Prototyping

«If a picture is worth a thousand words, a prototype is worth a thousand meetings»

IDEO principle

Different Types of Prototypes

- Sketches and Diagrams
- Physical Prototypes
- Screen Prototypes
- Video Prototypes

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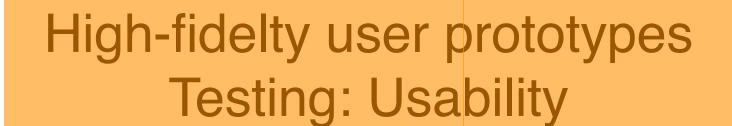
High-fidelty user prototypes Testing: Usability

Live data prototypes
Testing: Behavior (proven with data)

Low-fidelity user prototype Testing: Value proposition

Feasibility prototypes
Testing: Technical limitations

Technical Complexity



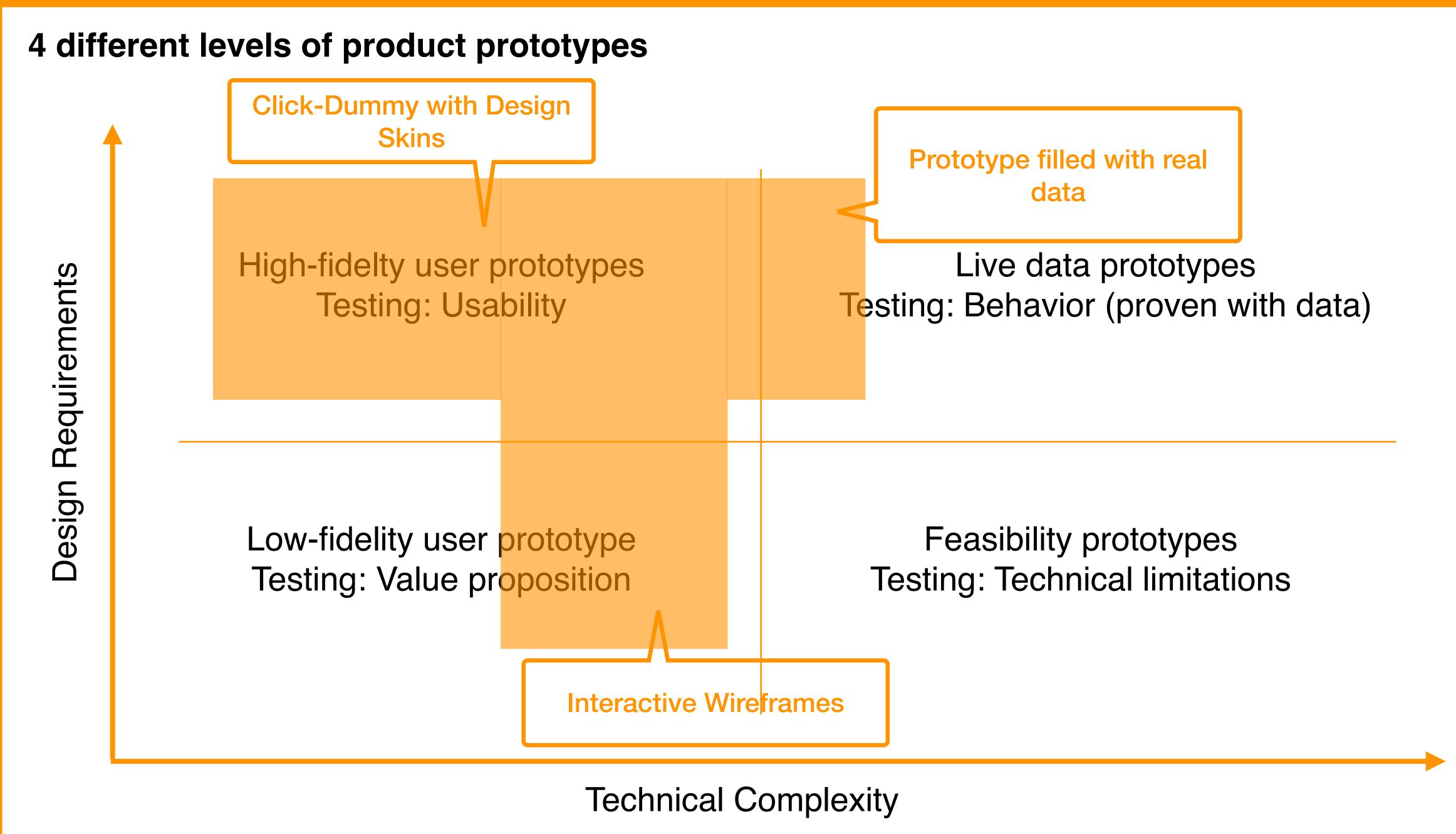
Live data prototypes

Testing: Behavior (proven with data)

Low-fidelity user prototype Testing: Value proposition

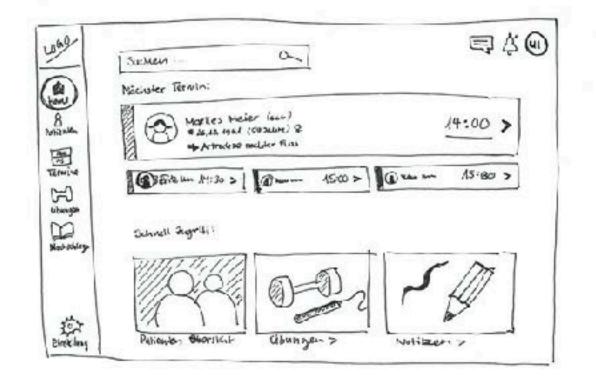
Feasibility prototypes
Testing: Technical limitations

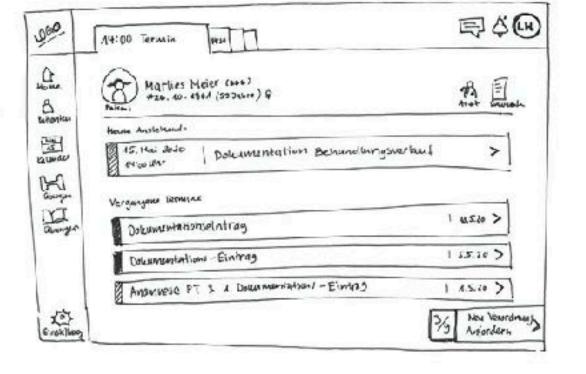
Technical Complexity

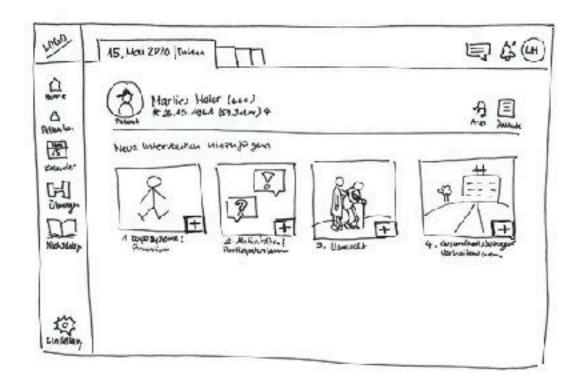


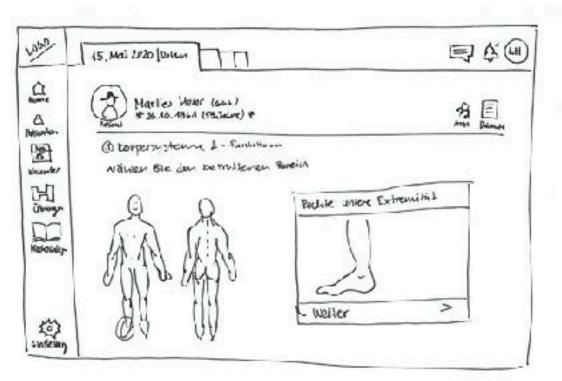
Source: https://www.reforge.com/brief/the-4-different-types-of-product-prototypes#8XEsd_zB7oZokWJ4wZFBFQ

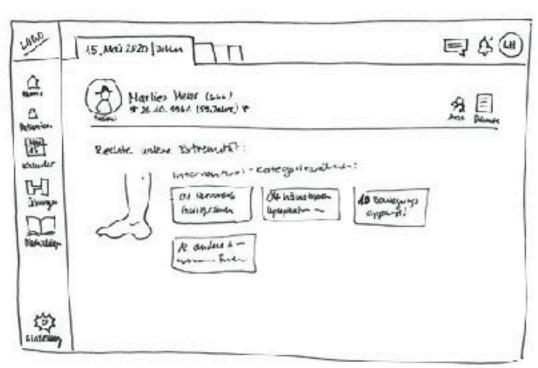
Low-fidelity user prototype Wireframes - Pen Paper

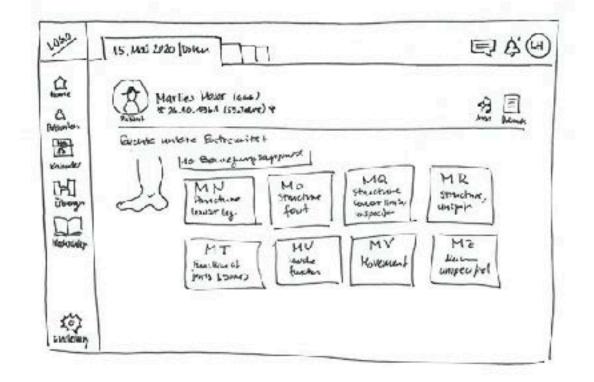


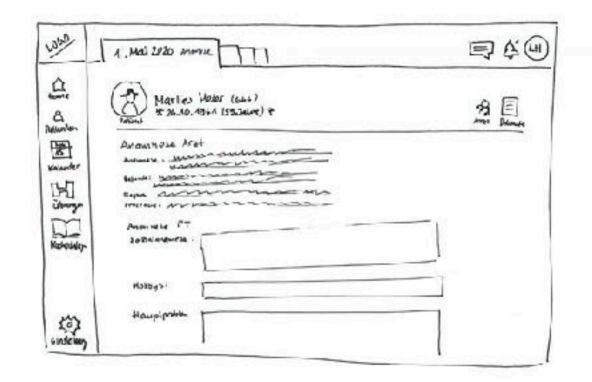


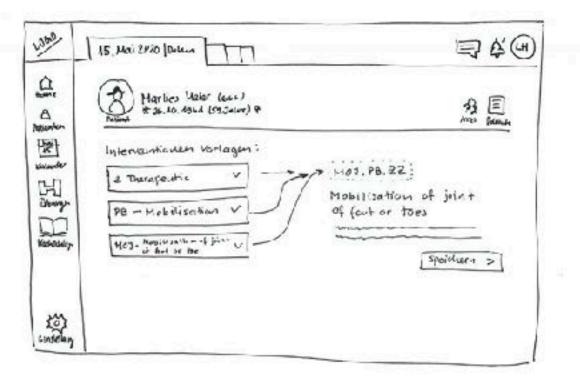




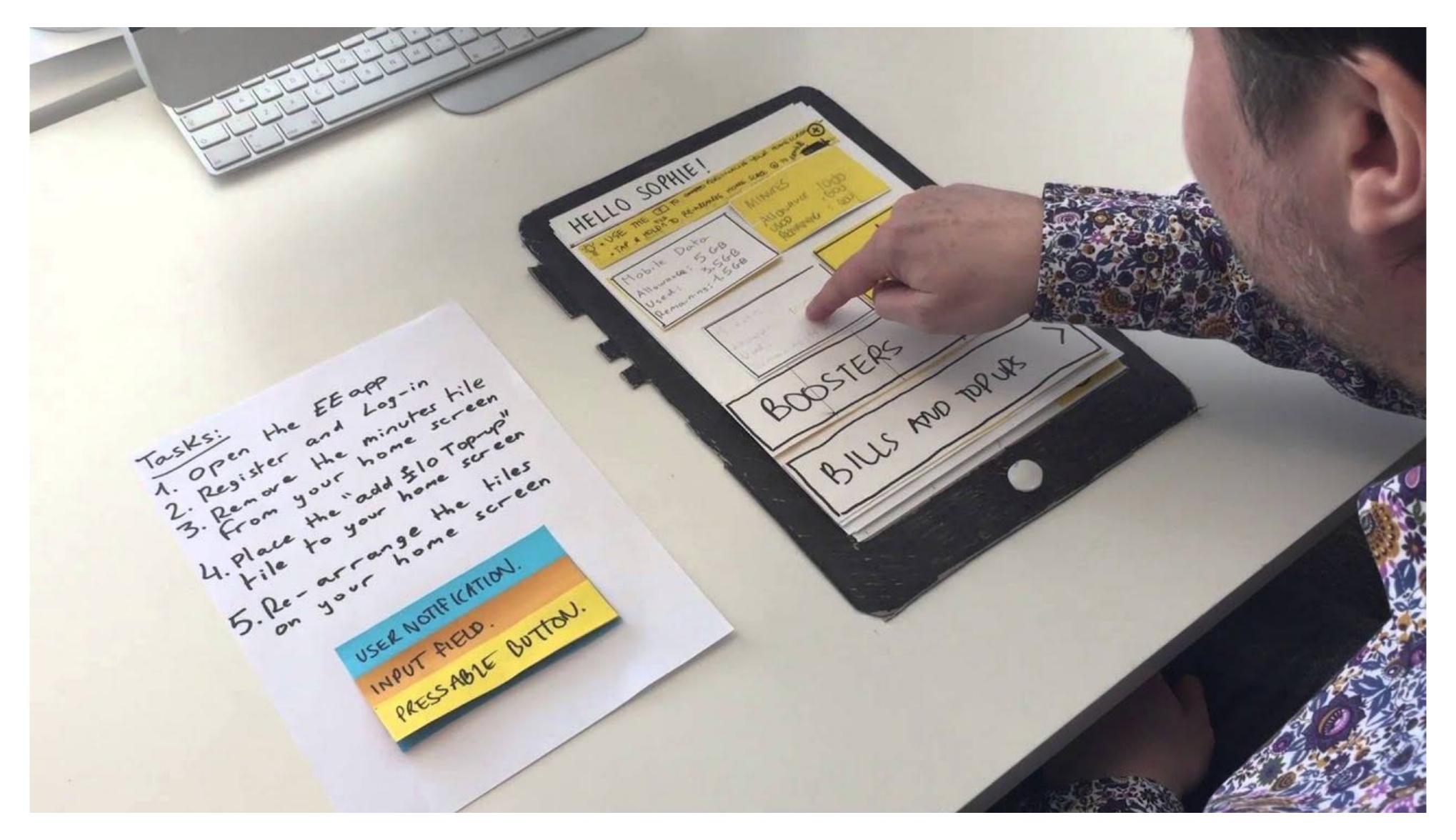








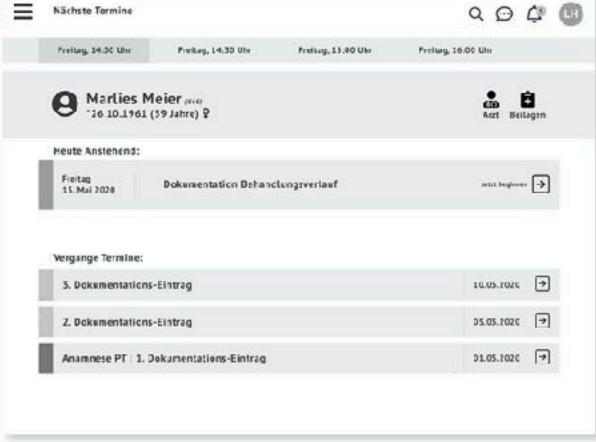
Low-fidelity user prototype Interactive Wireframes - Pen Paper

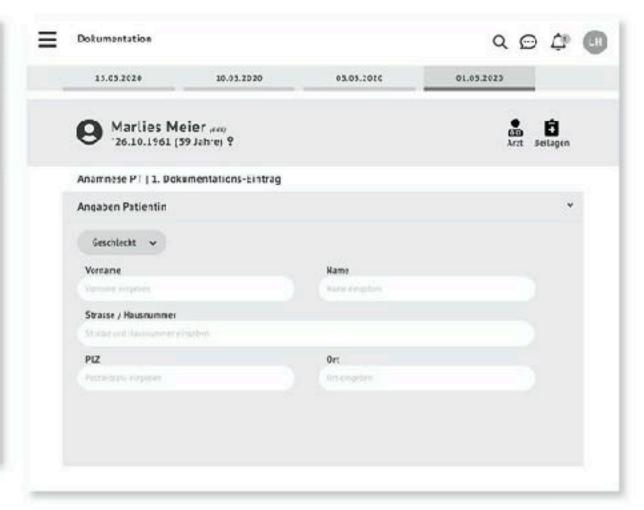


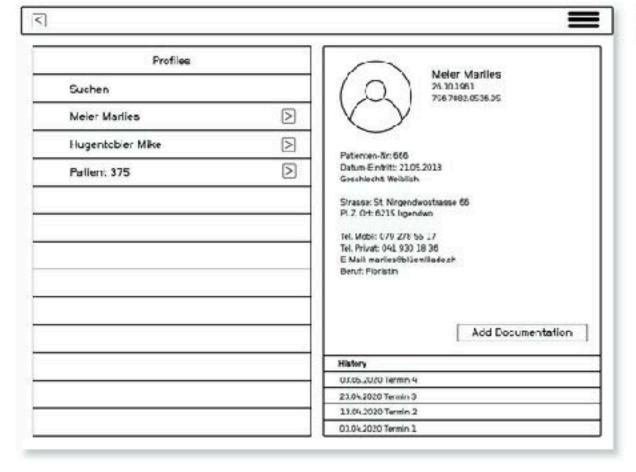
Source: https://www.youtube.com/watch?v=yafaGNFu8Eg

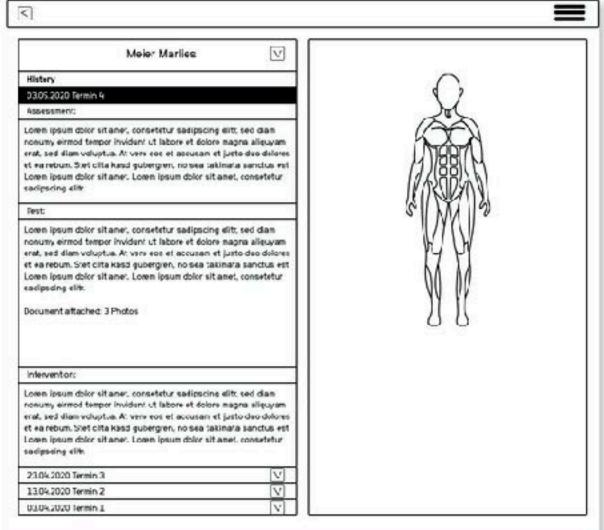
Low-fidelity user prototype Wireframes - Digital

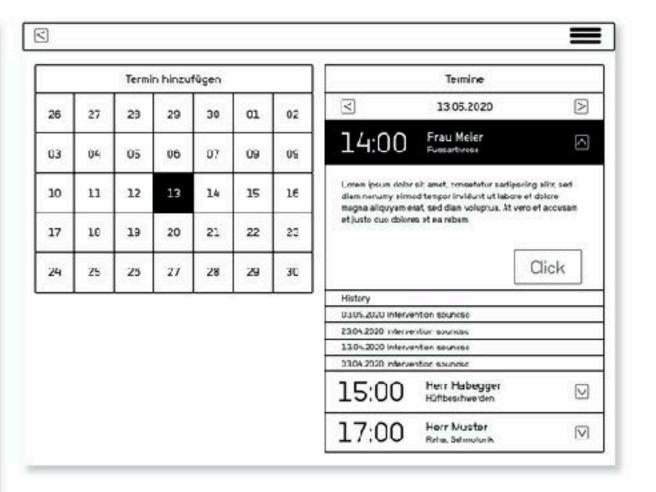




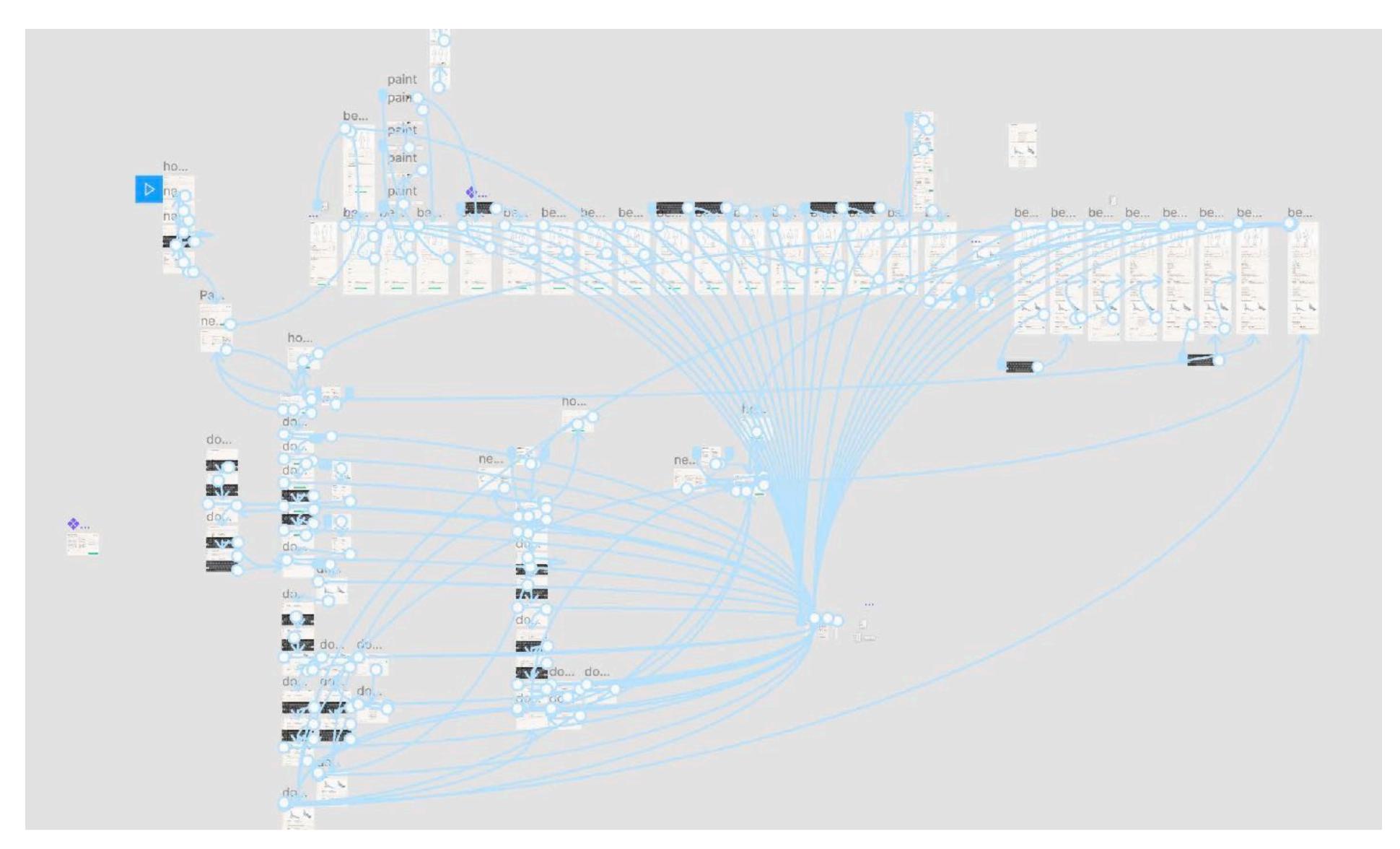








High-fidelity user prototype Click-Dummy - Digital



Source: GUI20 - PhichiDoc Tim Fuchs, Celina Springer, David Wollschlegel

Tips

- When creating a prototype keep in mind: What do I want to test?
- Fully interactive Prototypes are time-consuming. Split your prototype into testable segments to save time.
- Ensure the programs in your workflow can talk to each other. Example: Figma-Principle, Figma-Origami

Tools / Software







ProtoPie









Sketch









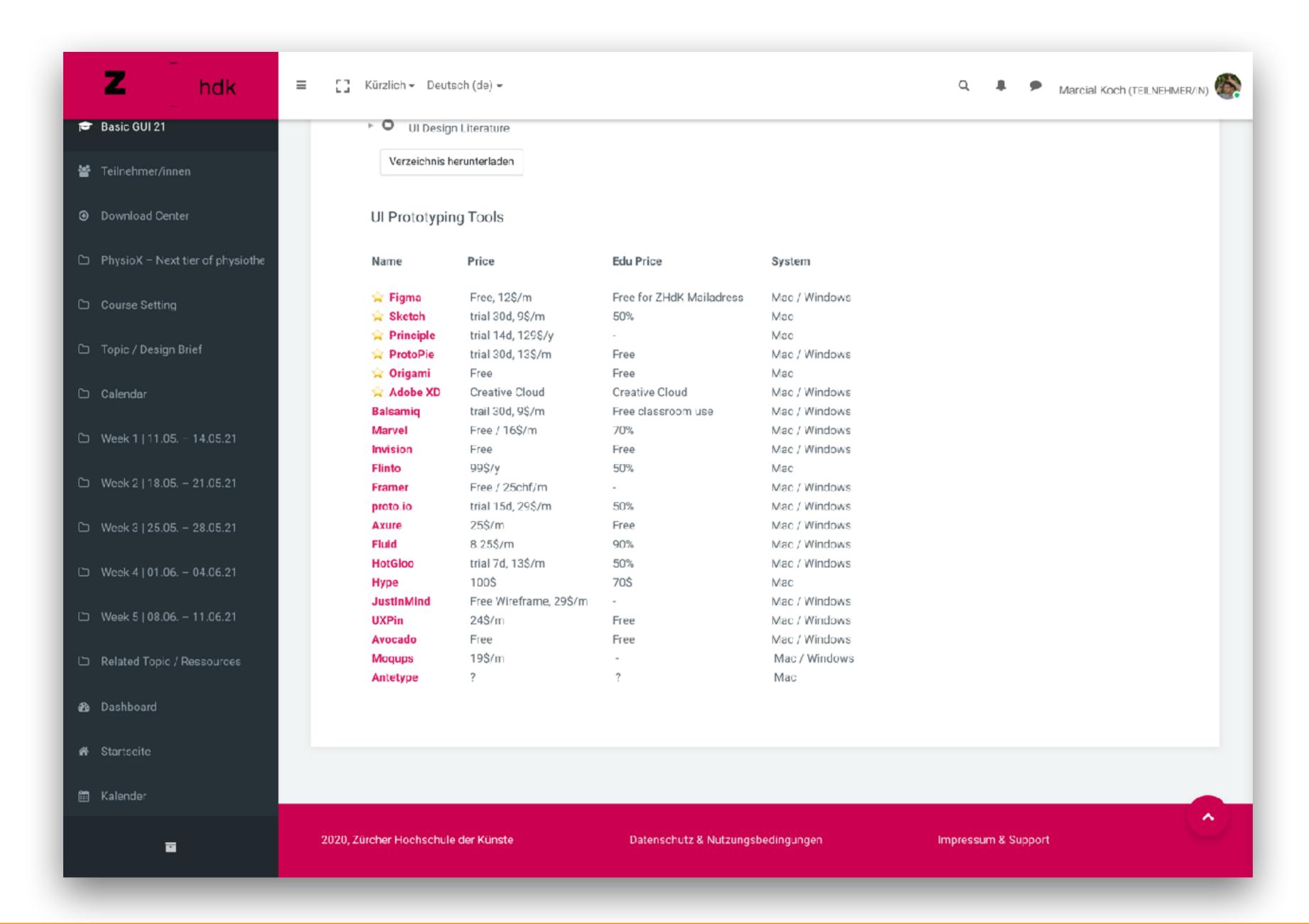




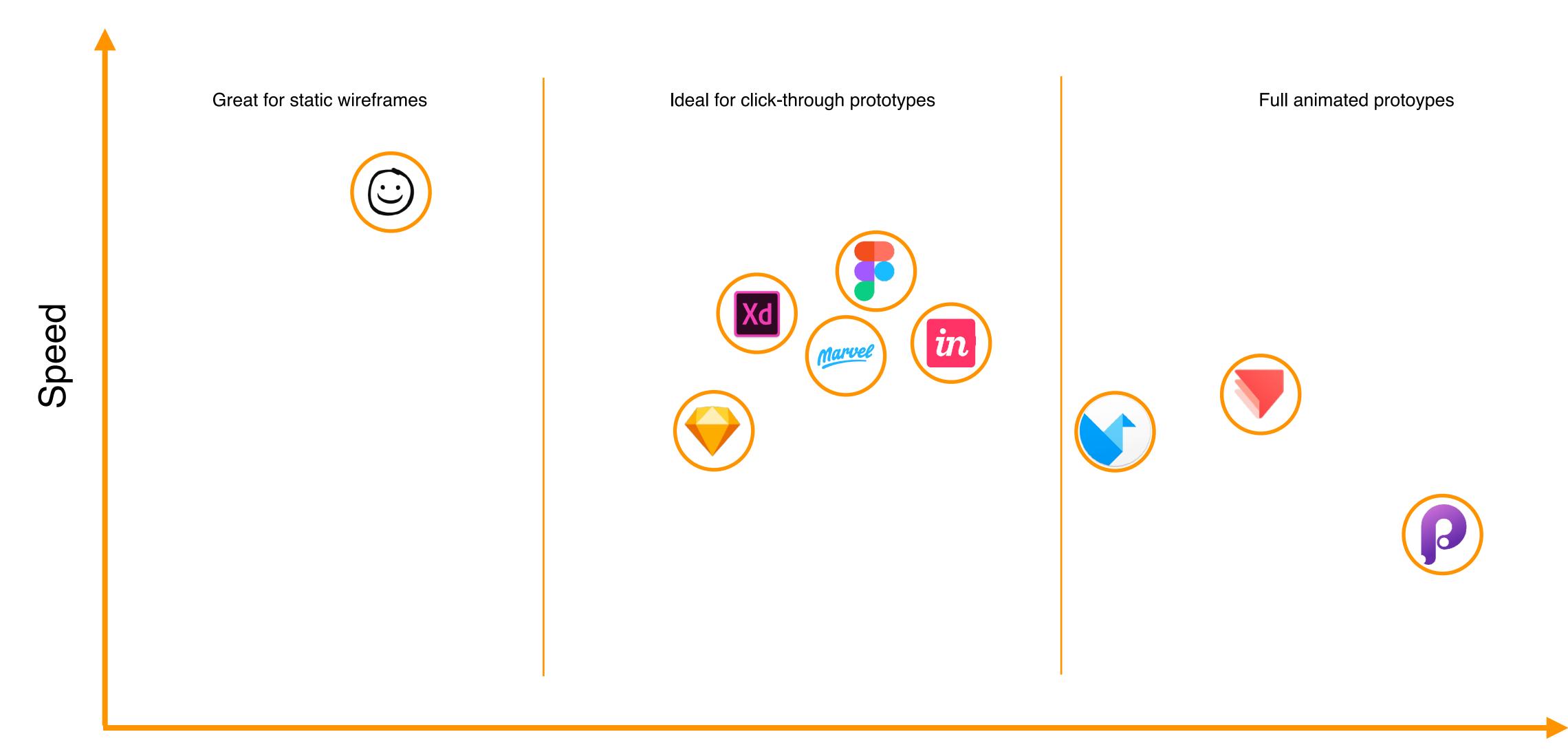




Tools / Software

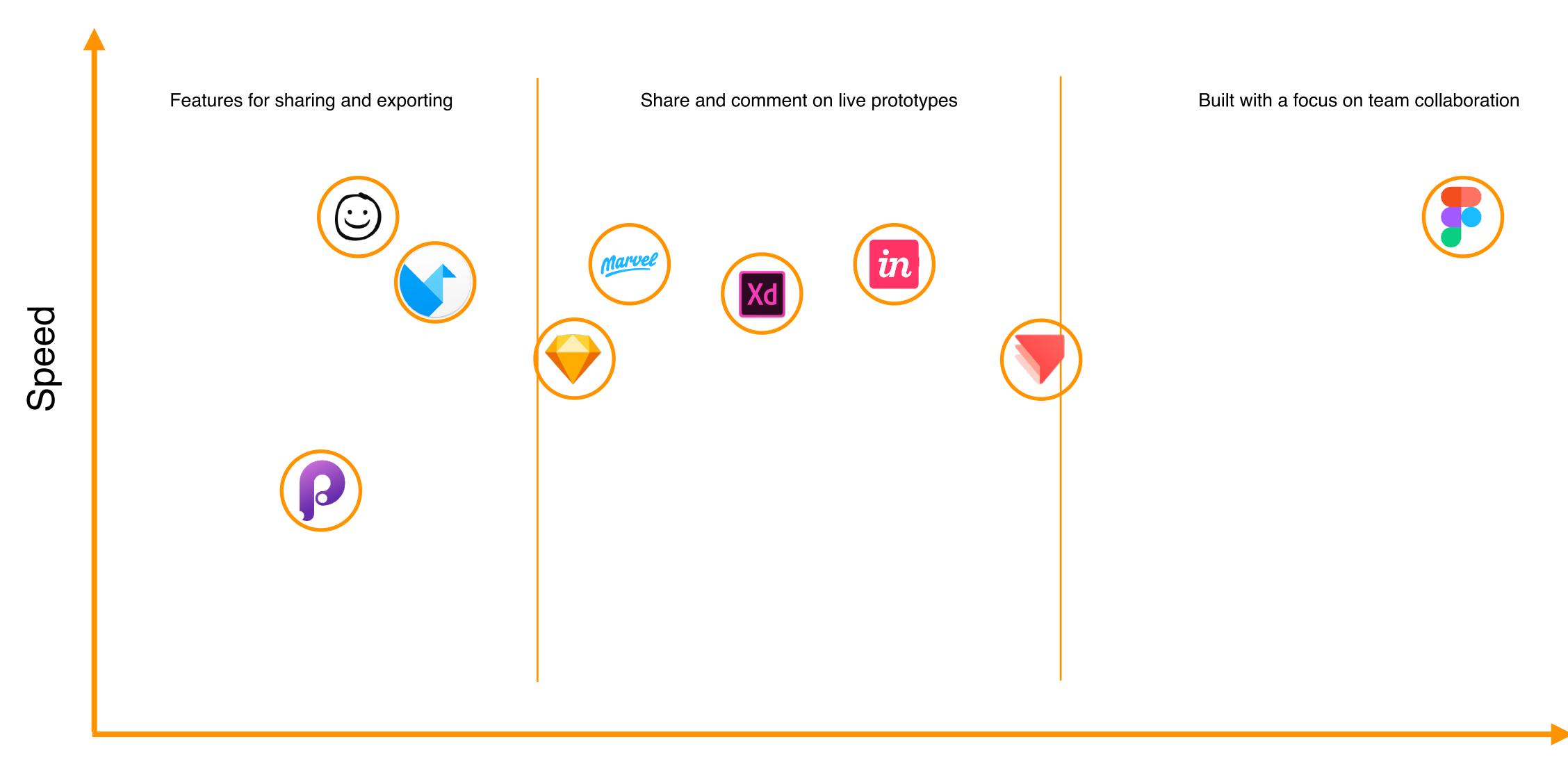


Overview - speed / interactivity



Interactivity

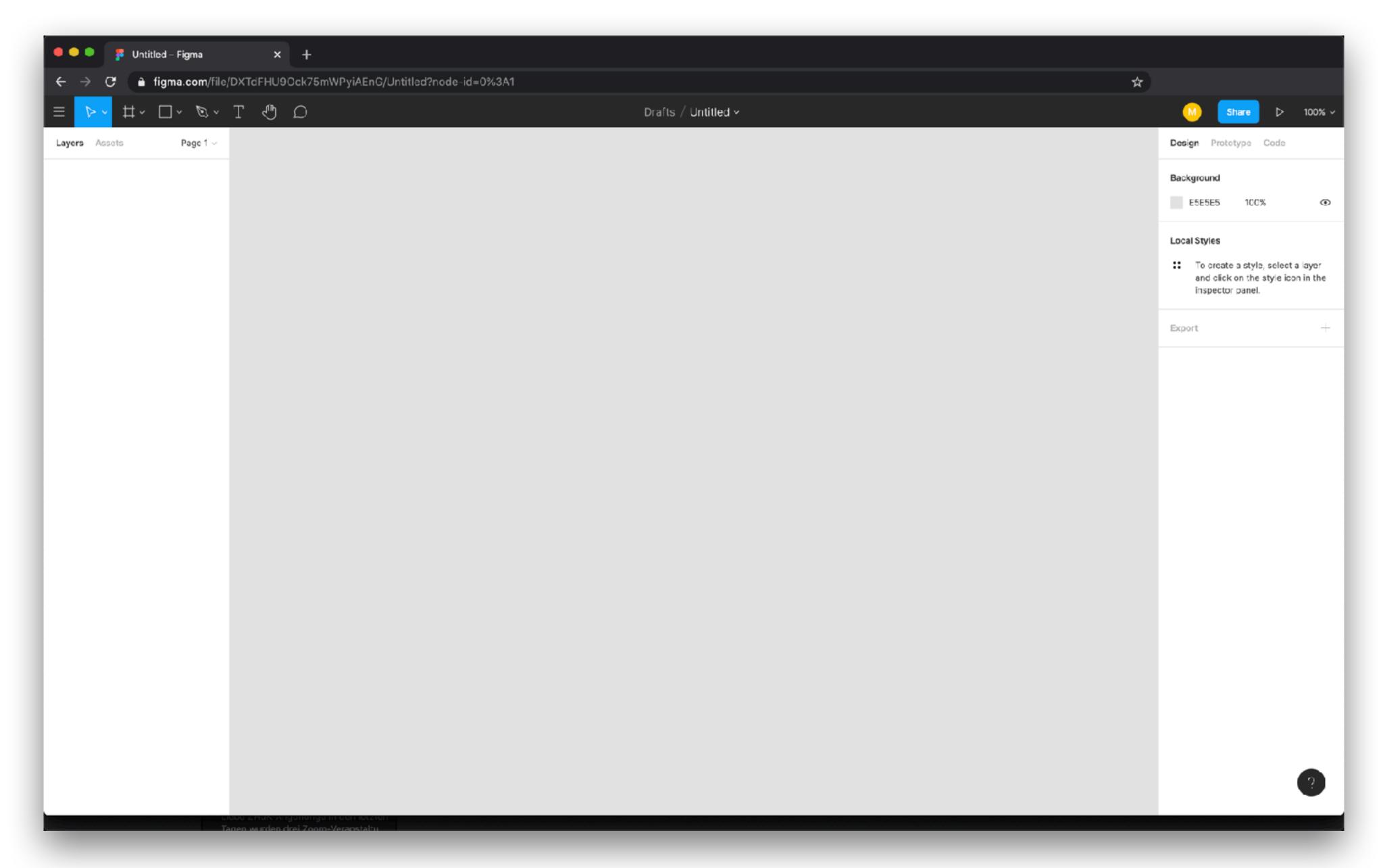
Overview - speed / collaborating

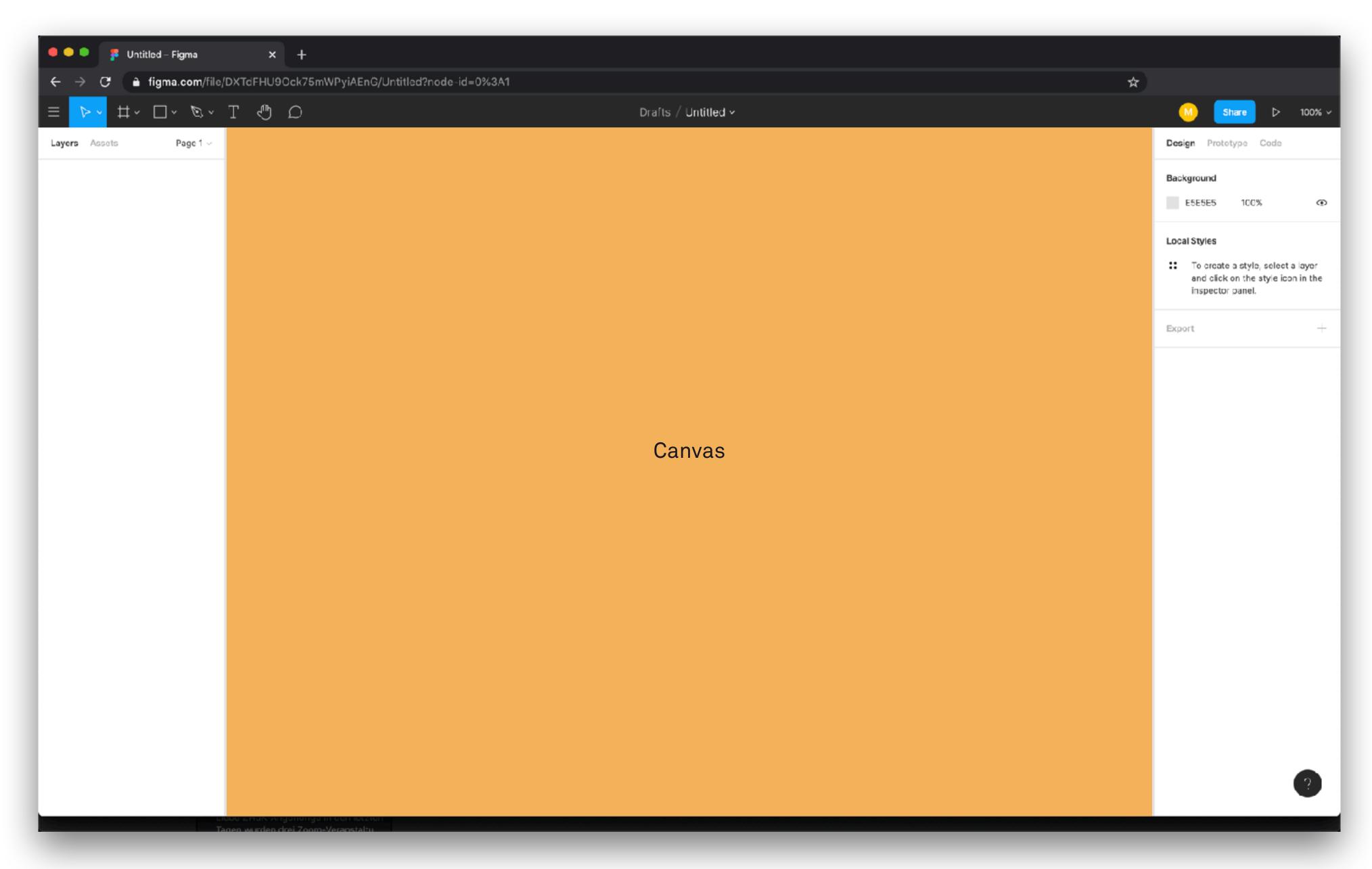


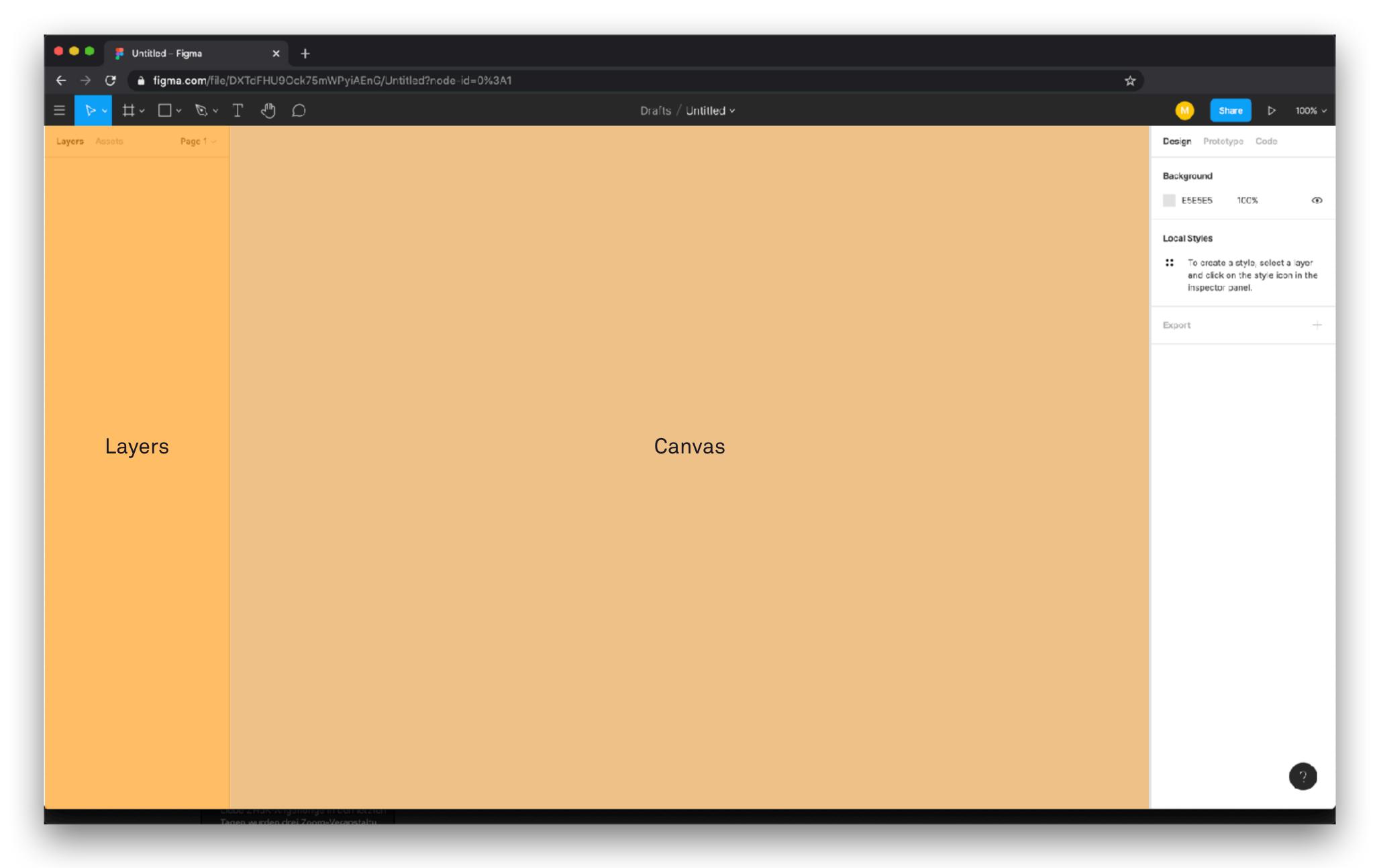
Collaborating

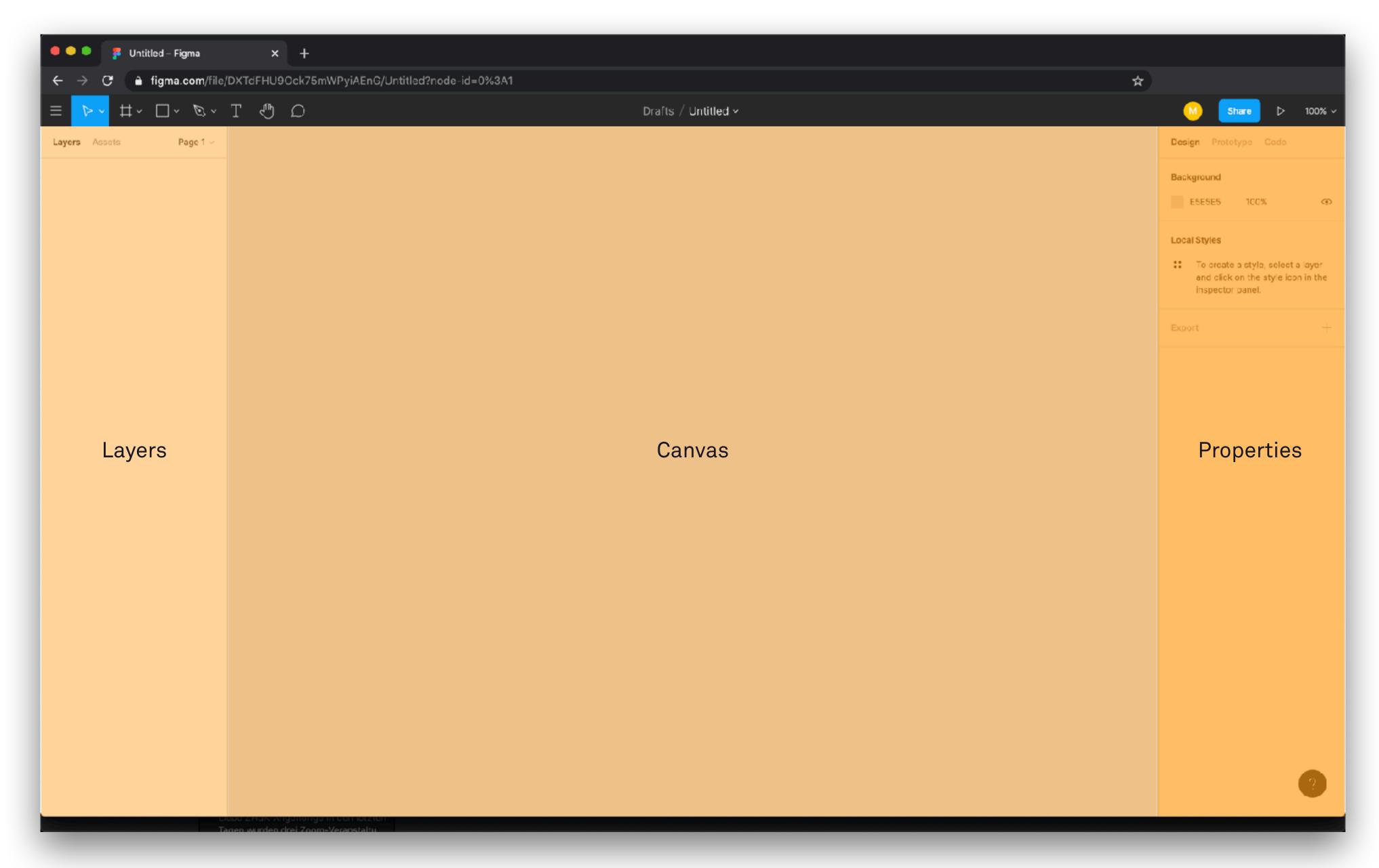
One to rule them all!

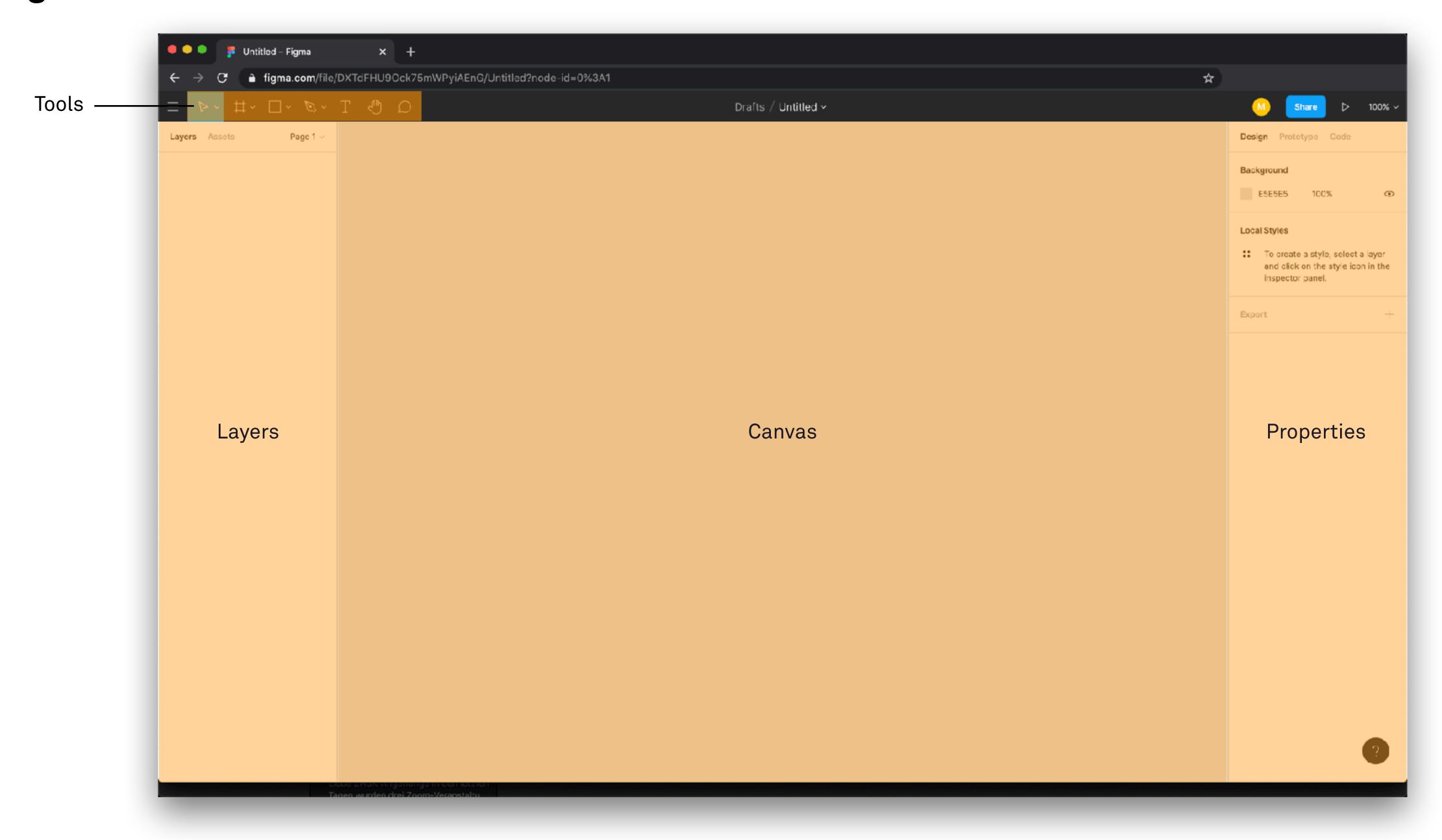
Figma











Figma Ressources

Shortcuts

https://usethekeyboard.com/figma/

Tutorials

https://www.figma.com/resources/learn-design/

Tutorial Must Have Seen:

-> Working with a grid https://help.figma.com/hc/en-us/articles/360040450513-Create-layout-grids-with-grids-columns-and-rows

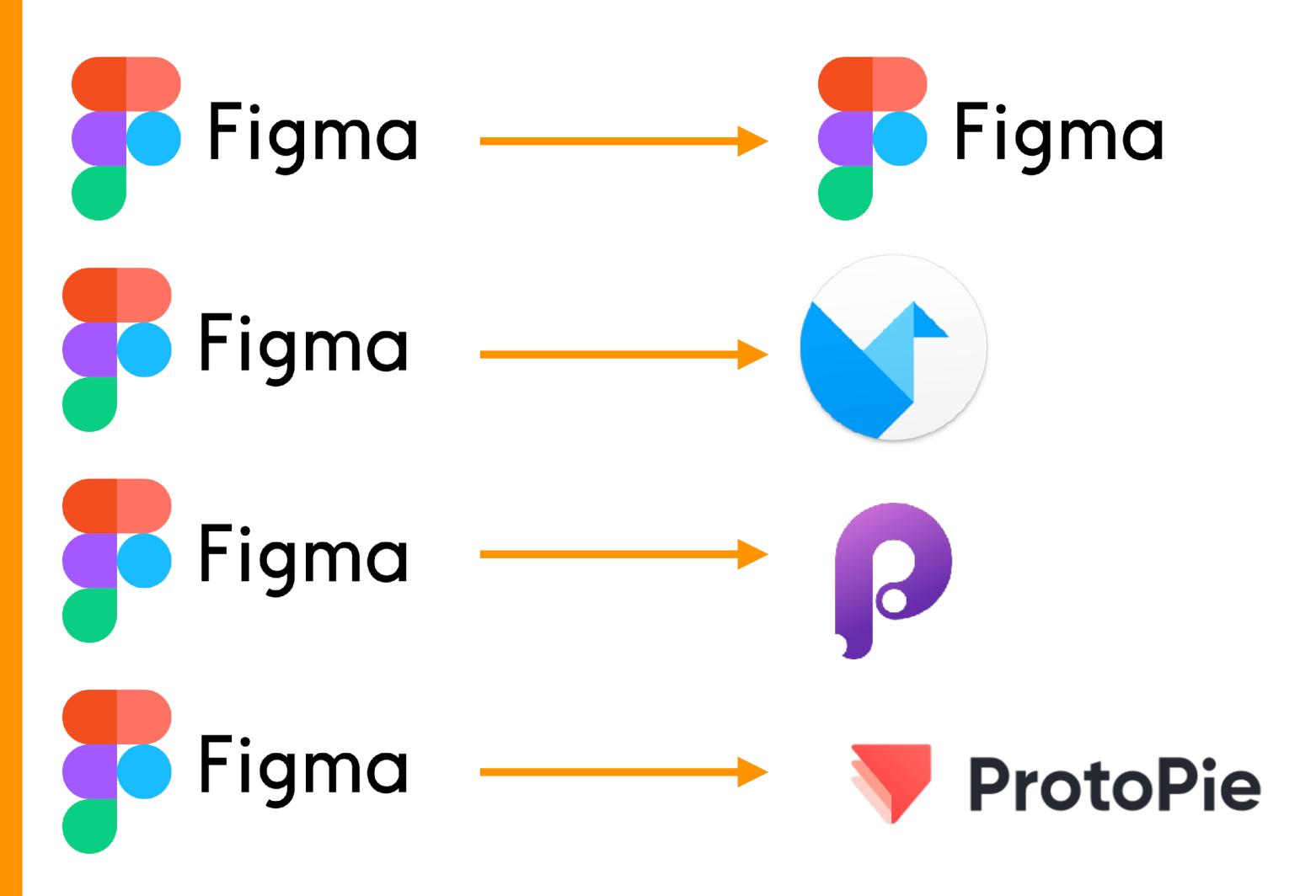
- -> Working with Components https://help.figma.com/hc/en-us/articles/360038662654-Guide-to-Components-in-Figma
- -> Prototyping in Figma https://help.figma.com/hc/en-us/articles/360040314193-Guide-to-prototyping-in-Figma

Plugins

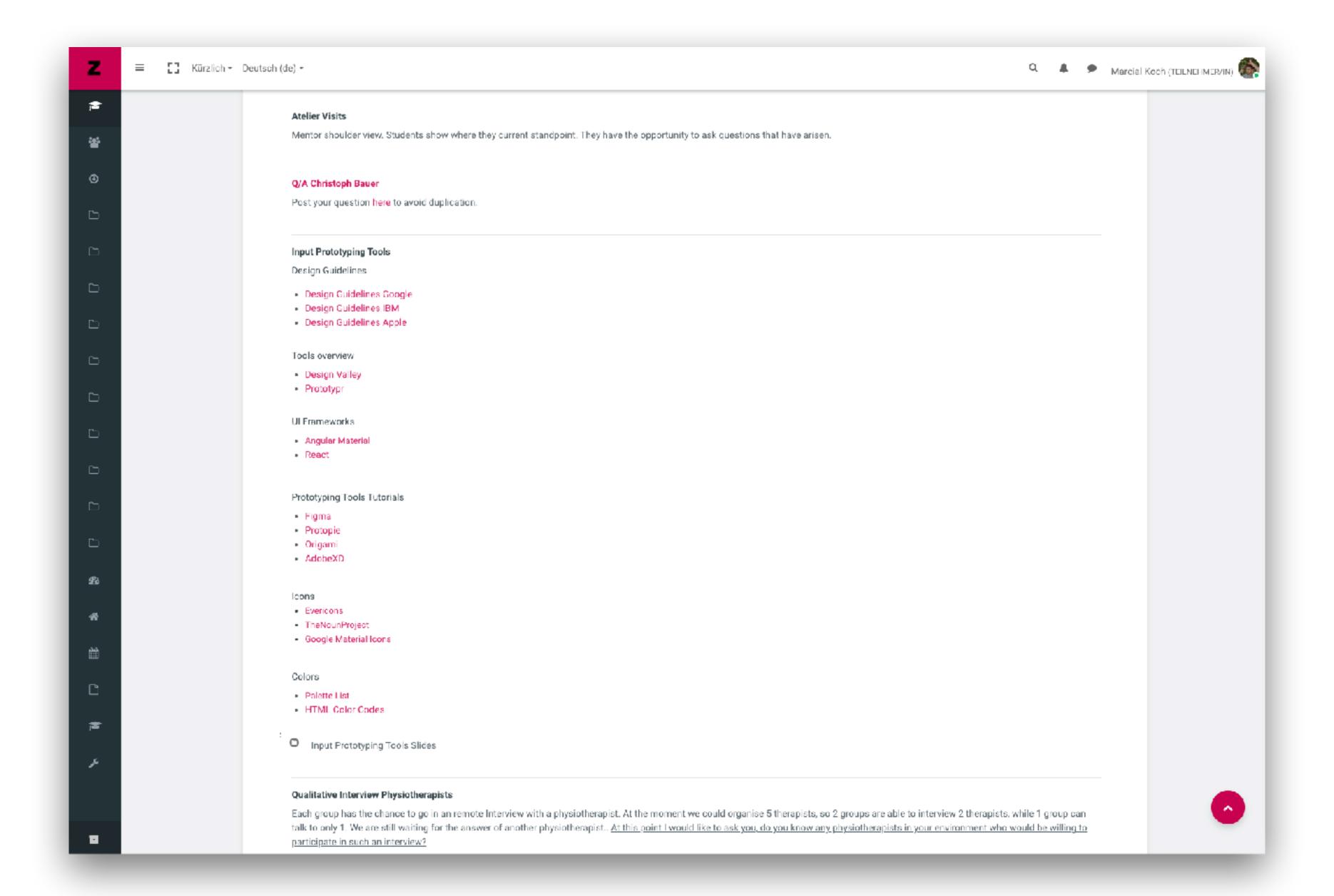
https://www.figma.com/community

Placeholder Plugin - https://www.figma.com/community/plugin/736000994034548392

Possible Workflows



More Ressources



Ressources Highlights

Design Guidelines http://material.io

->Section Layout https://material.io/design/layout/

Good to know

Developers often use frameworks to implement components fast and easy.

-> Designers have to adapt, so it reduces the cost

Examples

Angular Material https://material.angular.io/components/categories

React

https://material-ui.com/

Short Workshop



Click-Dummy Karaoke

Each creates 1 screen, which leads somehow to a screen from another one. At the end every screen should be connected!

What should be on your Screen

- All screens have to size of an iPad 7. Generation (template)
- Grid (Margins, Columns, Gutter)
- Including at minimal 1 Component
- At least 1 interactive element, which leads to a screen from a colleague (click, swipe, ...)
- An animated element, small one also works

What can be on your screen

- Scrollable content
- Pop-up Window
- Or whatever you like