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hdk

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Zürcher Hochschule der Künste
Zentrum Weiterbildung

24.05.2025

CAS Editorial Advanced

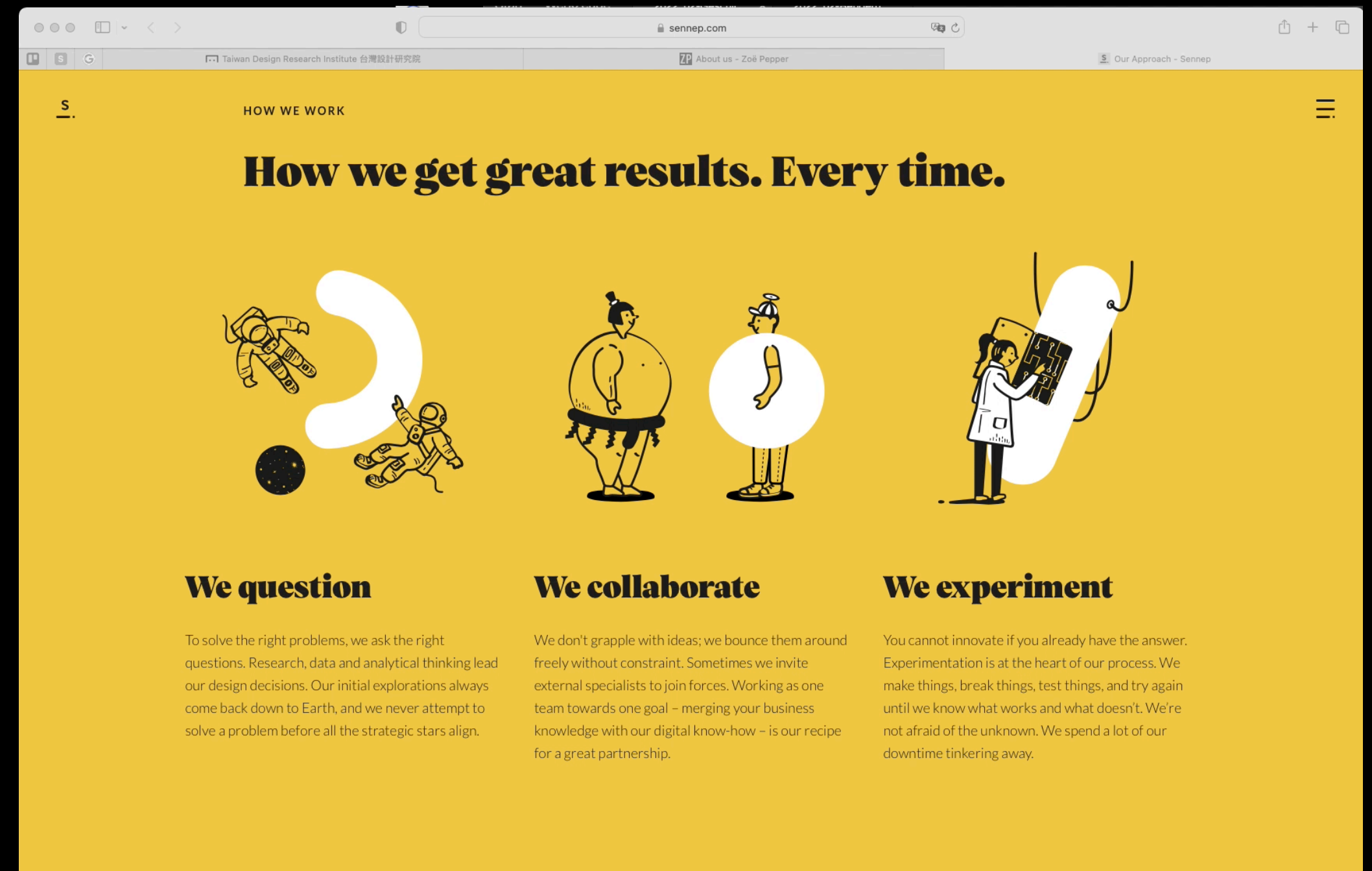
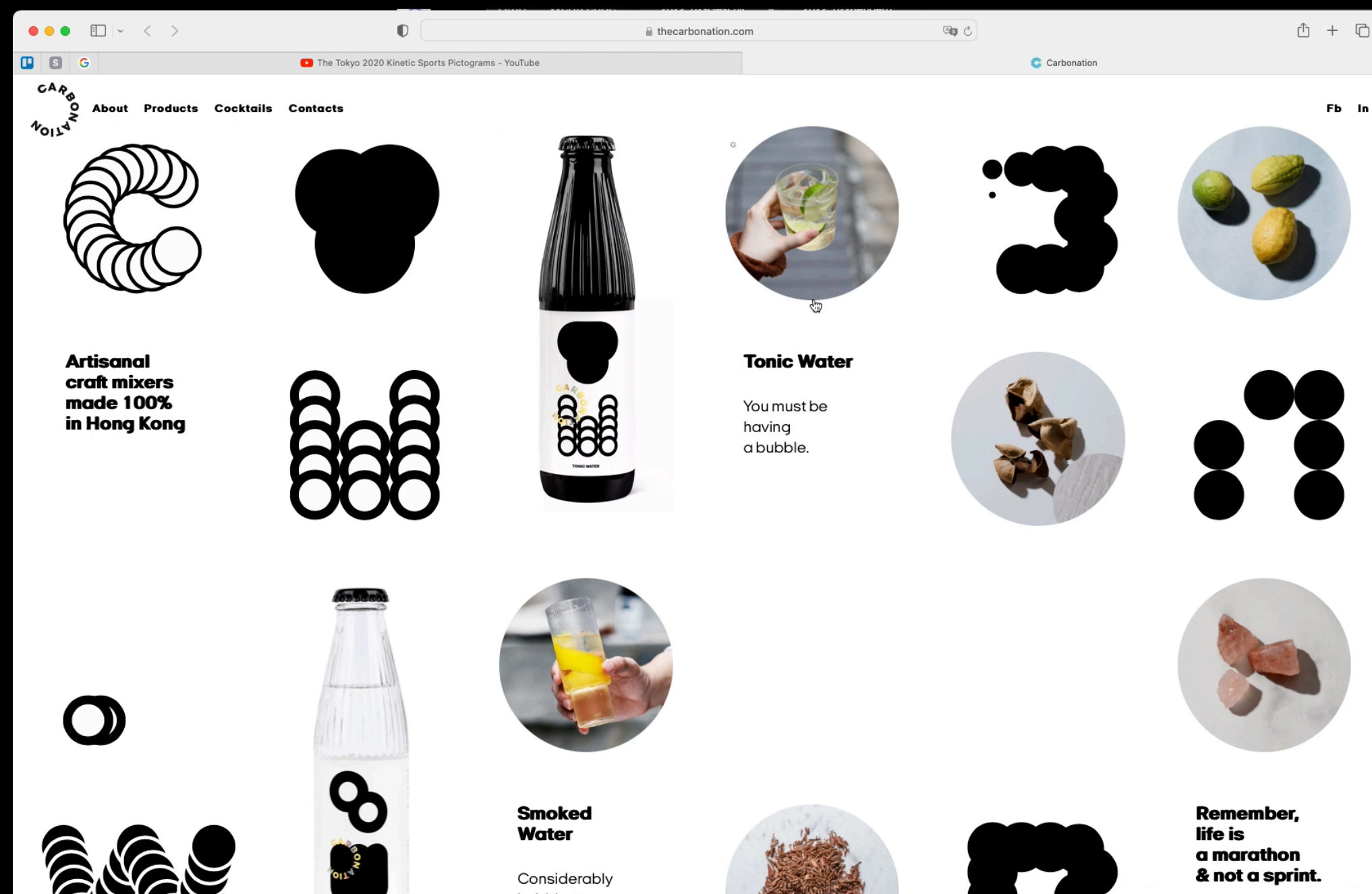
Mikroanimationen im Web

Wo kann ich Animationen im Web einsetzen?

– Illustrationen

<https://thecarbonation.com>

<https://www.sennep.com/our-approach>

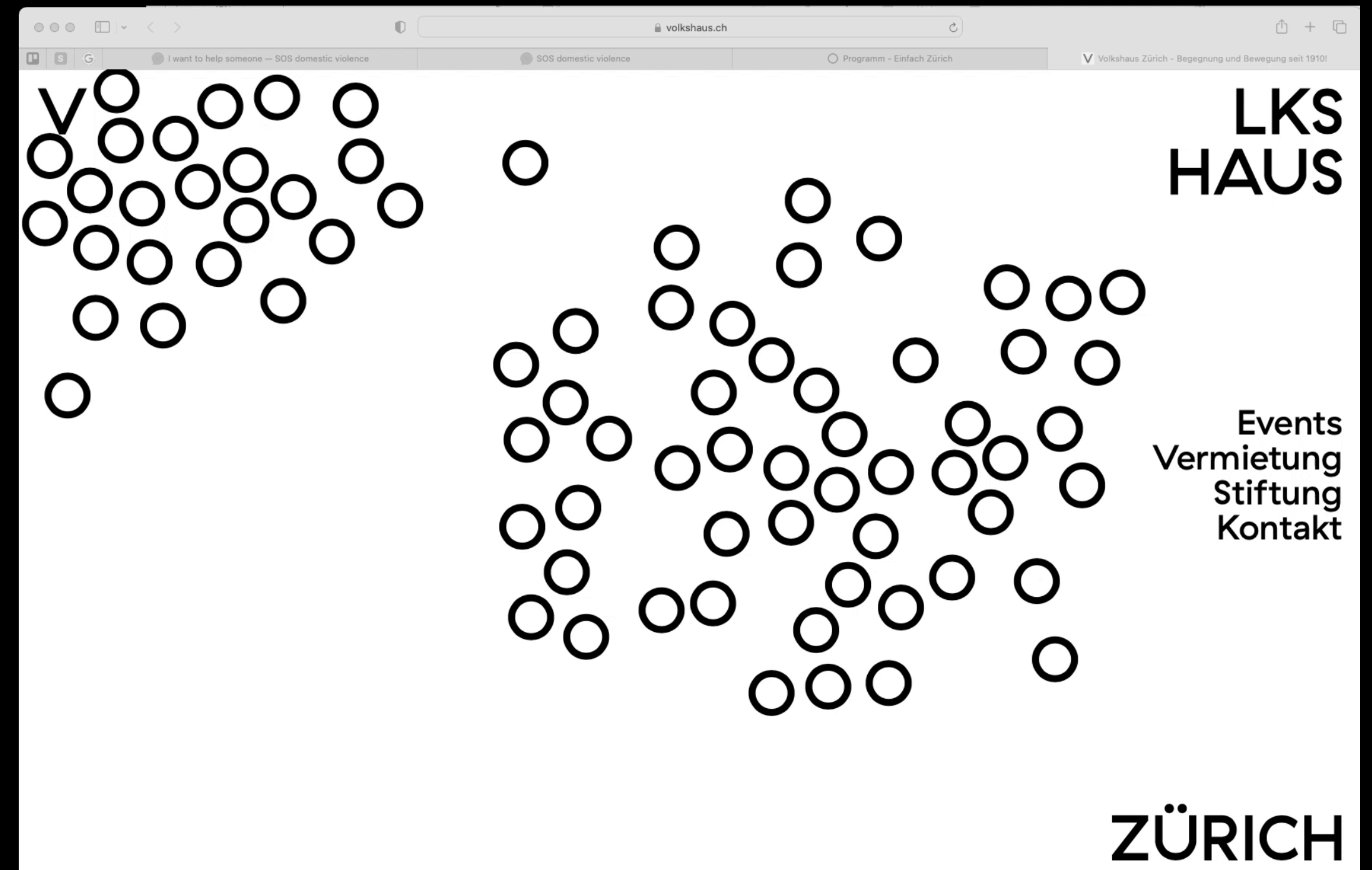
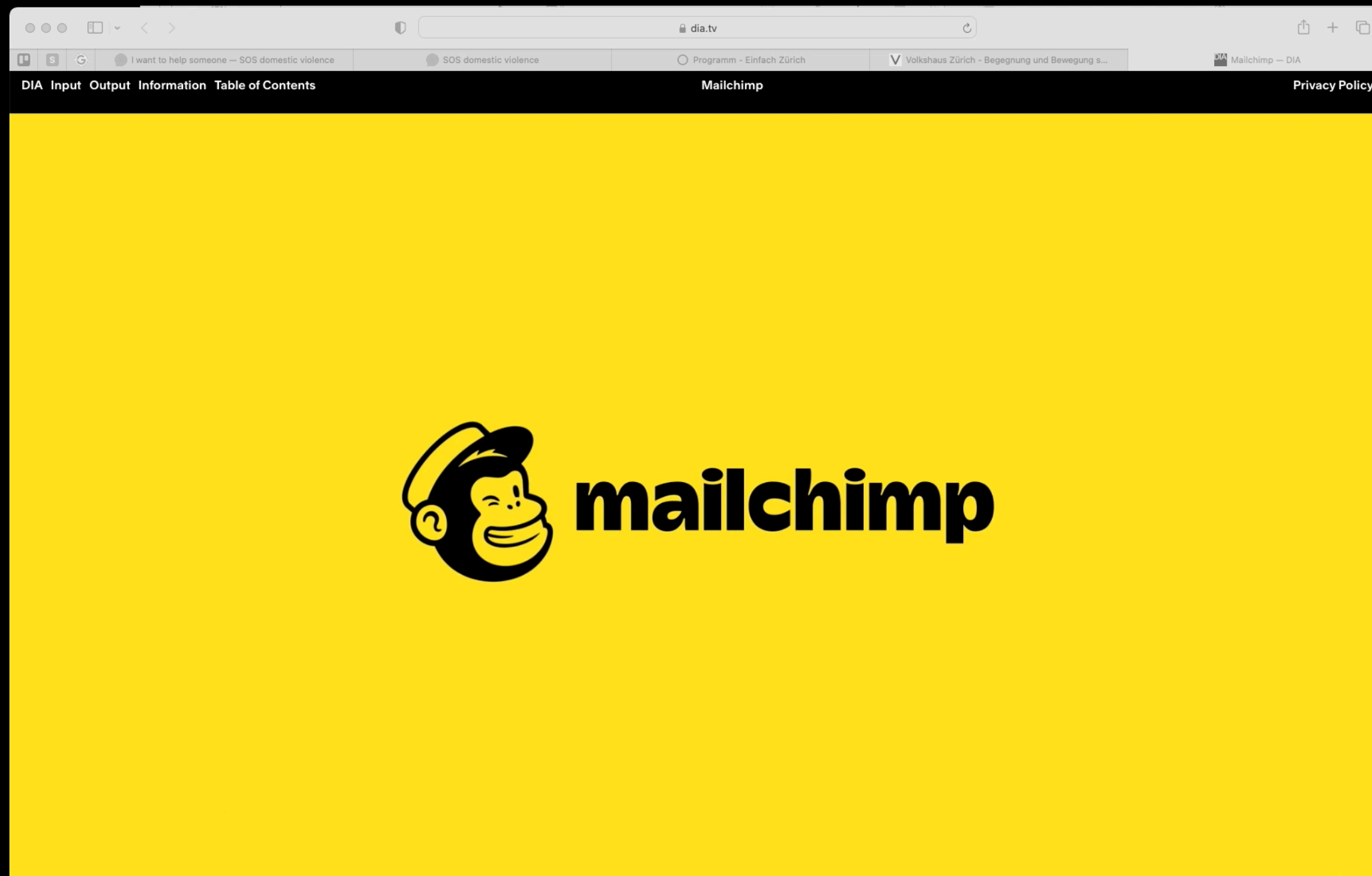


Wo kann ich Animationen im Web einsetzen?

– Logo Animation

<https://www.volkshaus.ch>

<https://dia.tv/project/mailchimp/>



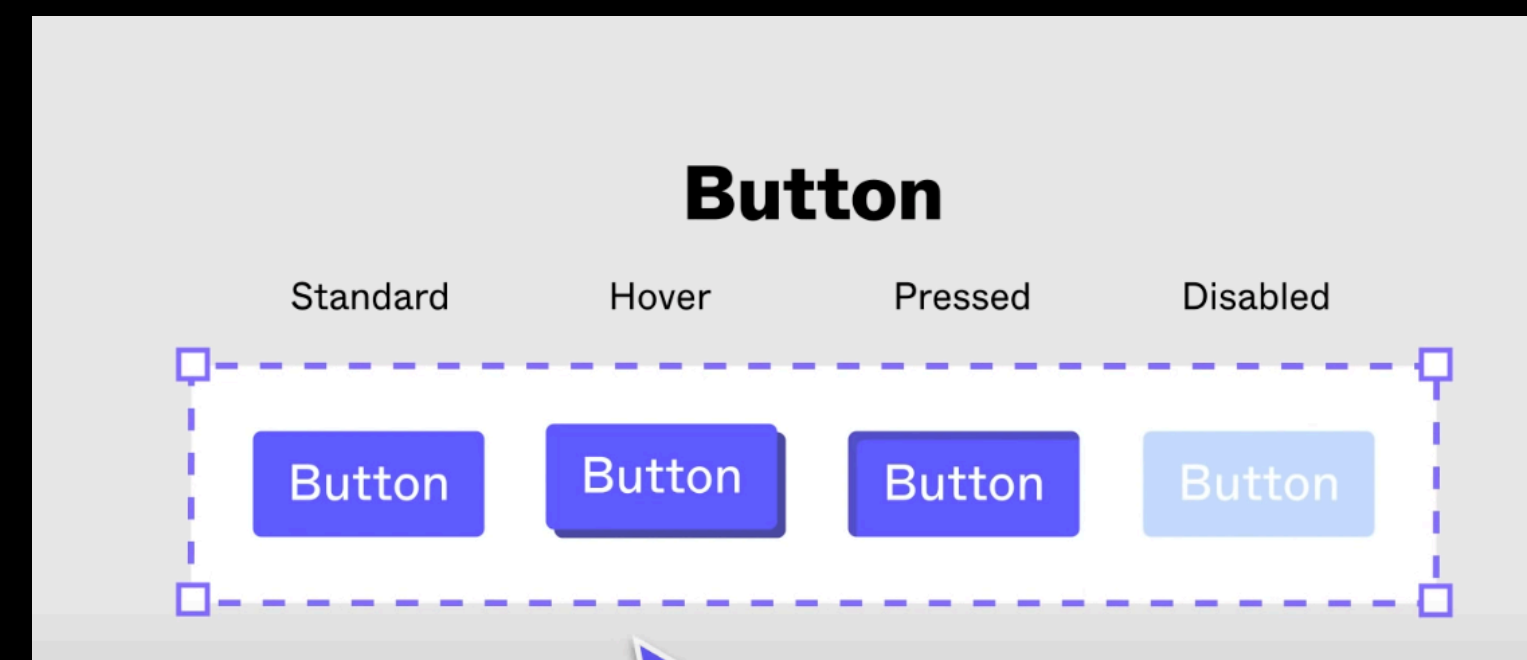
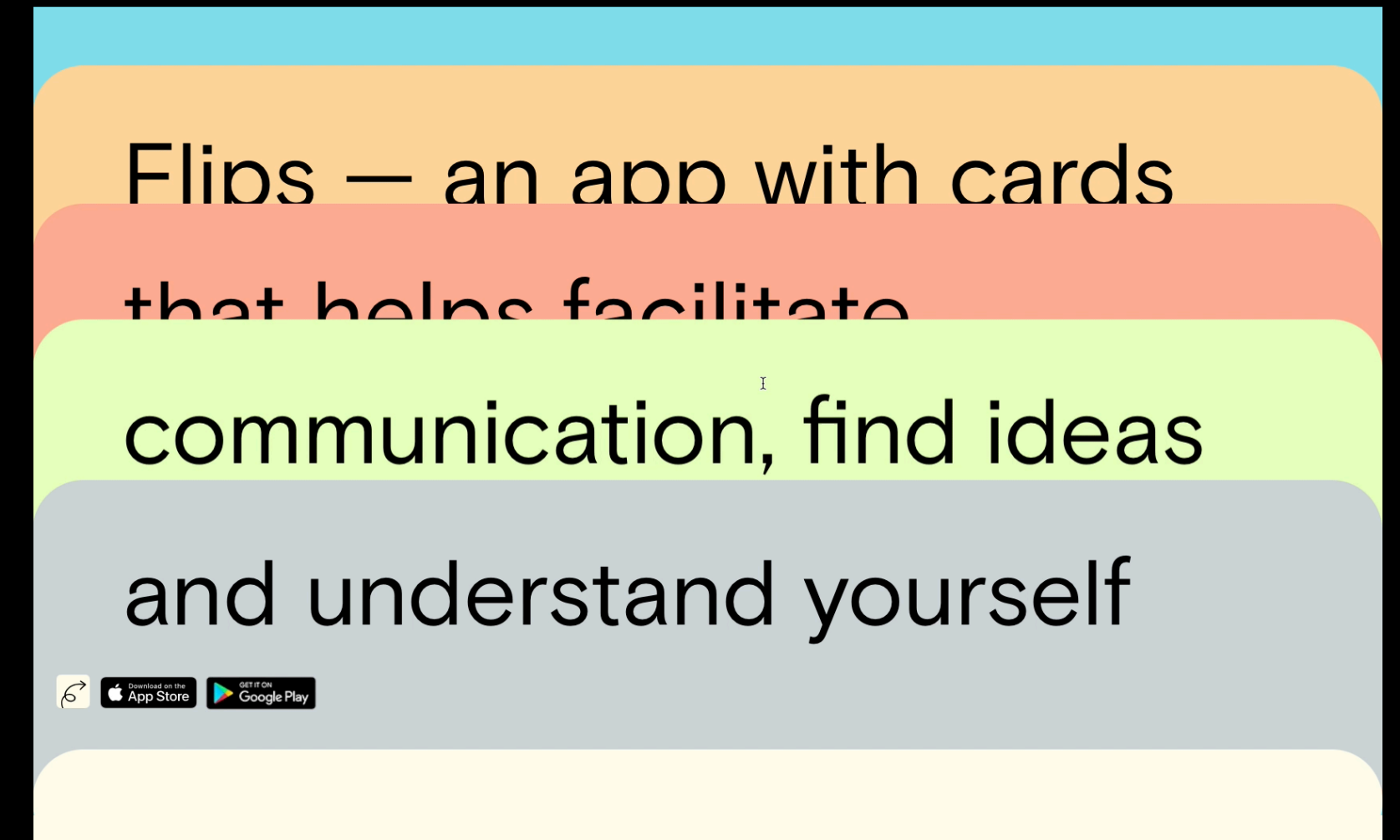
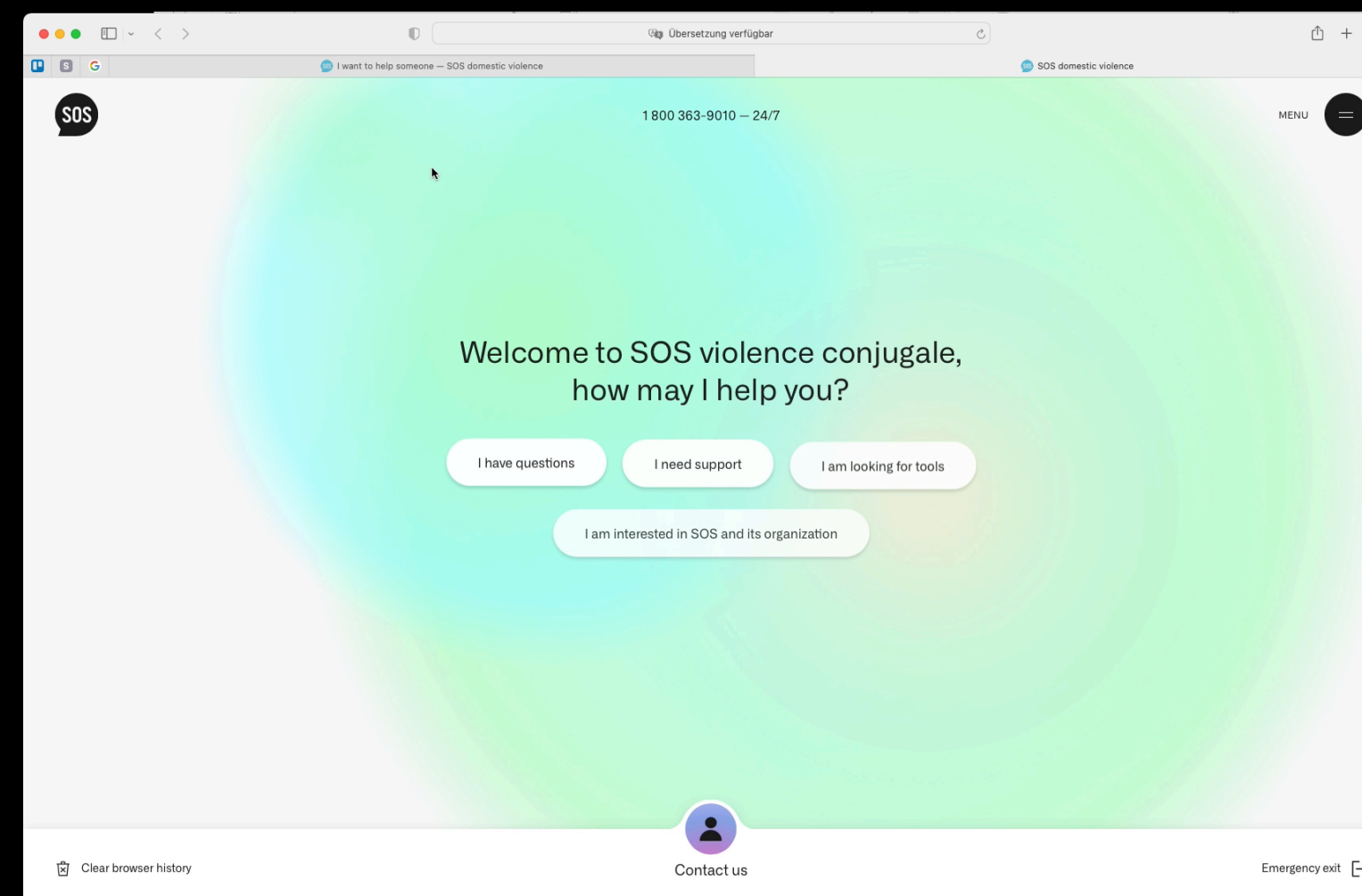
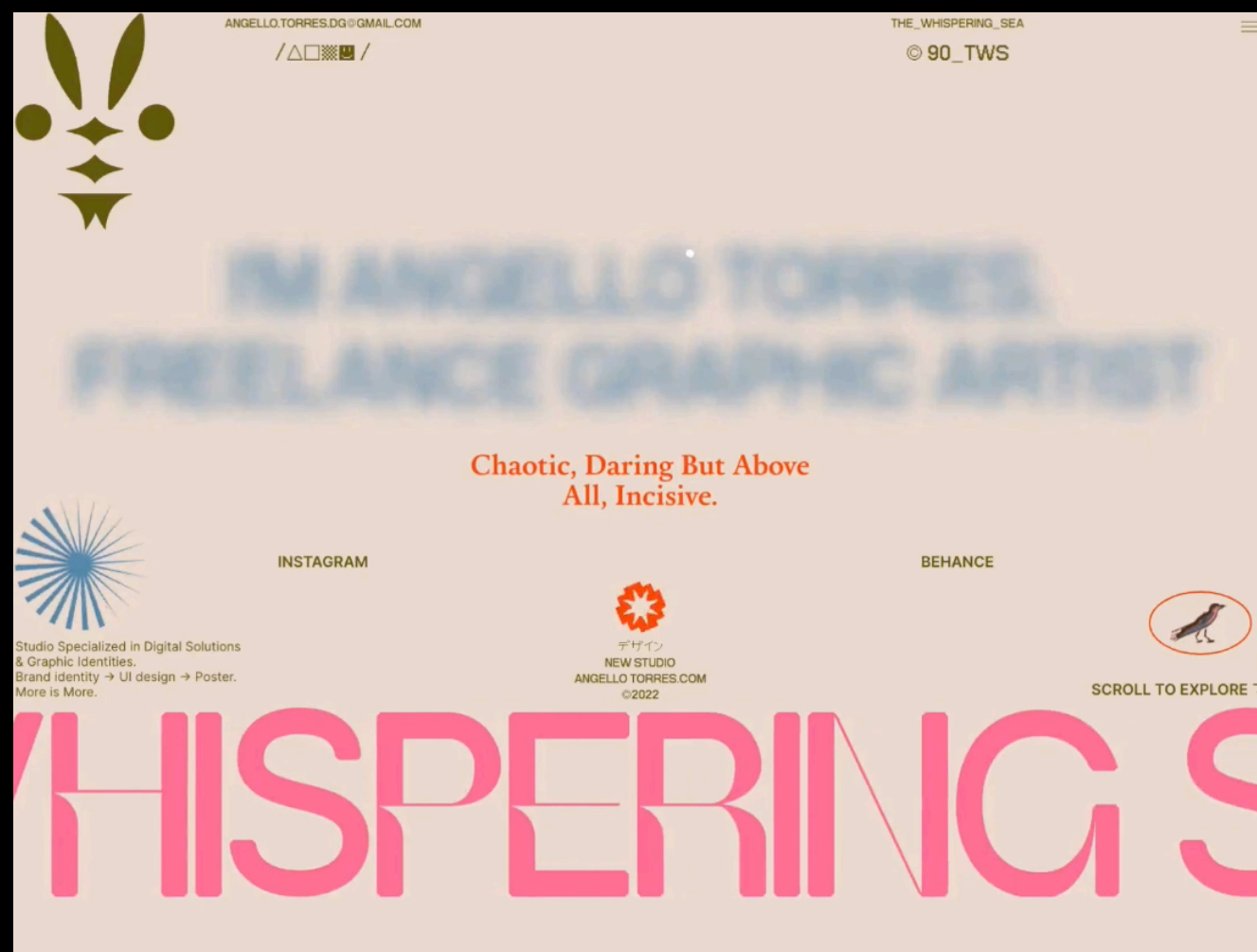
Wo kann ich Animationen im Web einsetzen?

– Hover States (selected / deselected)

<https://angellotorres.com/>

<https://sosviolenceconjugale.ca/en>

<https://flipscards.com/>

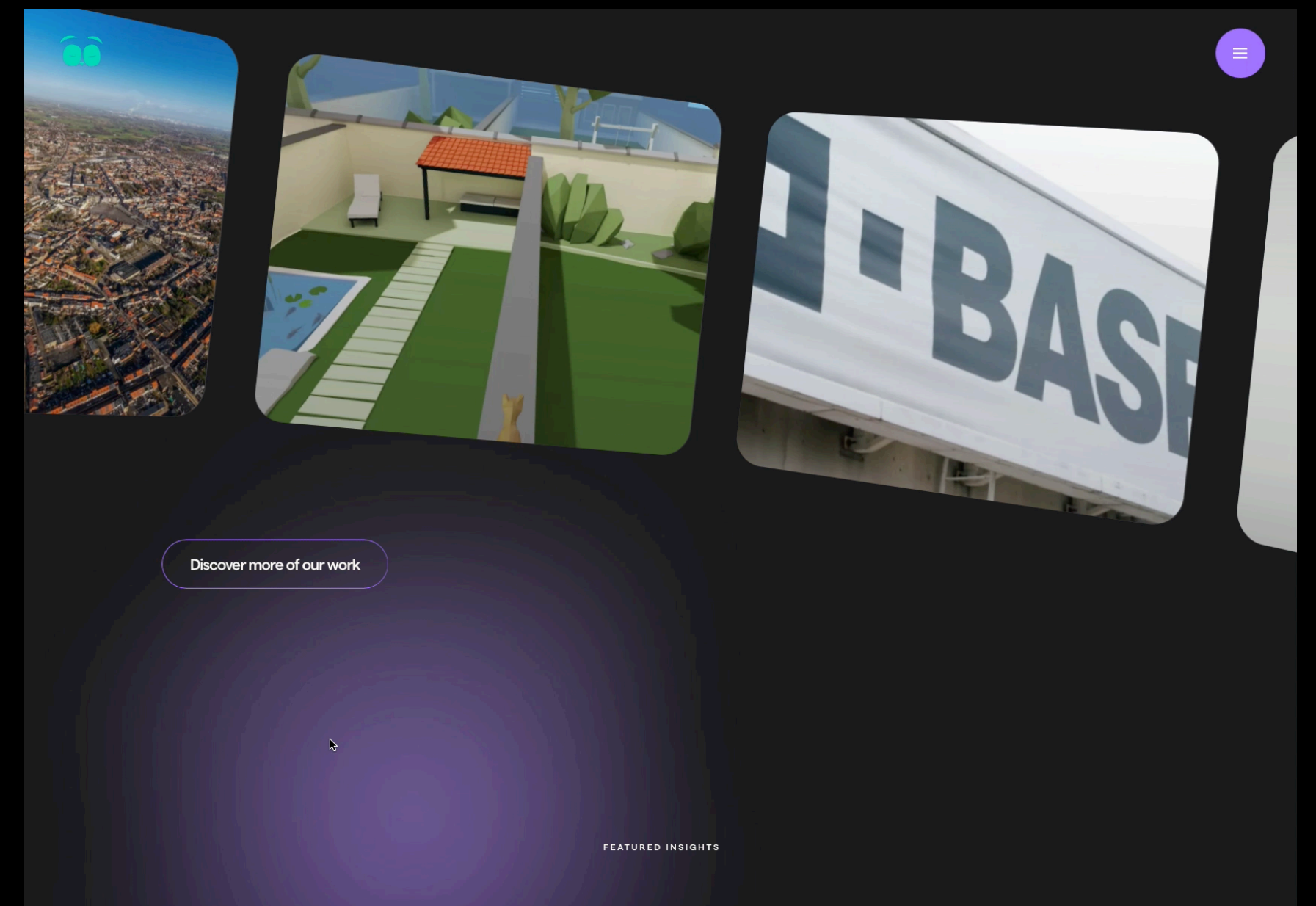


Wo kann ich Animationen im Web einsetzen?

– Curser animiert

<https://www.relajaelcoco.com/>

<https://www.poppr.be/en>



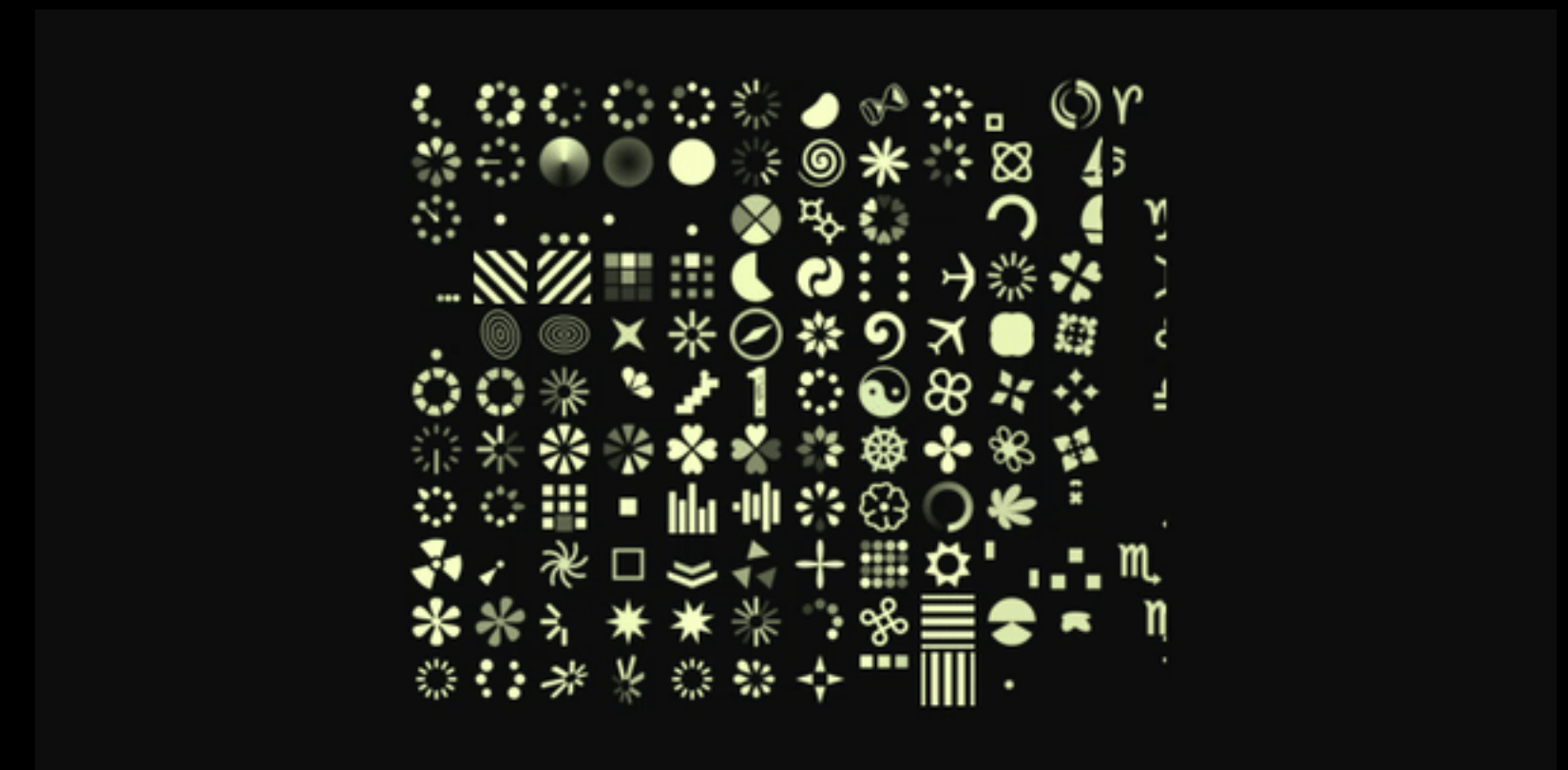
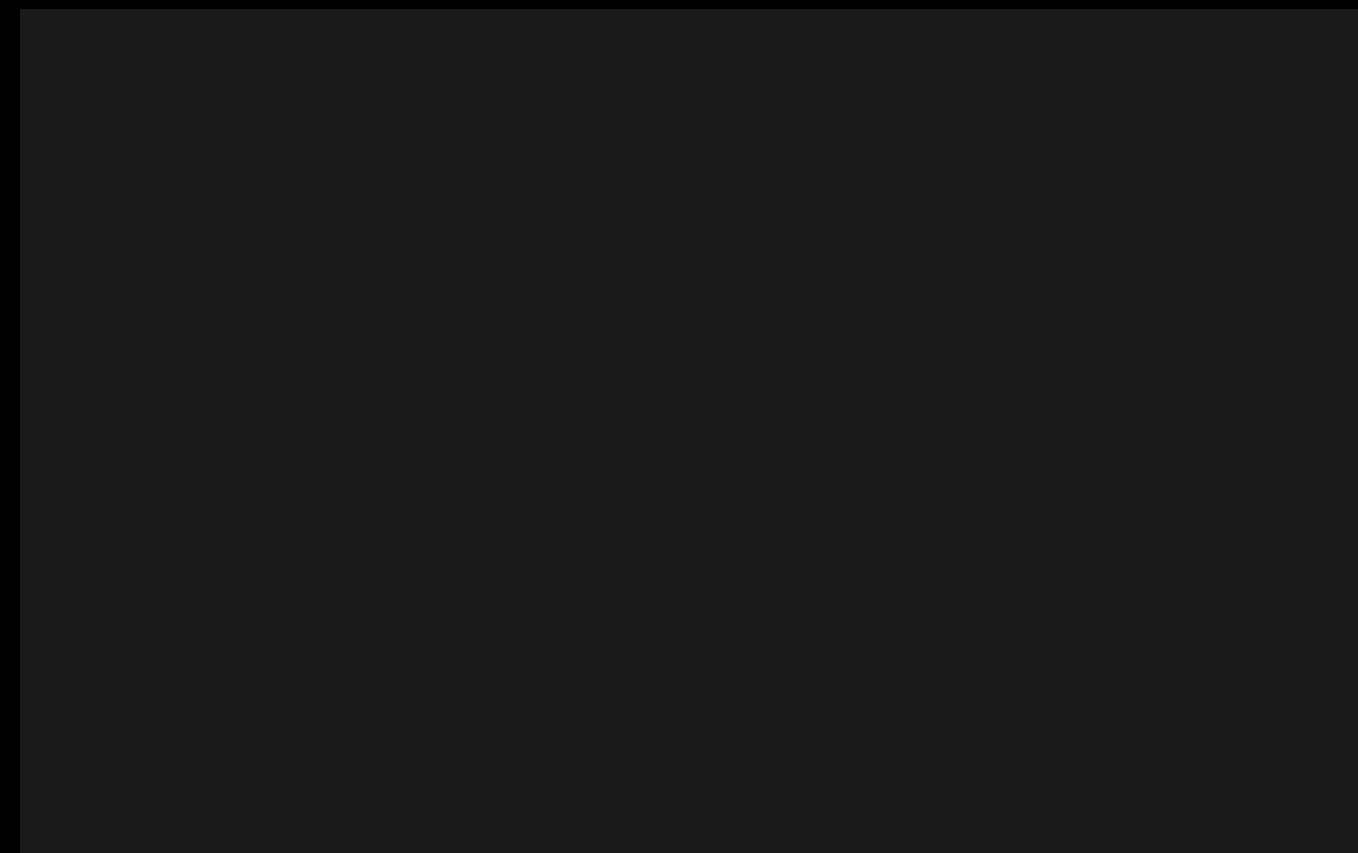
Wo kann ich Animationen im Web einsetzen?

– Loading Sign

<https://www.poppr.be/en>

Québec sans gaspillage

<https://medium.com/@lisadziuba/everything-you-need-to-know-about-loading-animations-10db7f9b61e>

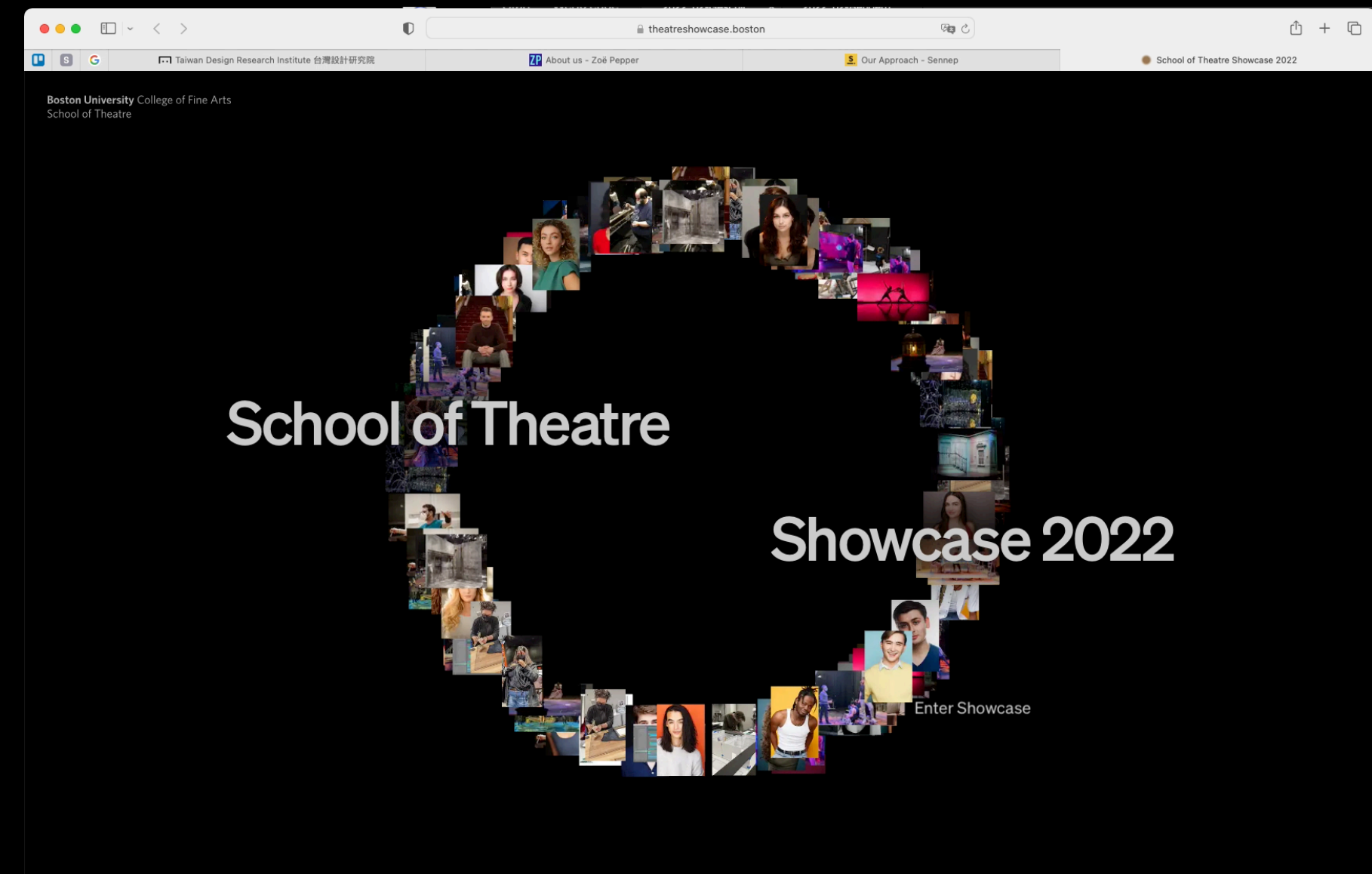


Wo kann ich Animationen im Web einsetzen?

– Transitions

<https://www.rayraylab.com/>

<https://www.theatreshowcase.boston>

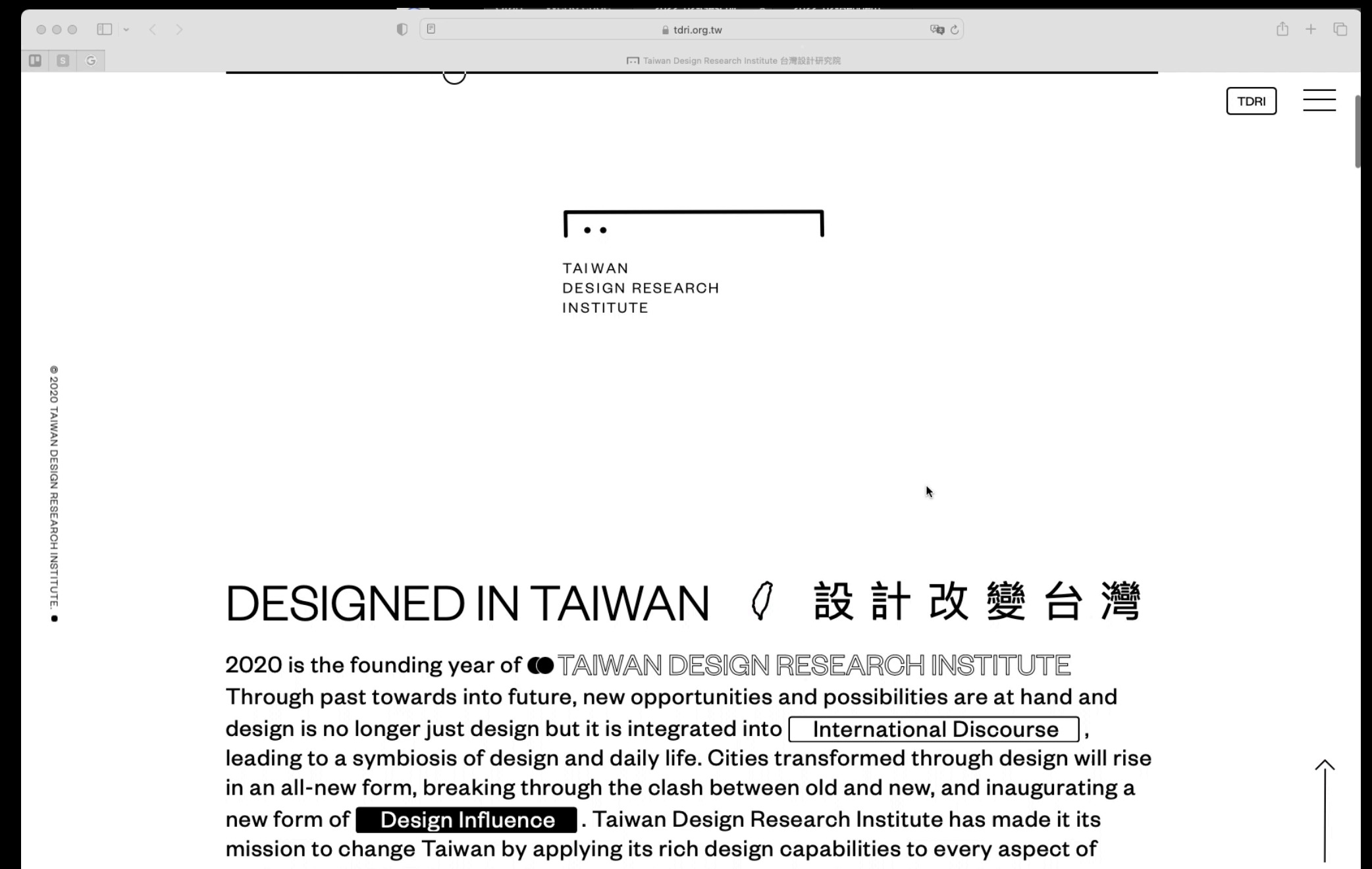
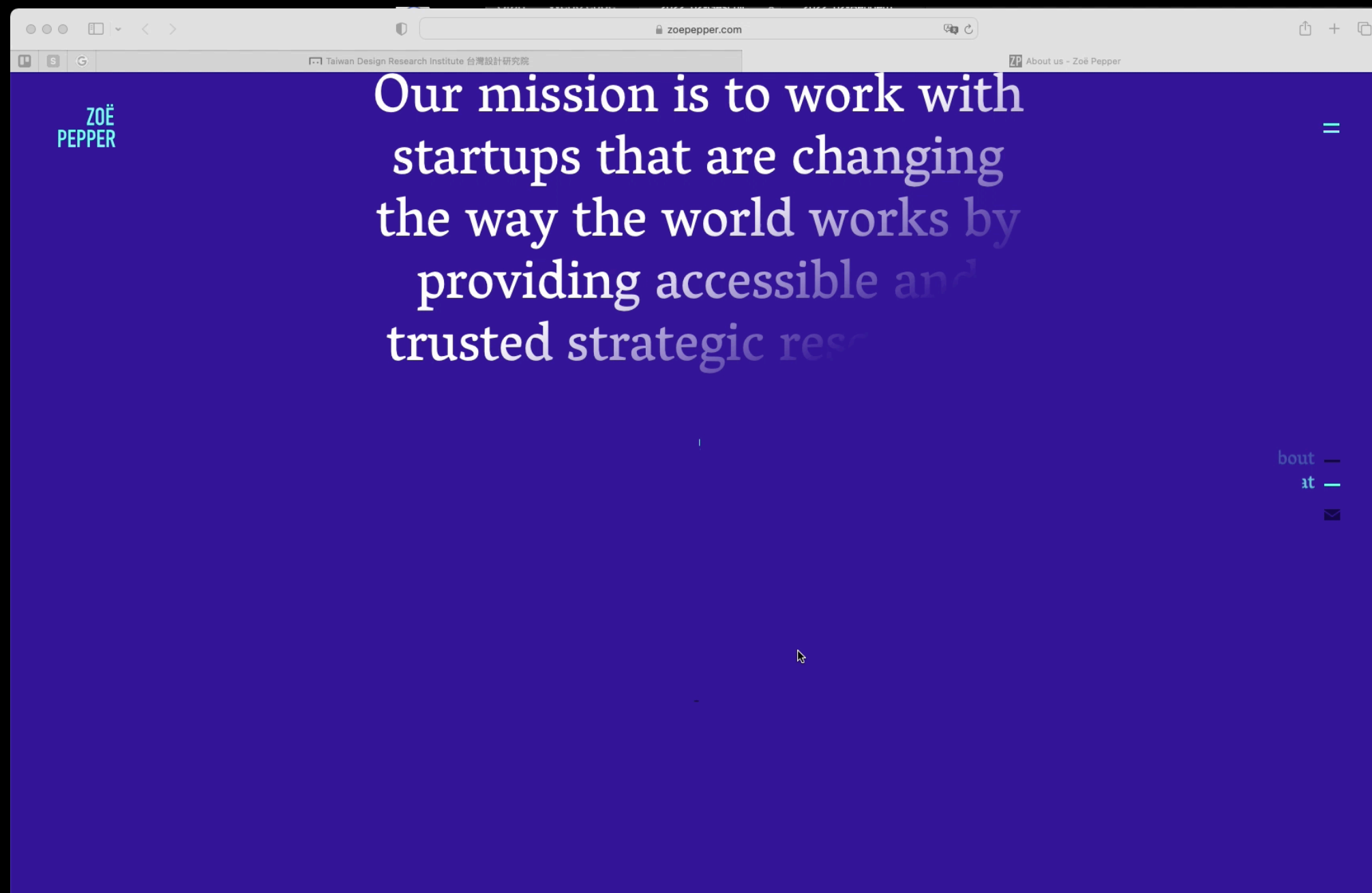


Wo kann ich Animationen im Web einsetzen?

– Scroll Animations

<https://zoepepper.com/about/>

<https://www.tdri.org.tw/about/>

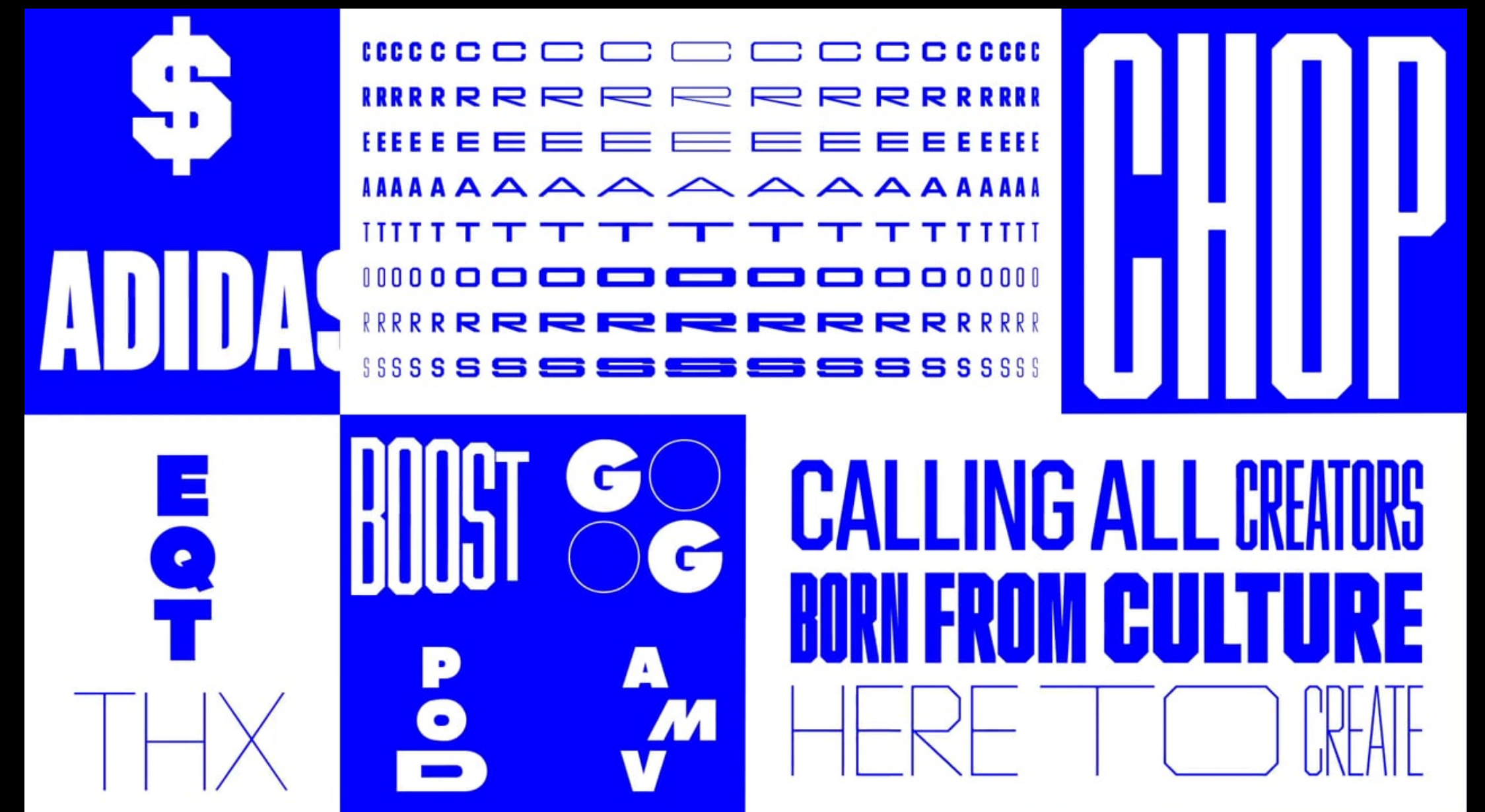


Wo kann ich Animationen im Web einsetzen?

– Variable Fonts

<https://vimeo.com/354848909>

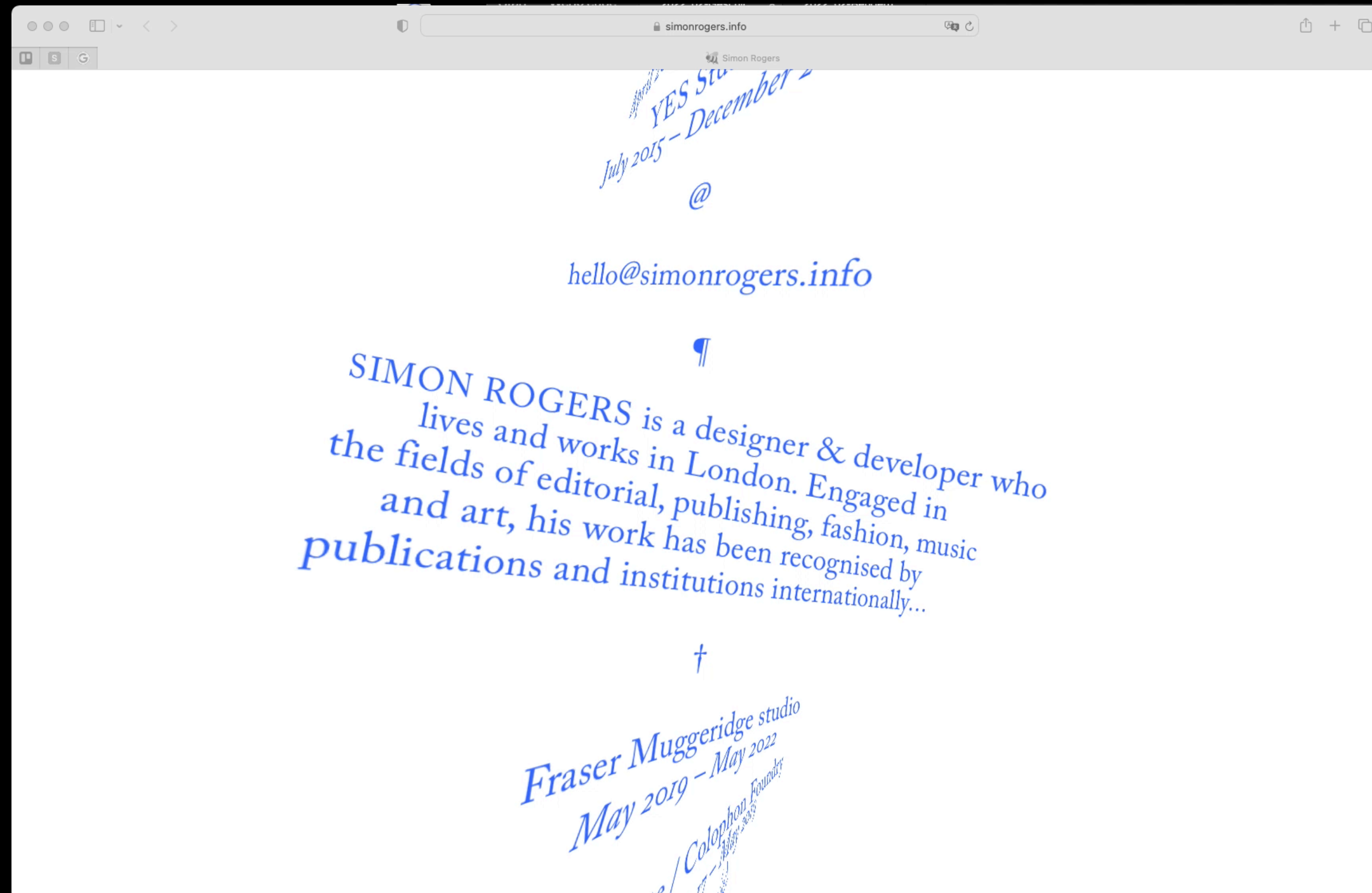
https://vimeo.com/778483858?embedded=true&source=vimeo_logo&owner=7667832



Wo kann ich Animationen im Web einsetzen?

– Website als Animation

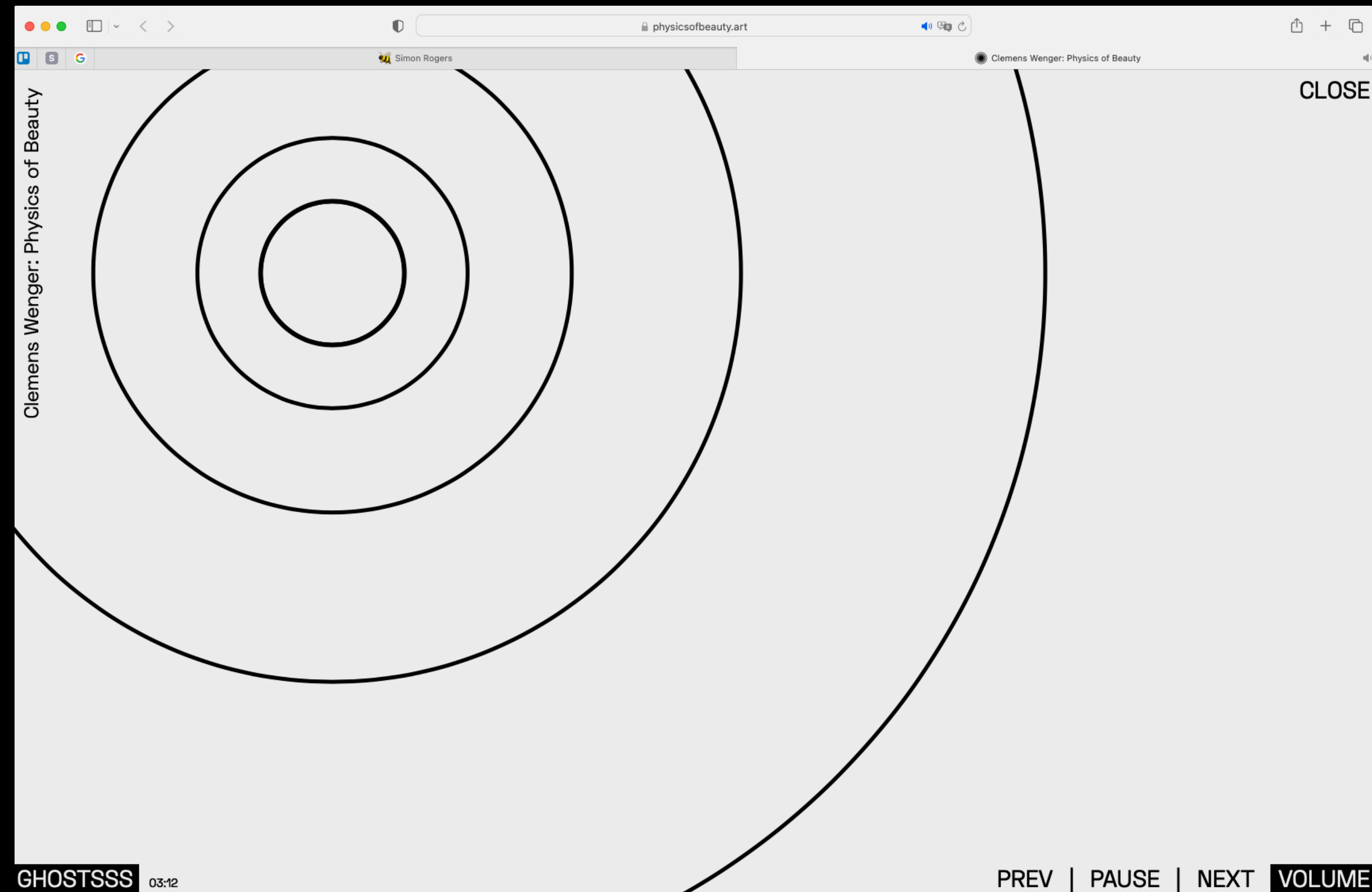
<https://www.simonrogers.info>



Wo kann ich Animationen im Web einsetzen?

– Künstlerischer Approach

<https://physicsofbeauty.art>



Wo kann ich Animationen im Web einsetzen?



- Hover States (selected and deselected)
- Curser animiert
- Transitions
- Website als Animation
- Künstlerischer Approach
- Variable Fonts

- Logo Animation
- Loading Sign
- Scroll Animations

html/css/javascript

Ae (mit Lottie)

Übung 1 —> Figma