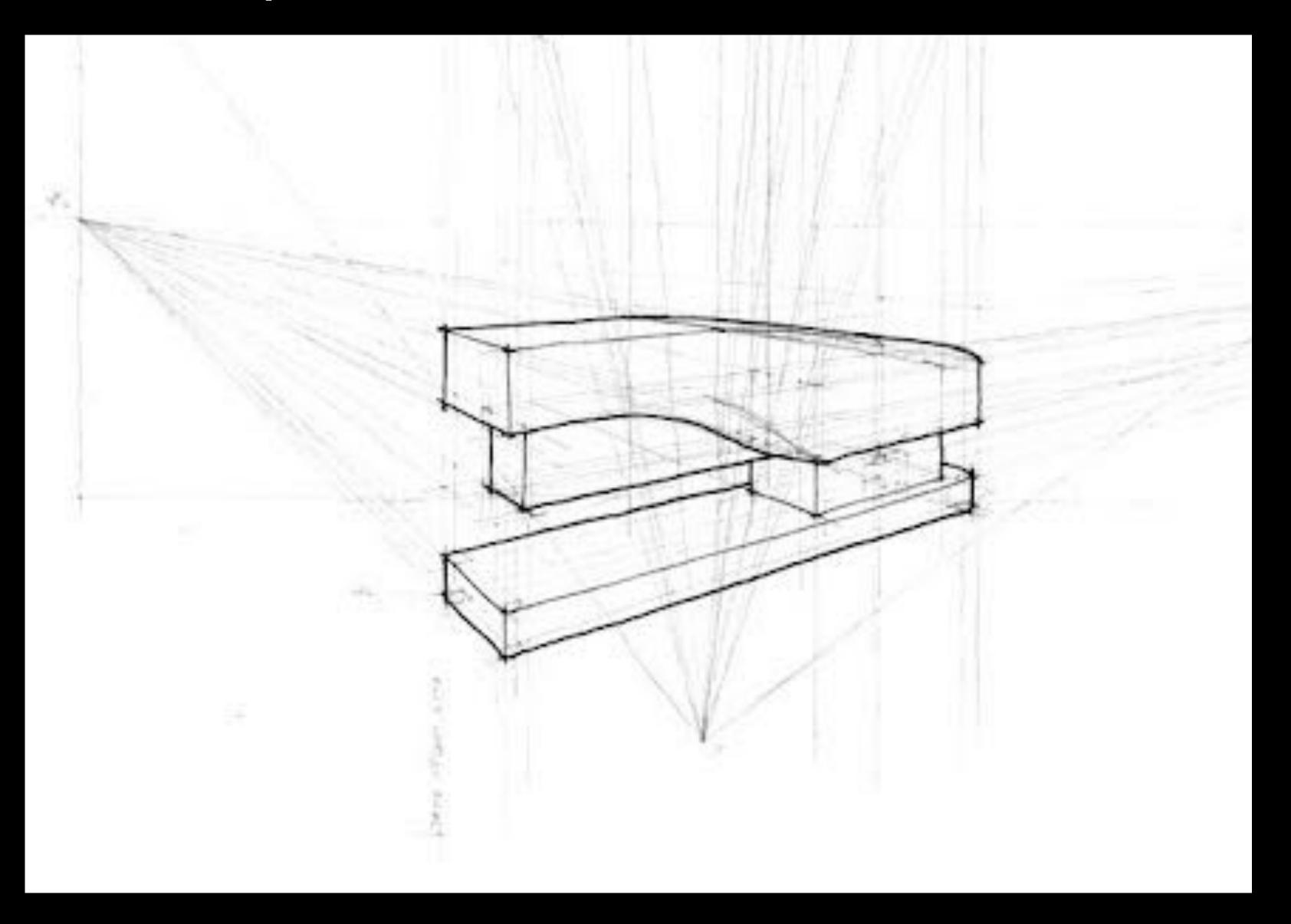


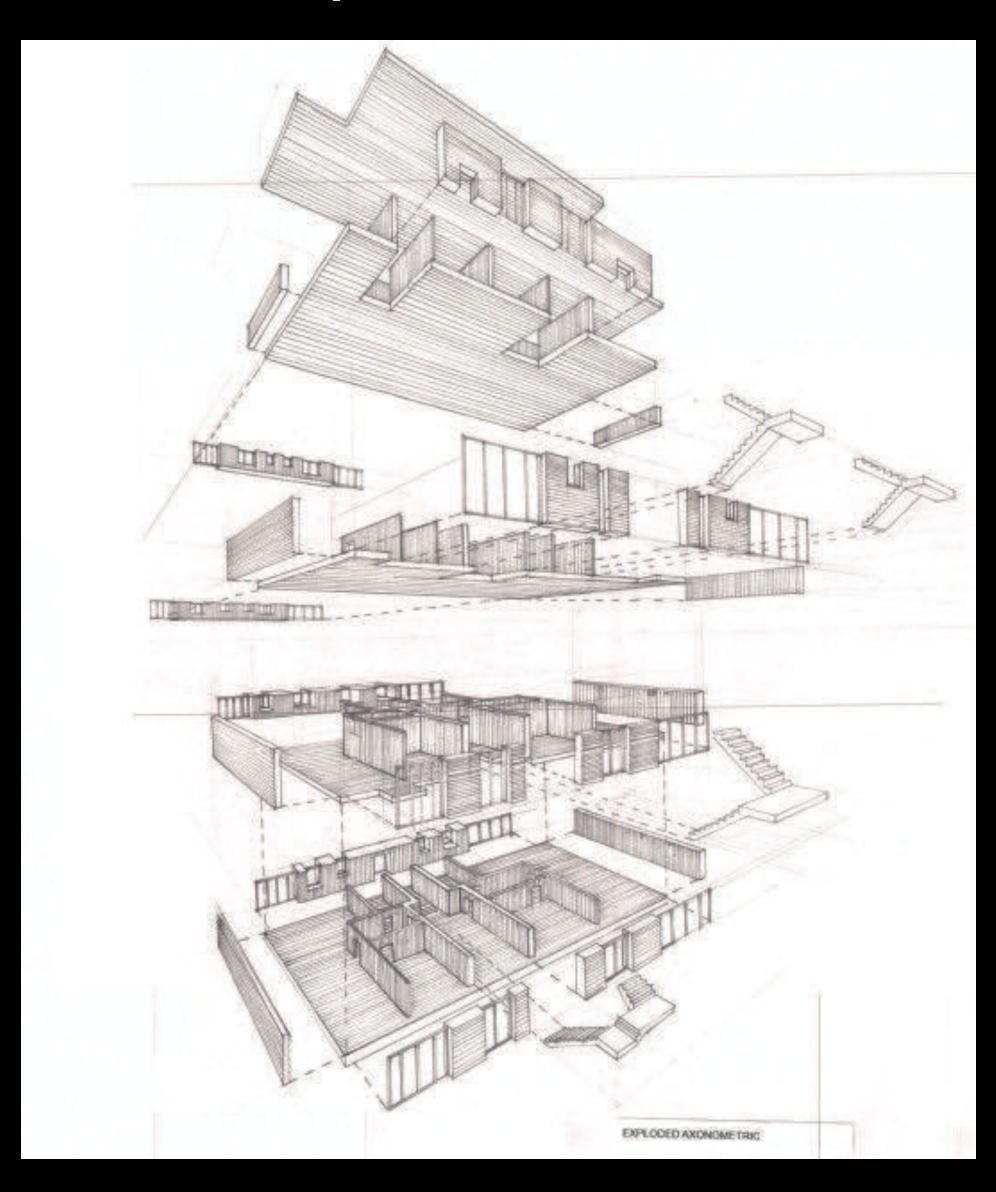
Sketching the Basics
Steur, Eissen
2011

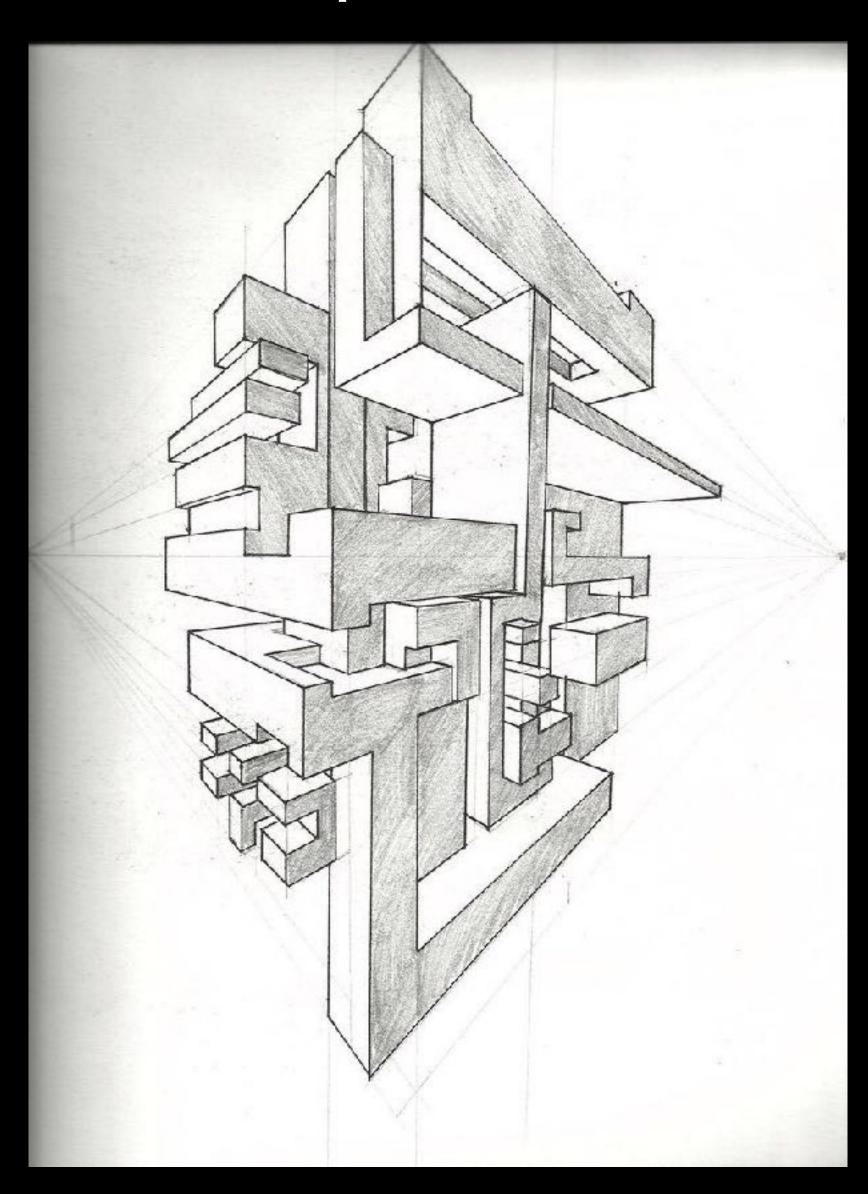




Hugo Barros Costa, Basilica of Sant'Ambrogio, 2016.



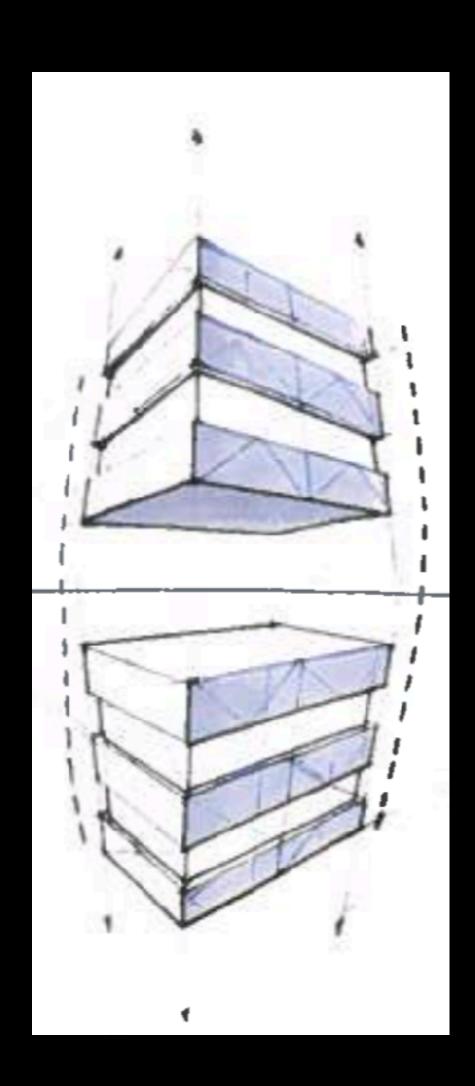




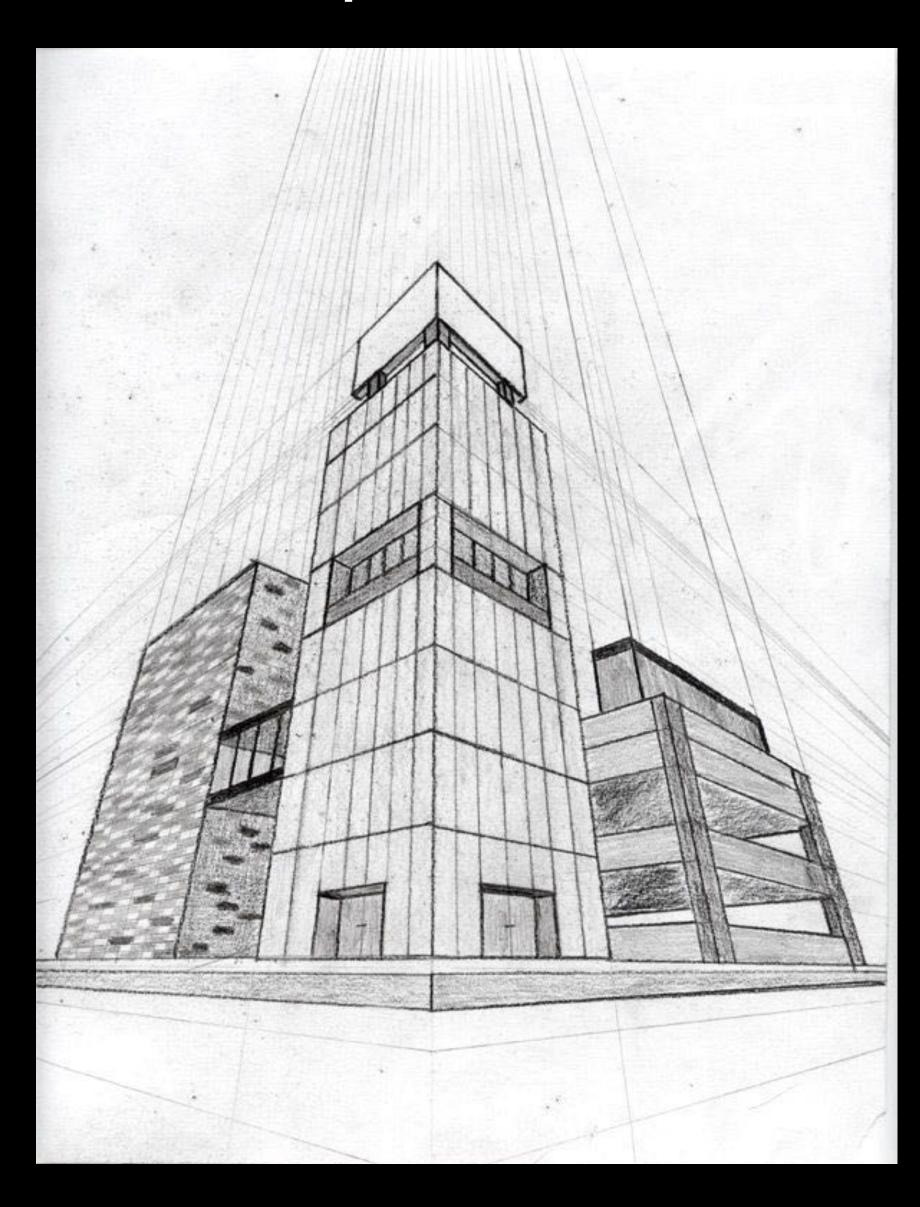
2-POINT ARCHITECTURE

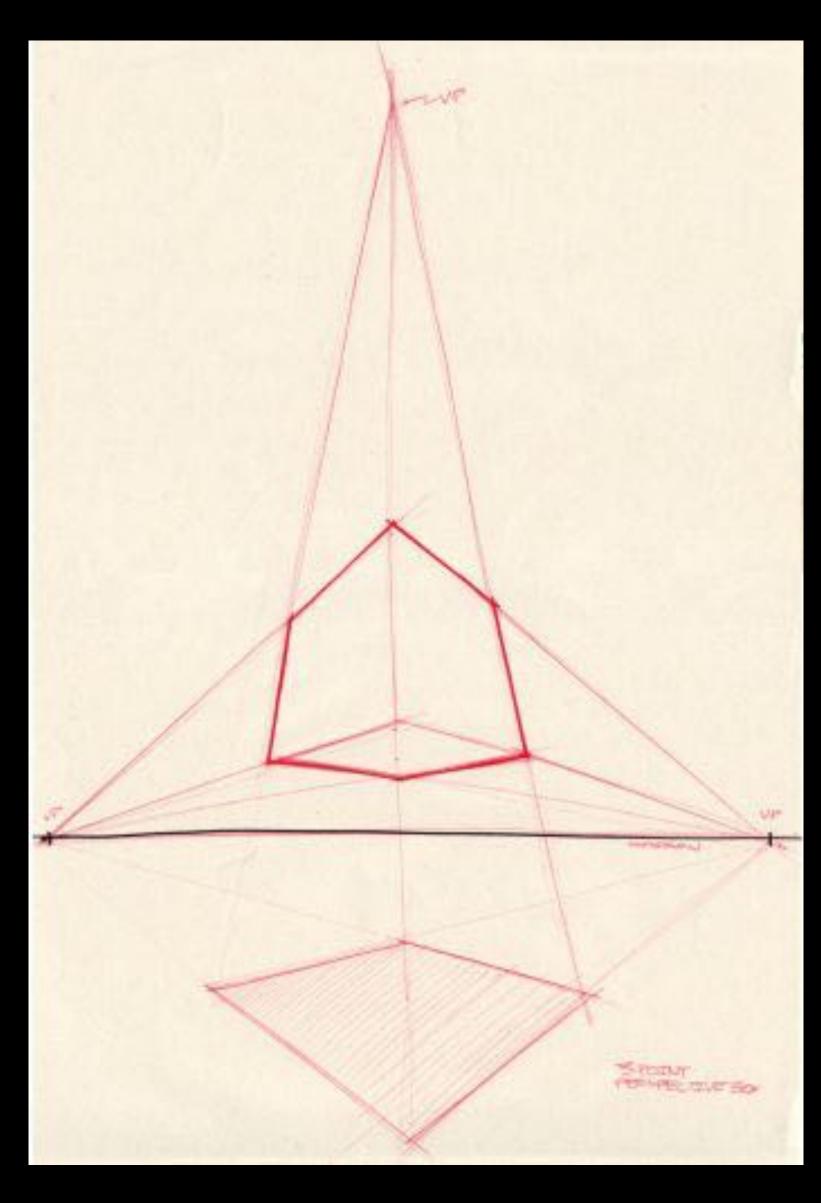
2-POINT PERSPECTIVE

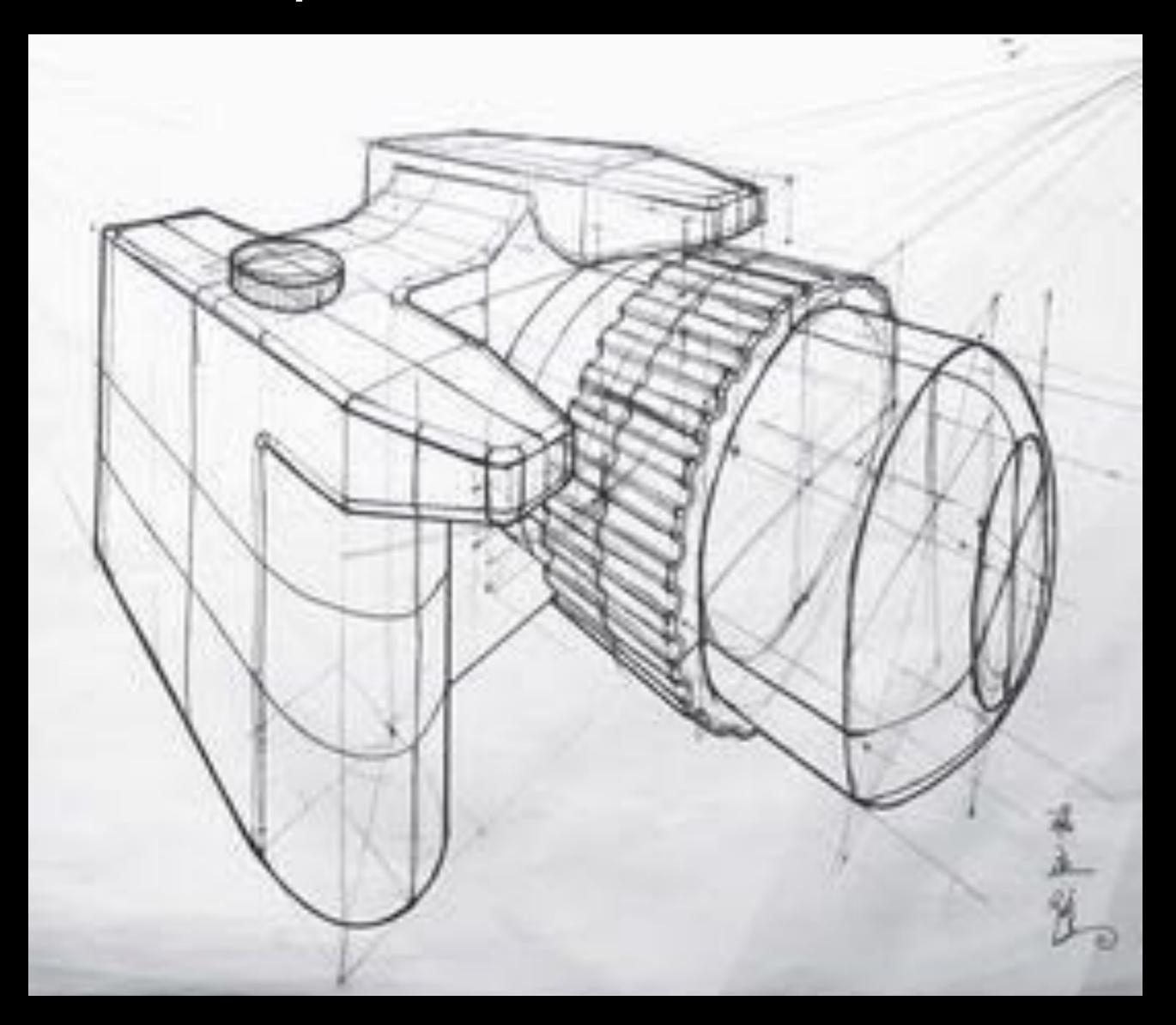


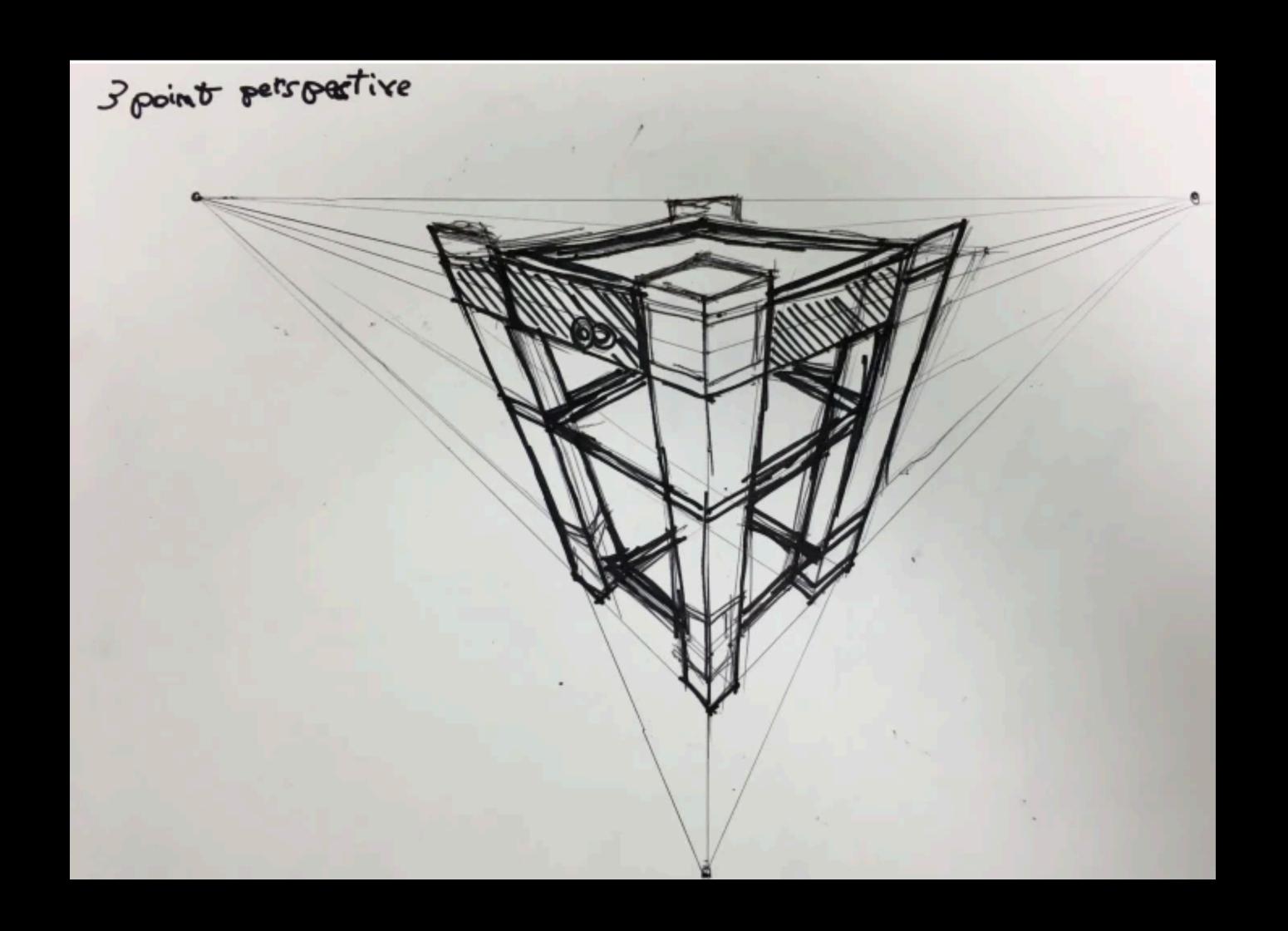


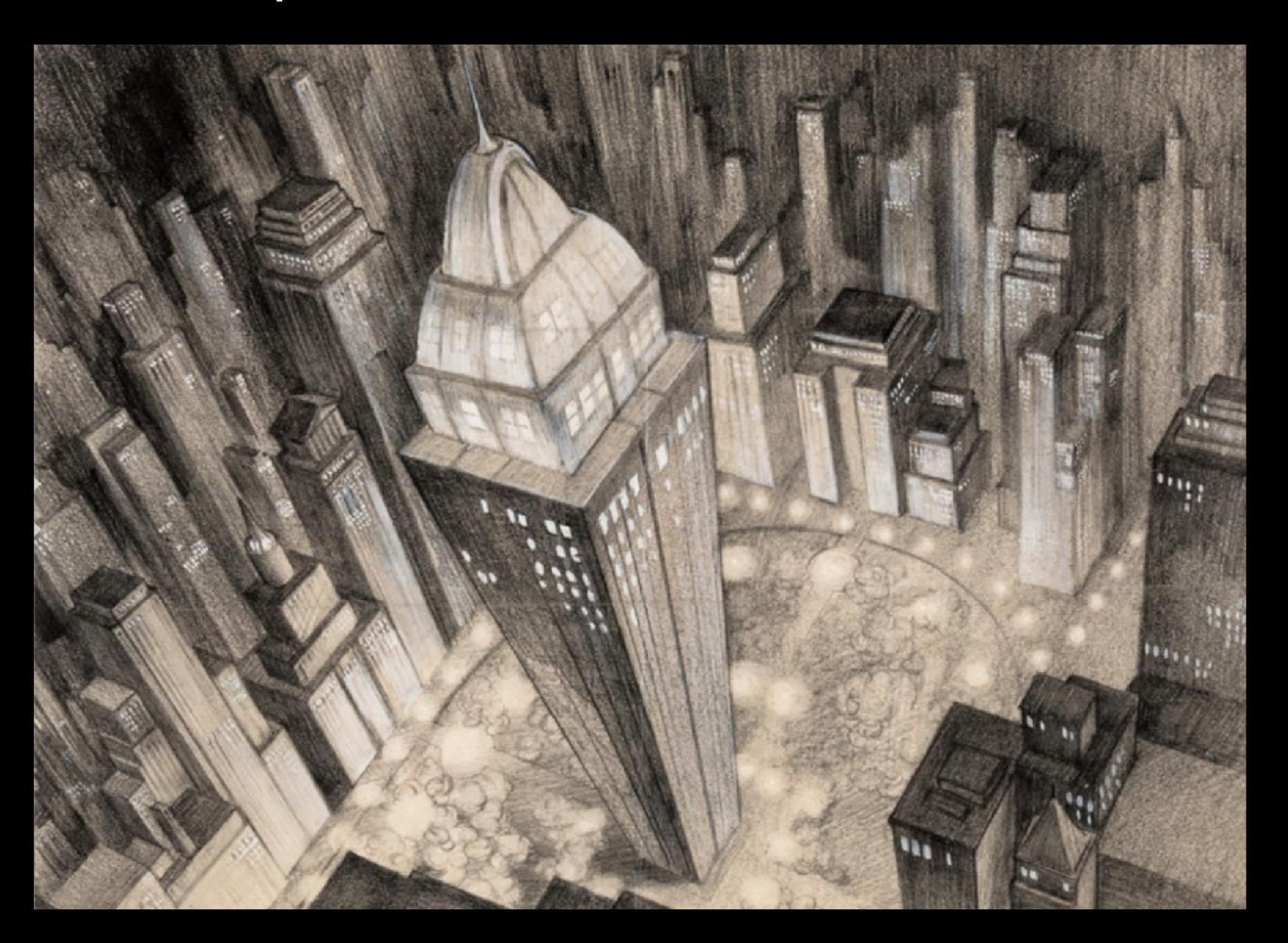
Sketching the Basics
Steur, Eissen
2011

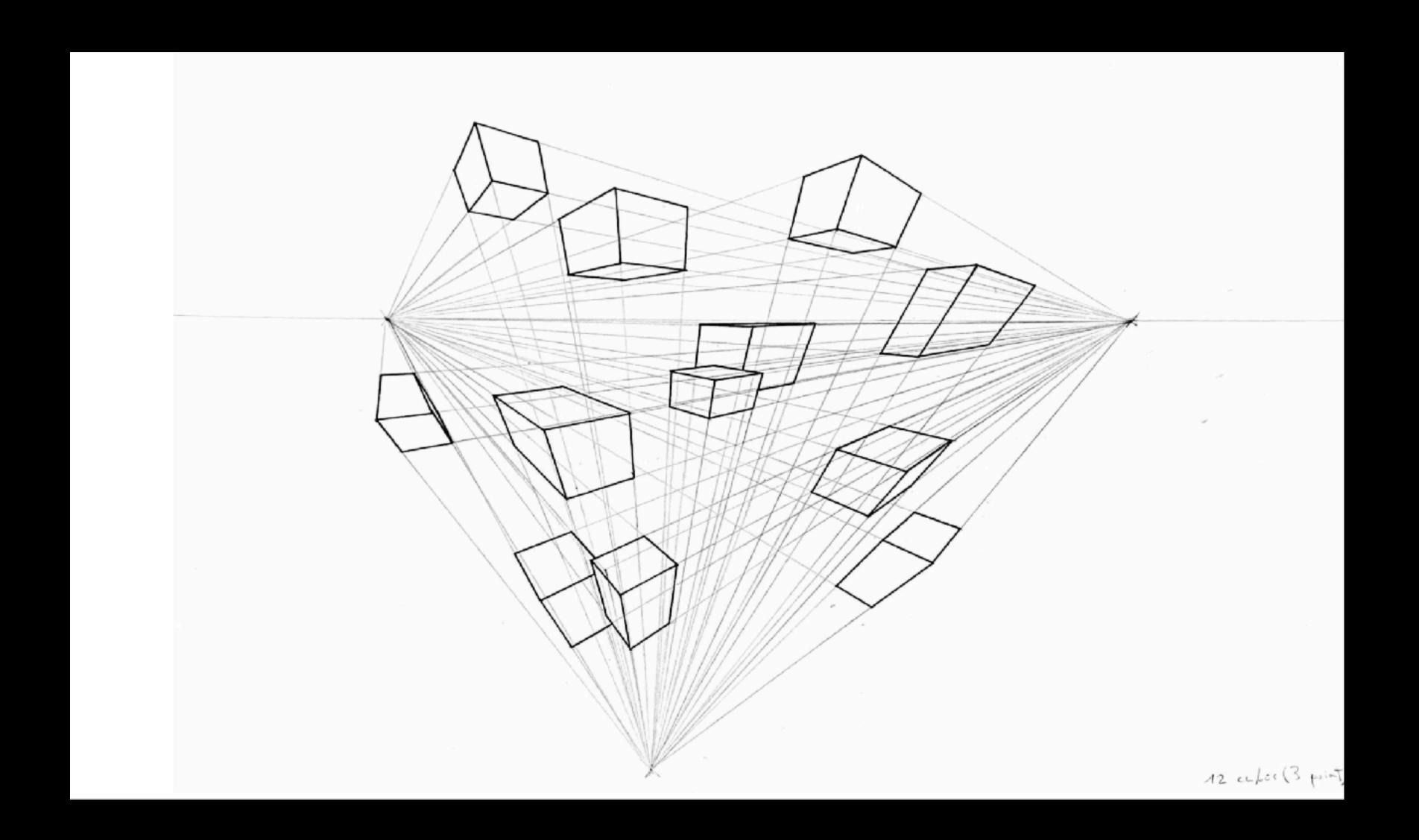


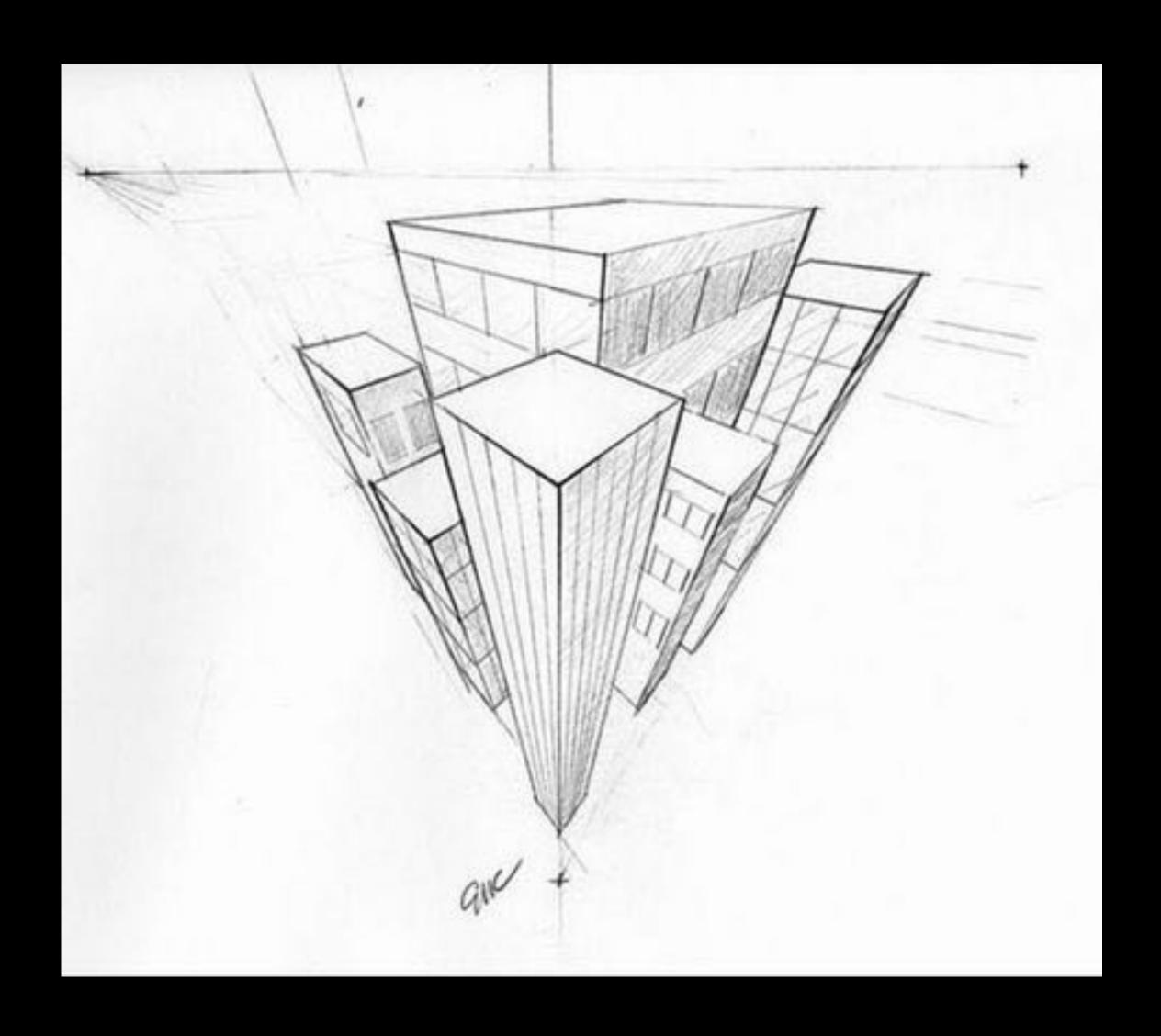








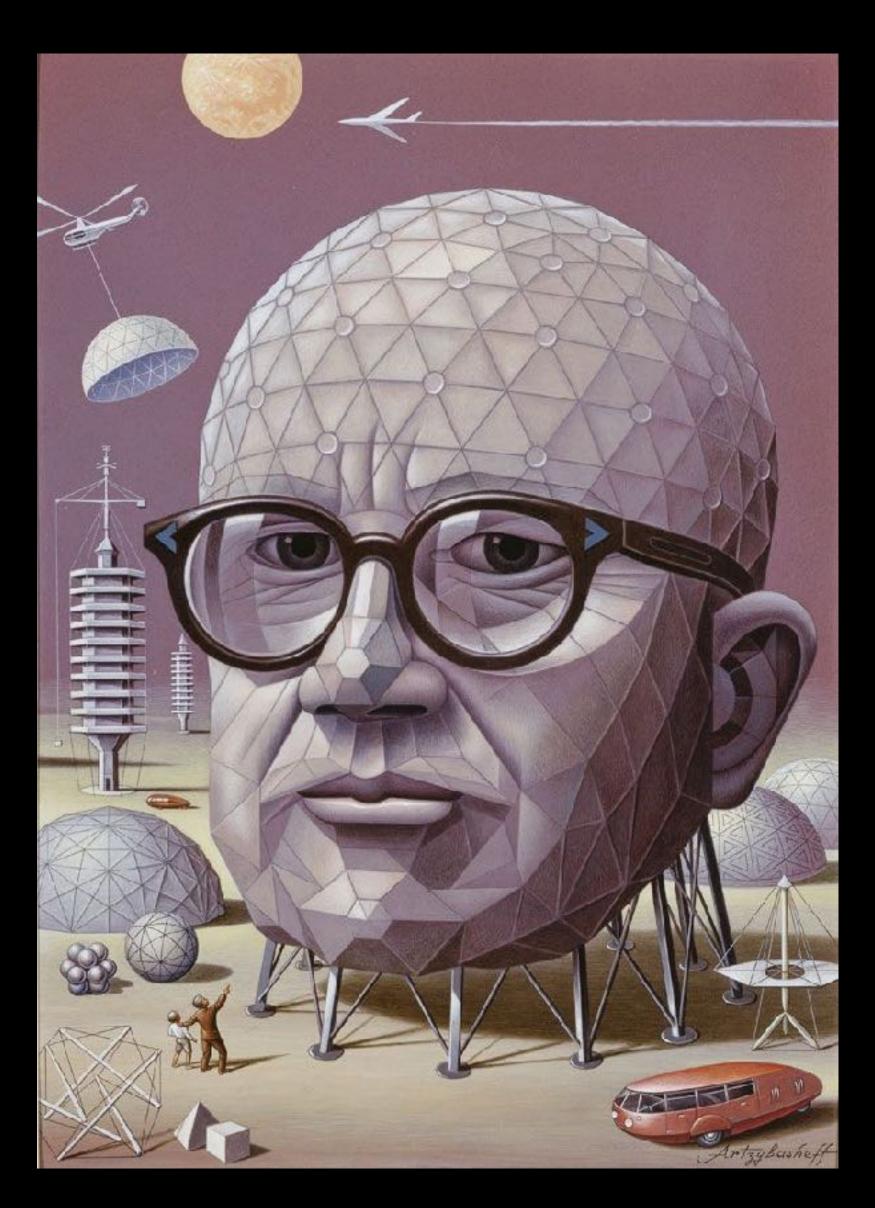




3-POINT PERSPECTIVE

3-POINT ARCHITECTURE

Buckminster Fuller

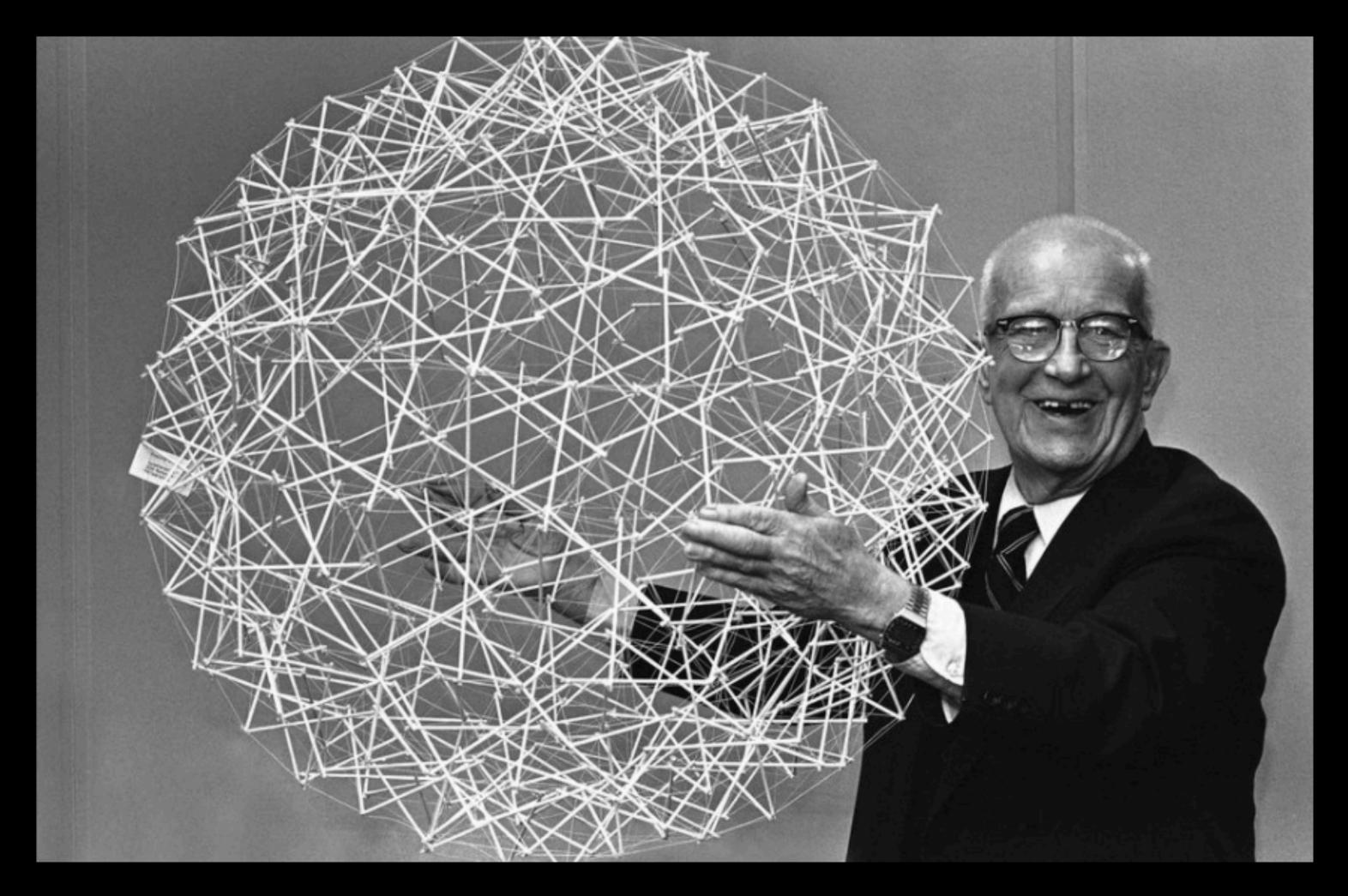


Also see:

- <u>99% invisible on Buckminster Fuller</u>
- Wikipedia on Buckminster Fuller
- Wikipedia on geodesic domes

Image by: Boris Atzybasheff for Time Magazine 1964

Buckminster Fuller - The Person



1895-1983

Buckminster Fuller - Sketches

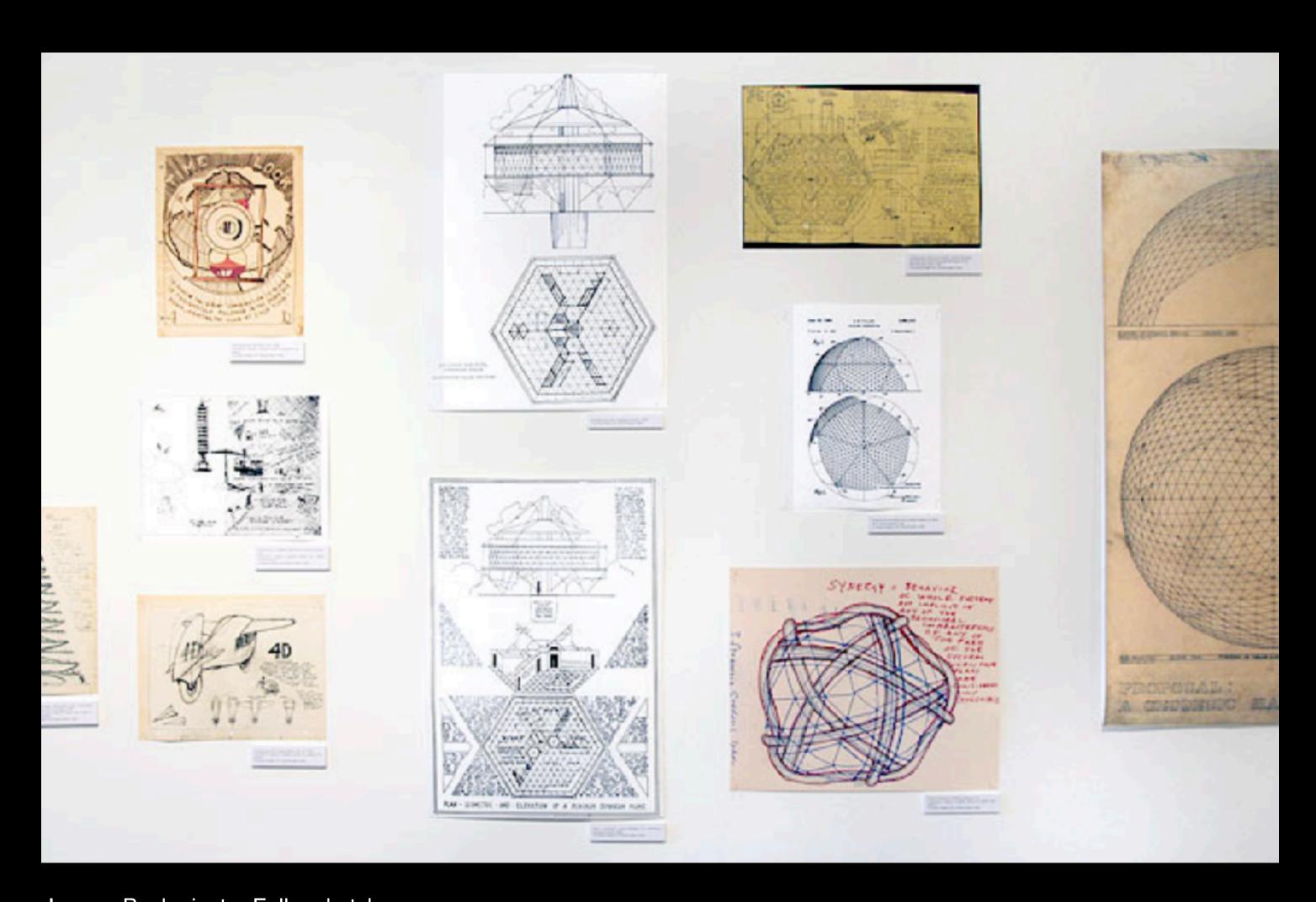
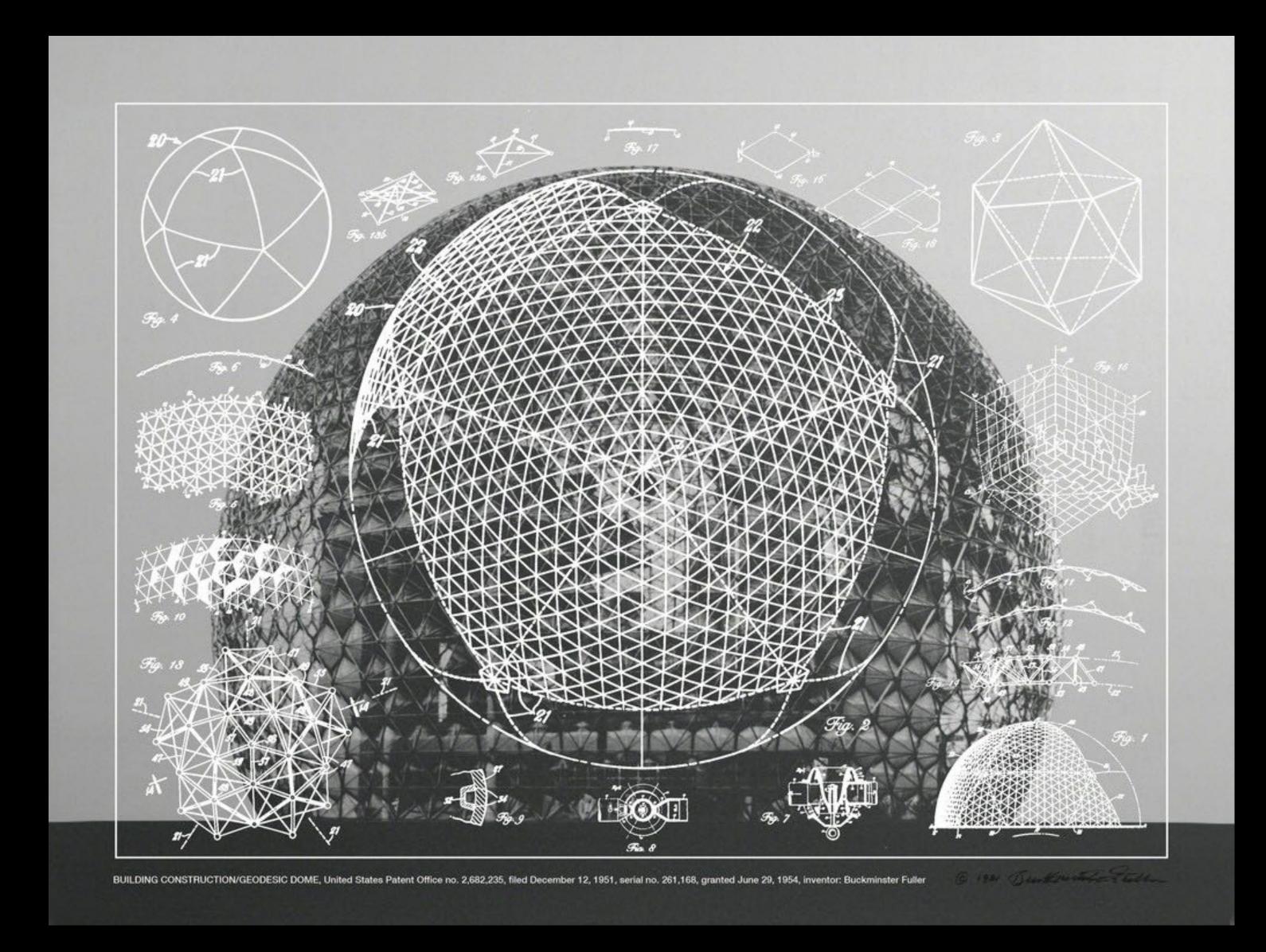


Image: Buckminster Fuller sketches

75

Buckminster Fuller - Geodesic Dome



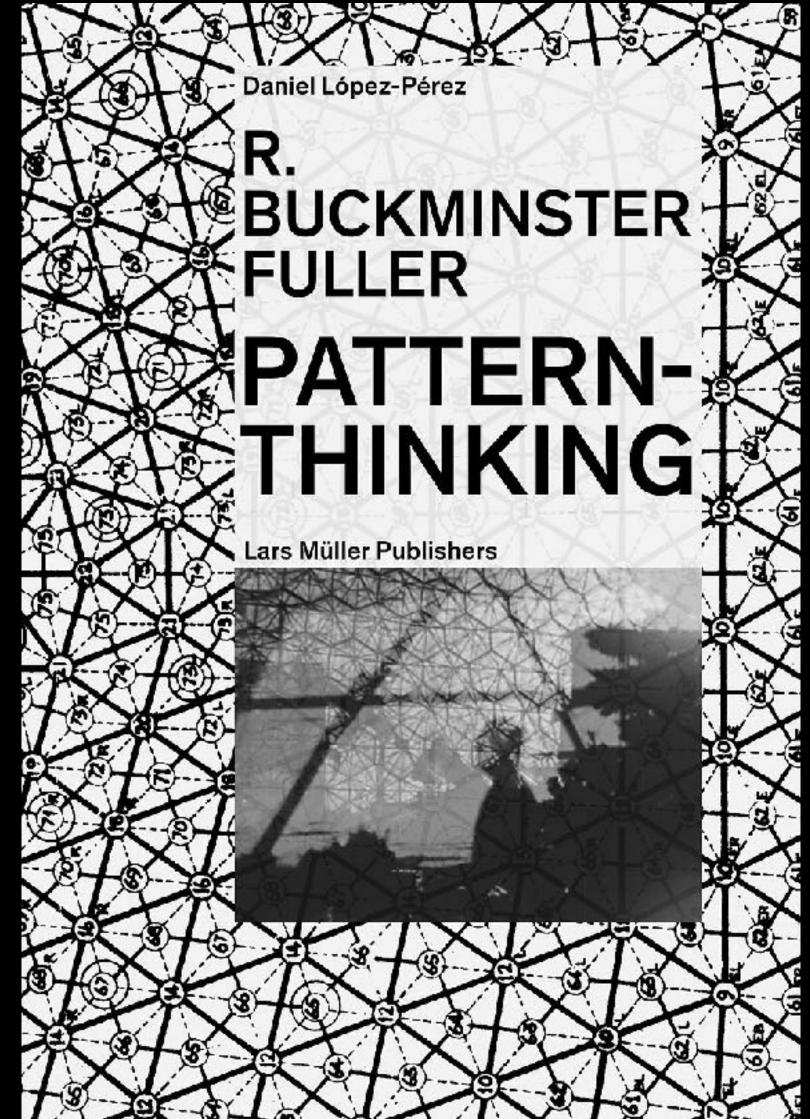
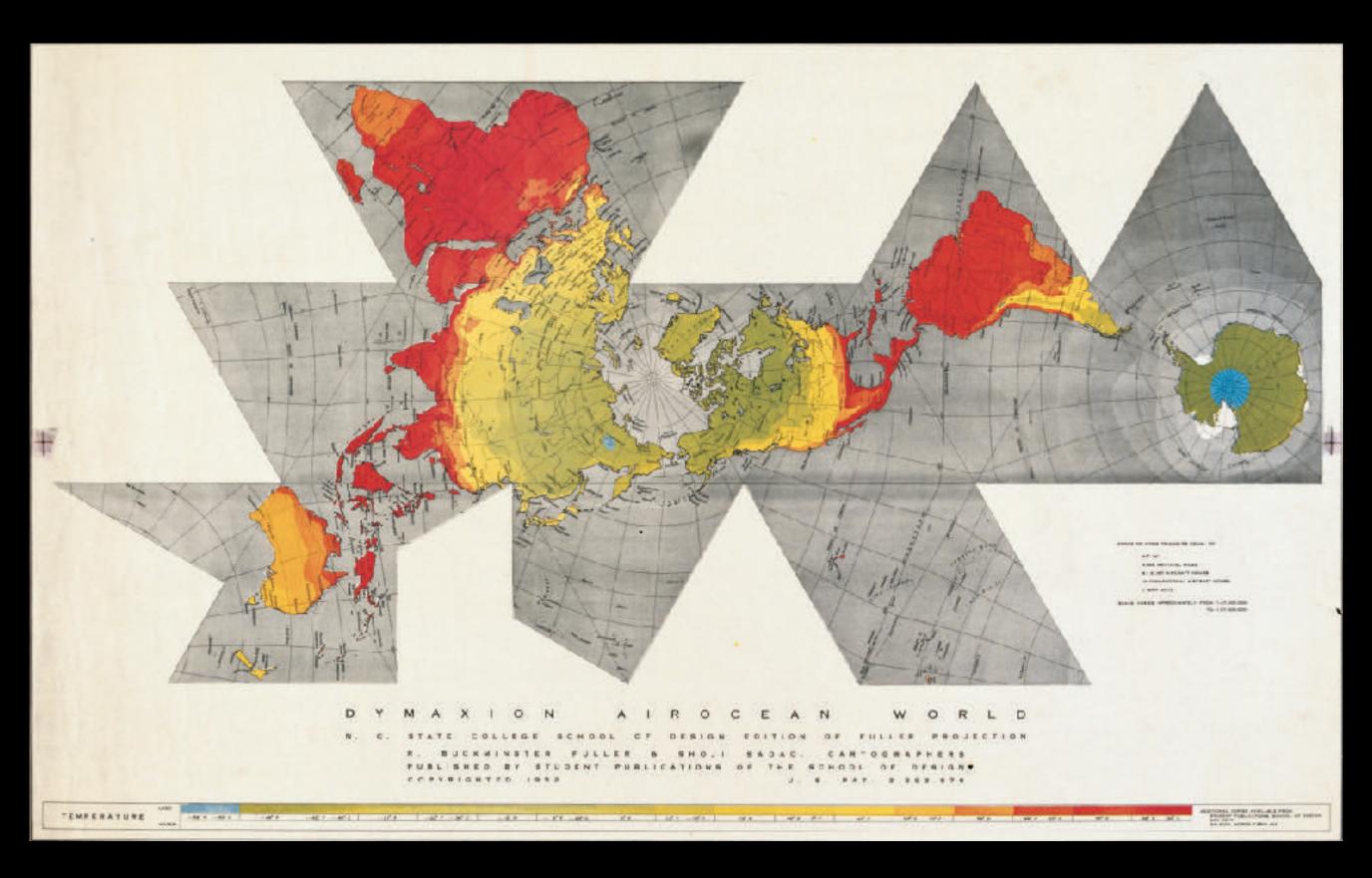


Image: Carl Solway Gallery

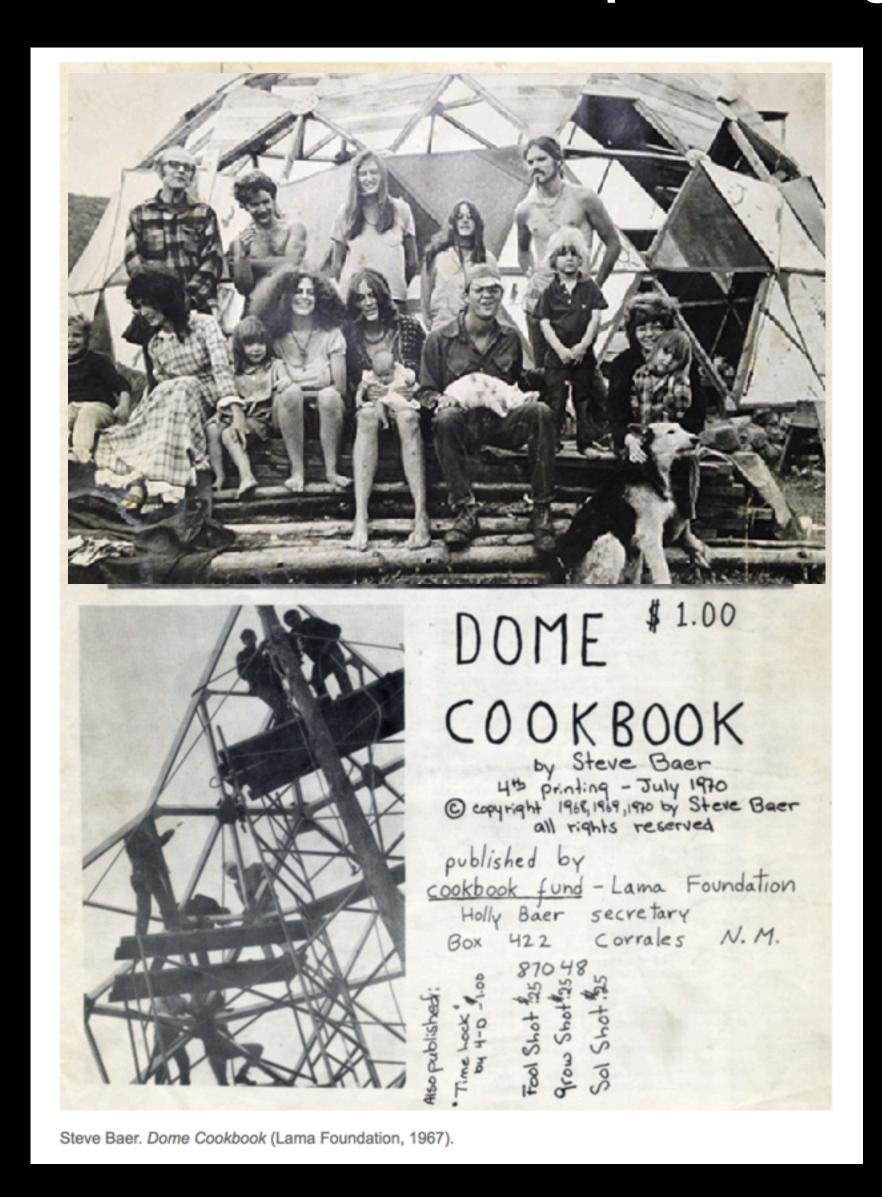
Buckminster Fuller - Dymaxion Map





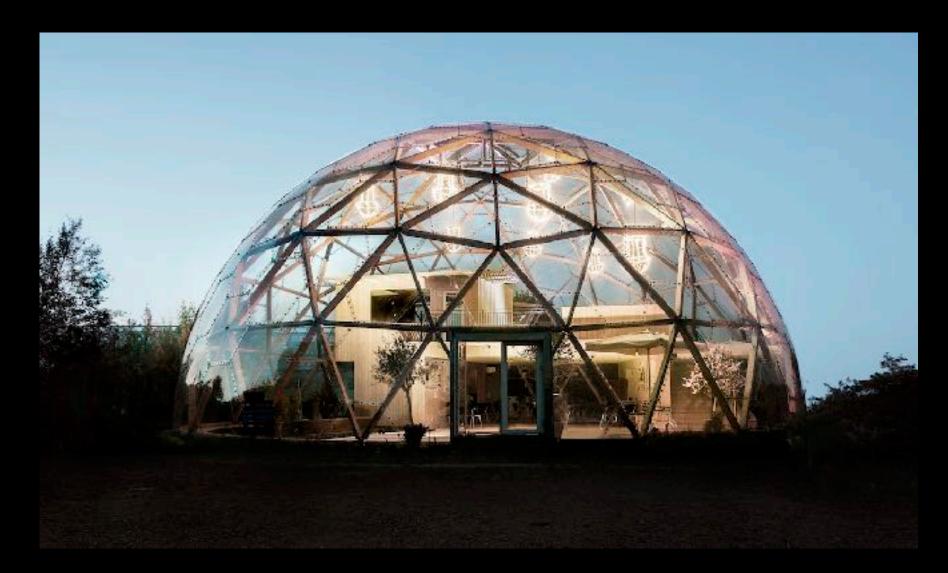
Courtesy Buckminster Fuller Institute

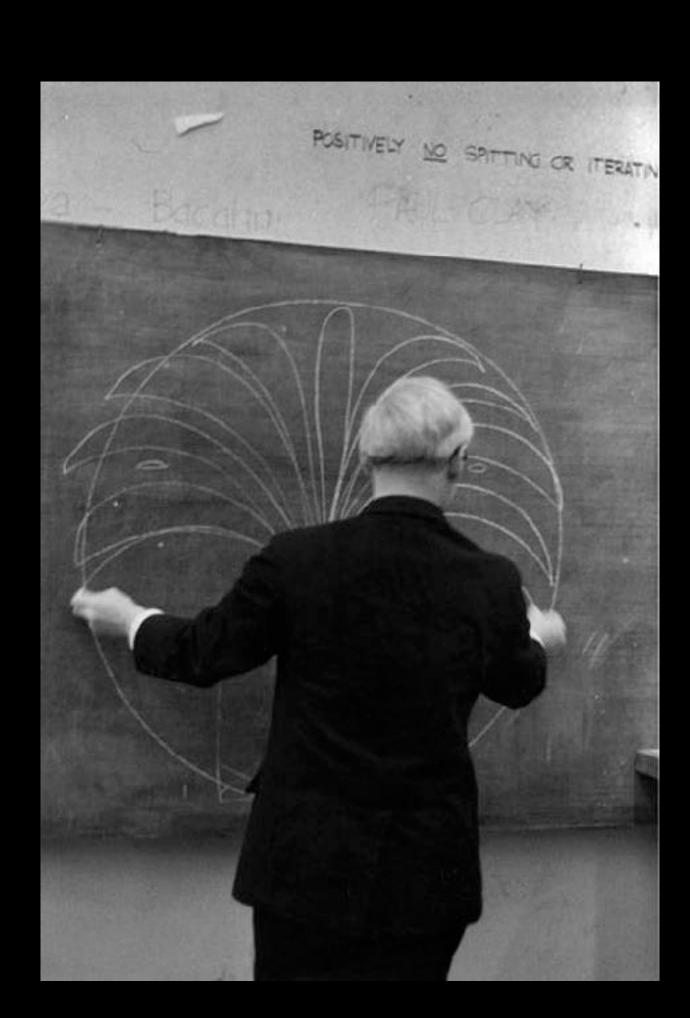
Buckminster Fuller Inspired Design



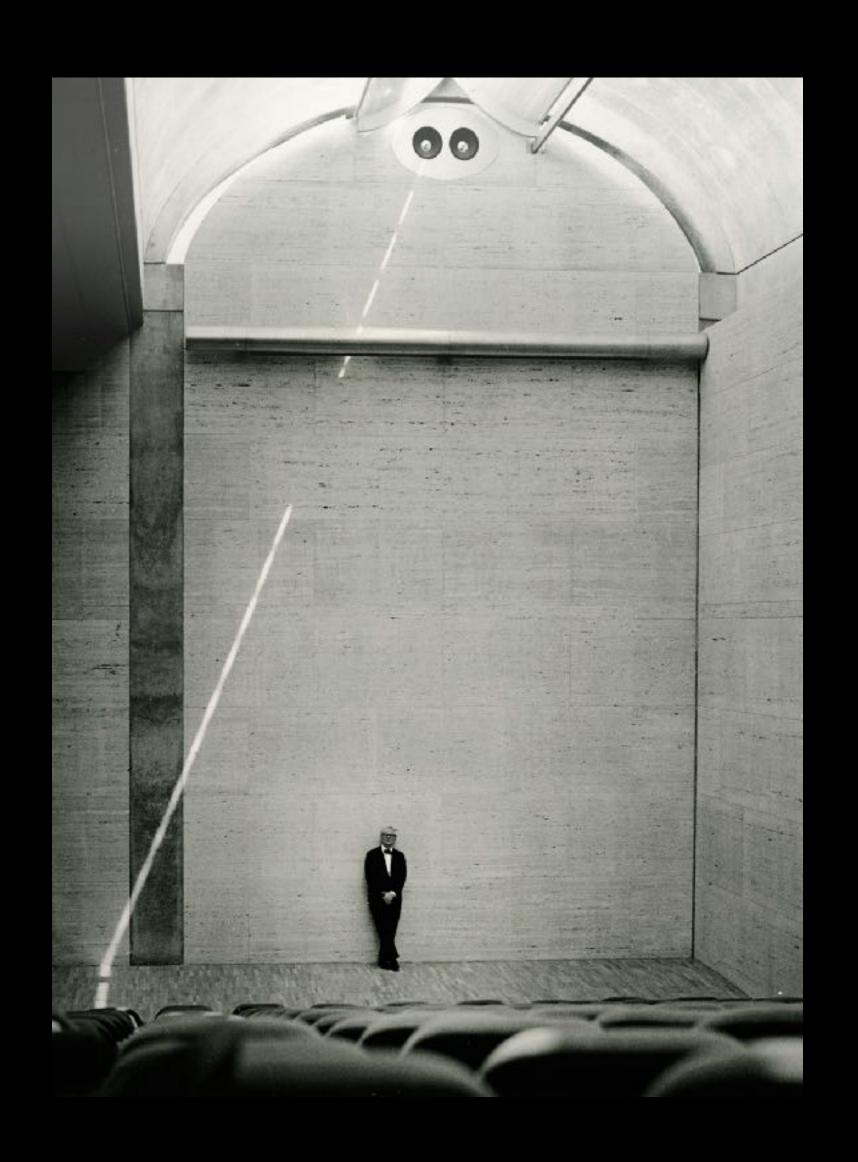


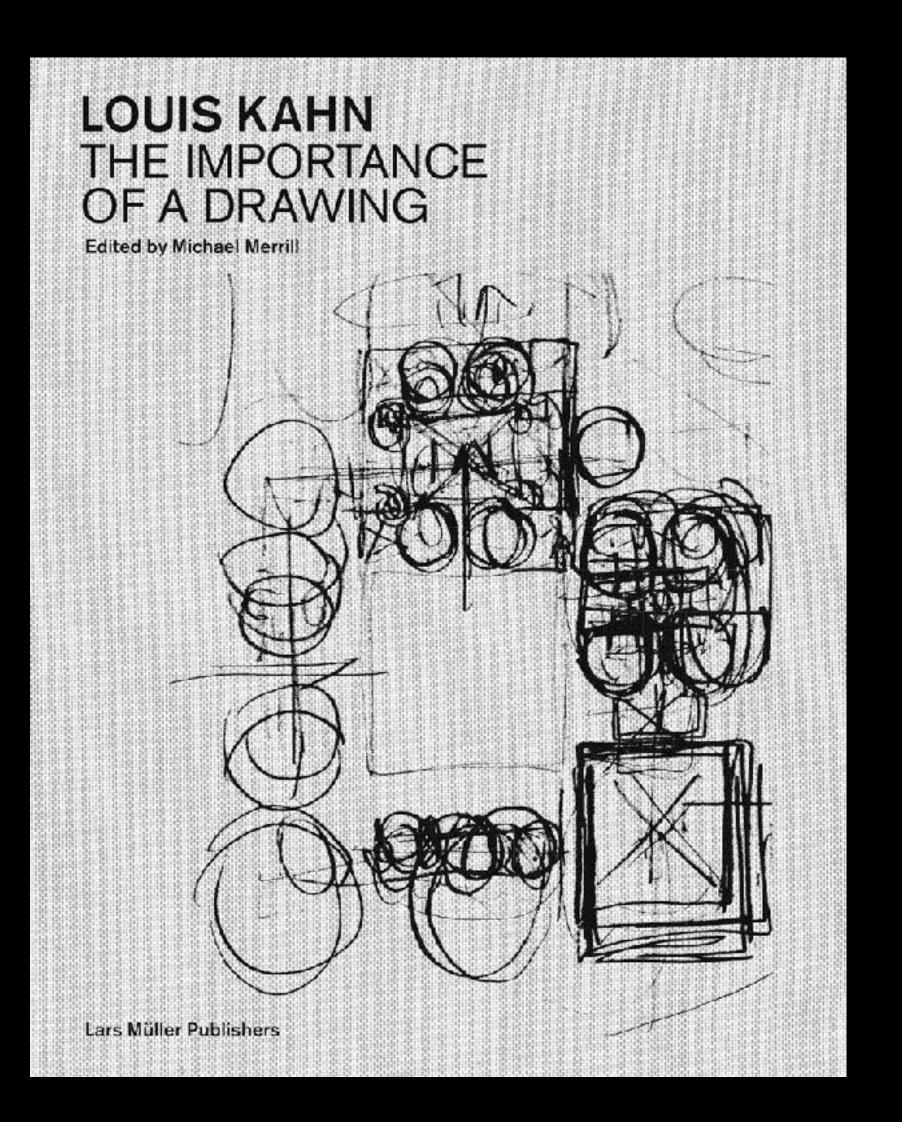
Biosphere II, Arizona, 1999.



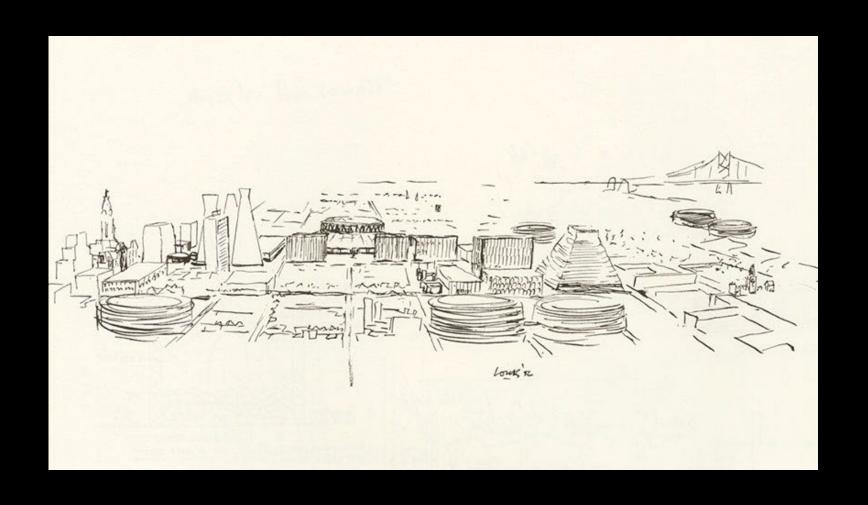


1901-1974











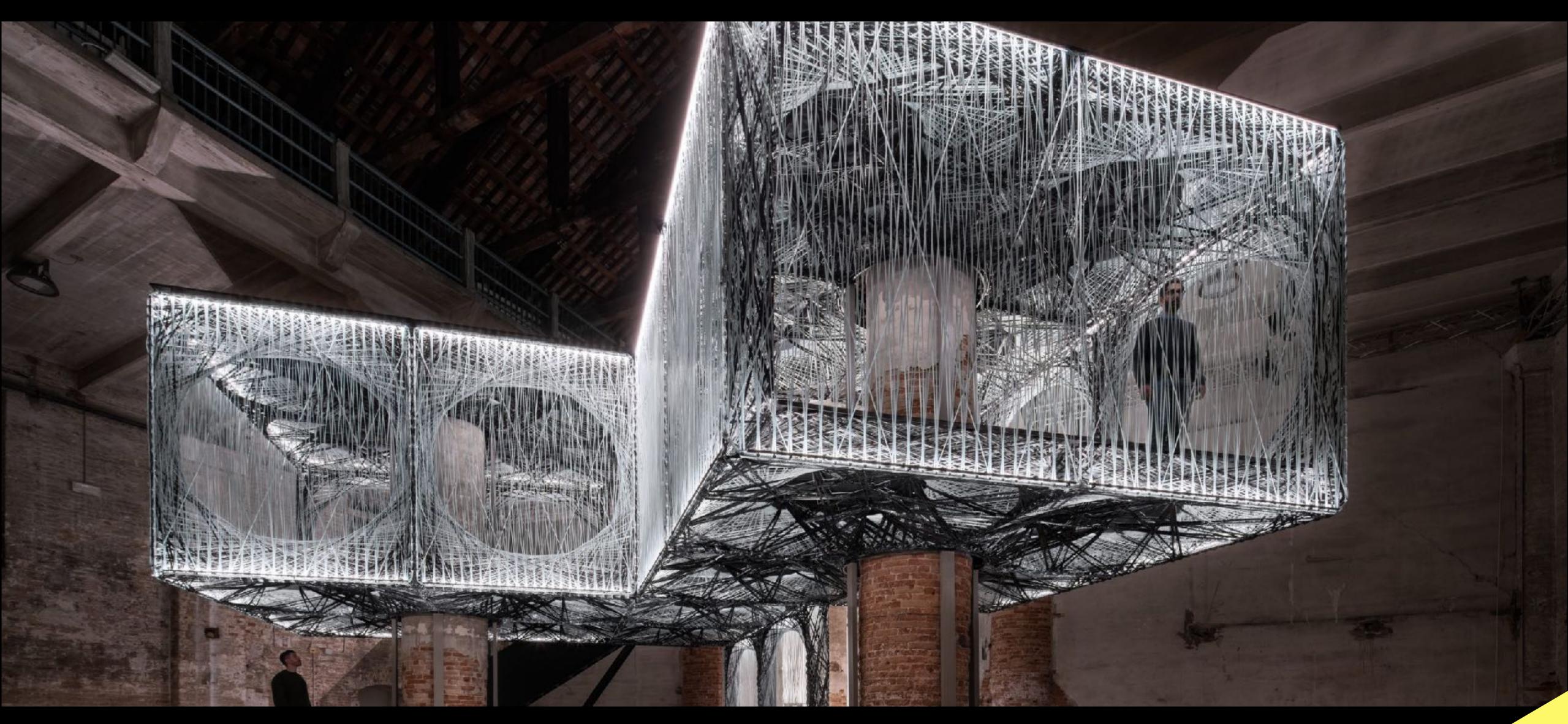




Buckminster Fuller as an inspiration for Loop Design

Sketch furniture by Front

Biennal 2021 - Maison Fibre



Biennal 2021 - Maison Fibre

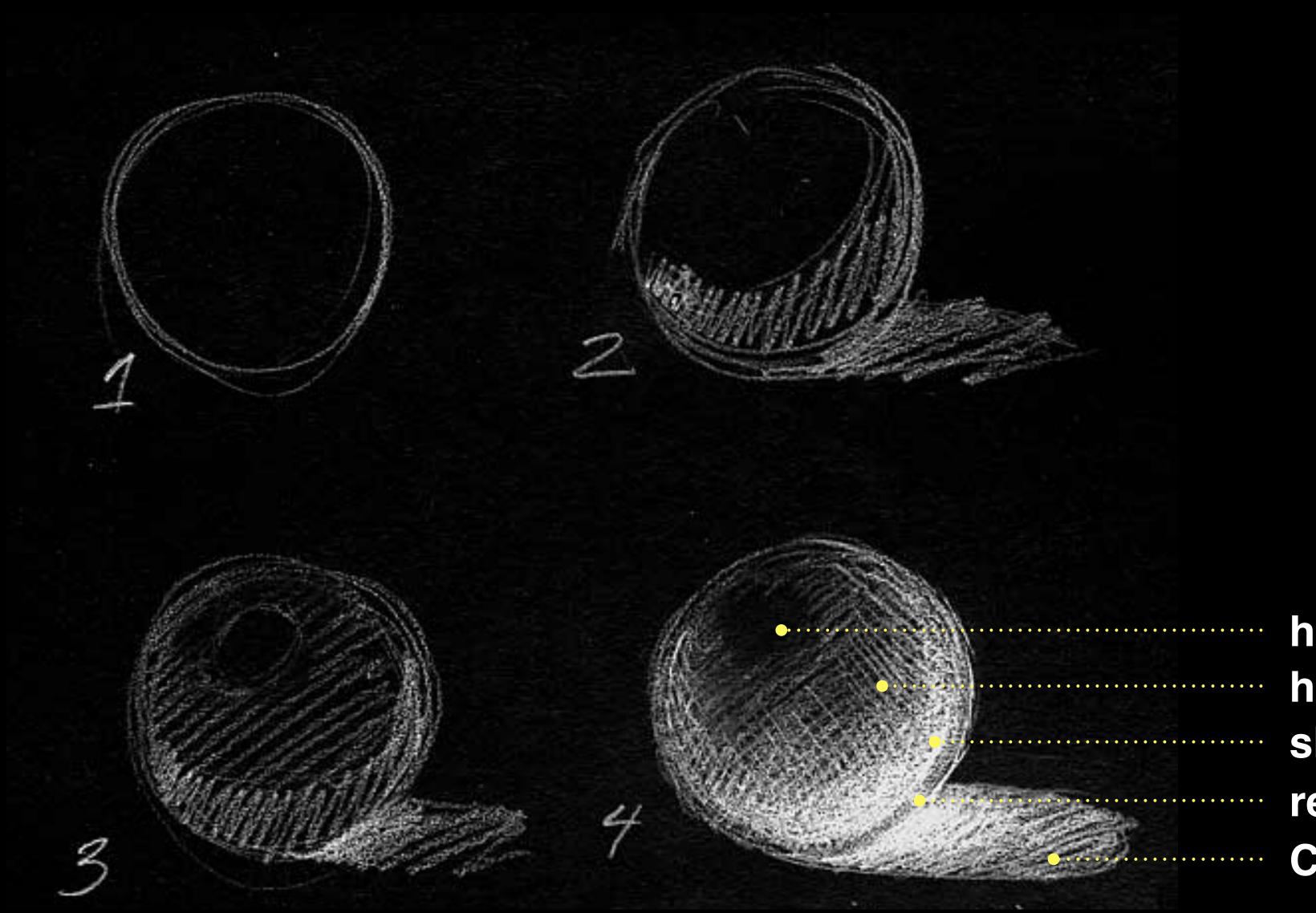


Exercise 10

SHADOWS

30 min

Sketching Form Shading



highlight
half tone
shadow core
reflected light
Cast shadow

Exercise 11

ORGANIZE A FULL PAPER WITH ALL SKETCHING TECHNIQUES

1 hour

Thank you

Contact

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hdk

Zürcher Hochschule der Künste Bachelor of Arts in Design