

# **Input**

# **User Testing**

# **(In times of social distancing)**

with Marcial Koch



**NN/g**

**Better UX  
Research**

# Why testing?



**Uncover Problems**  
in the design



**Discover Opportunities**  
to improve the design



**Learn About Users**  
behavior and preferences

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# How to test?



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# Best Practice in User Testing

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3. Avoid leading questions and tasks



# Best Practice in User Testing

1. Have a target goal in mind before you test
2. Test your test
3. Avoid leading questions and tasks
4. Throw an analysis party 🎉

**How to test your  
prototype with  
physiotherapists?**

**Thinking Aloud:**

**The #1 Usability**

**Tool**

## Best Practice in User Testing

Think-aloud protocol is a method that requires participants to verbalize what they are doing and thinking as they complete a task, revealing aspects of an interface that delight, confuse, and frustrate.\*

# Best Practice in User Testing

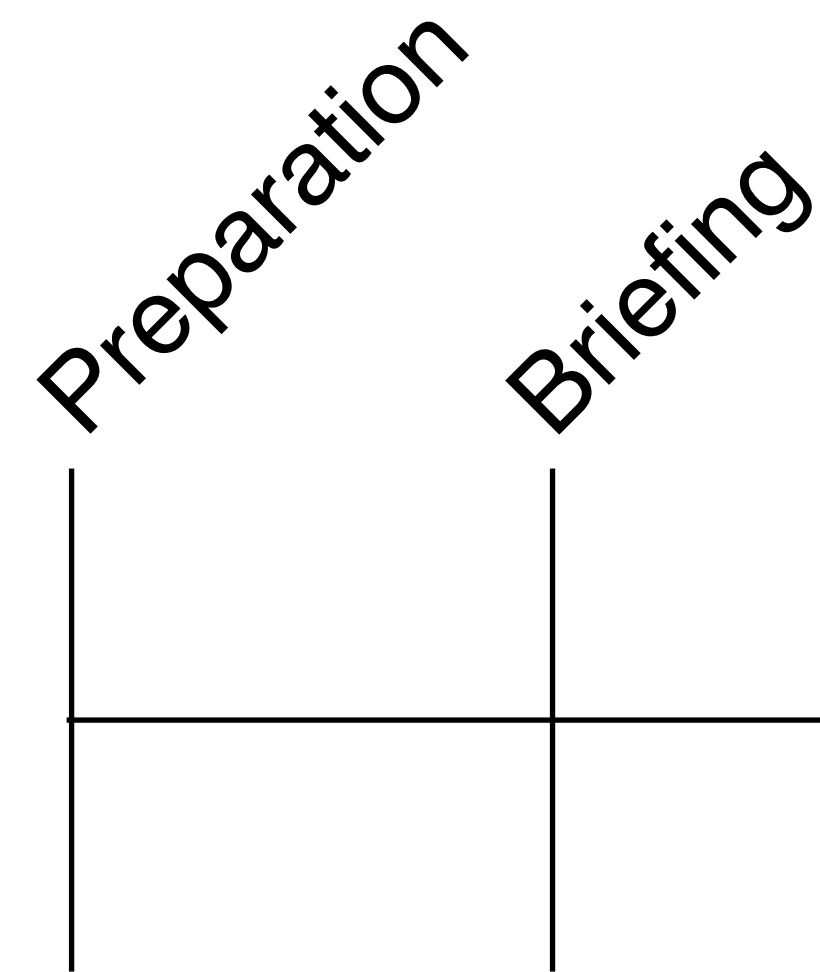
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Preparation



# Best Practice in User Testing

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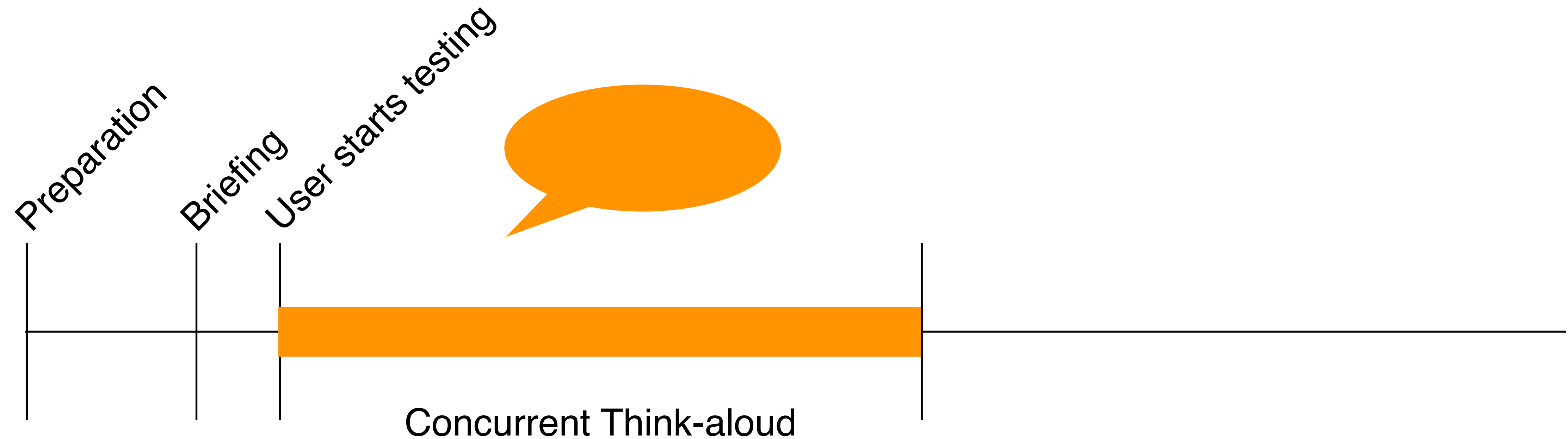
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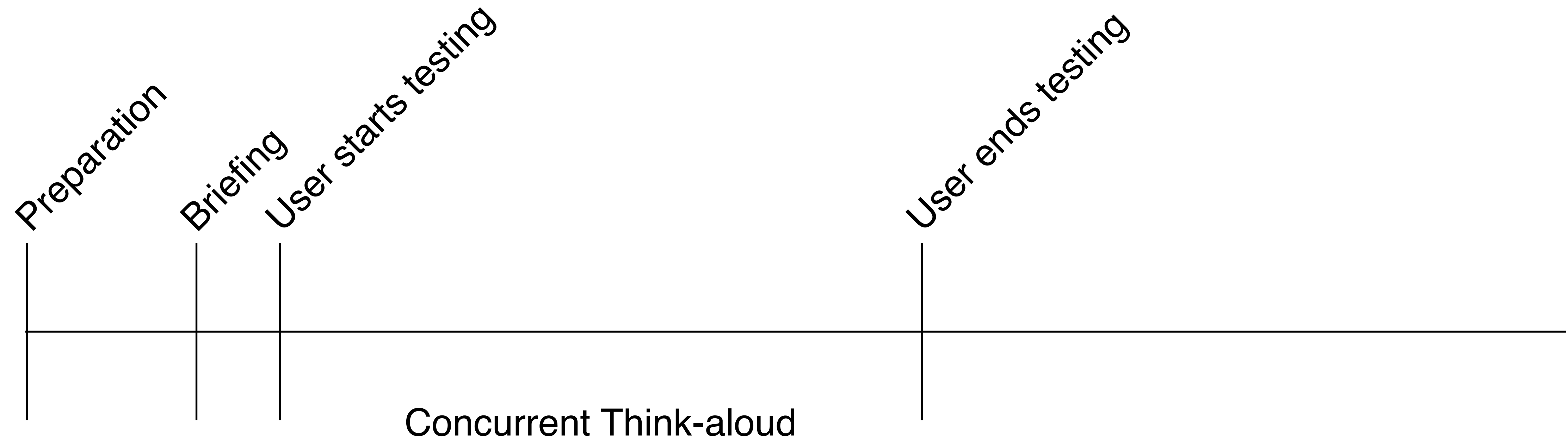
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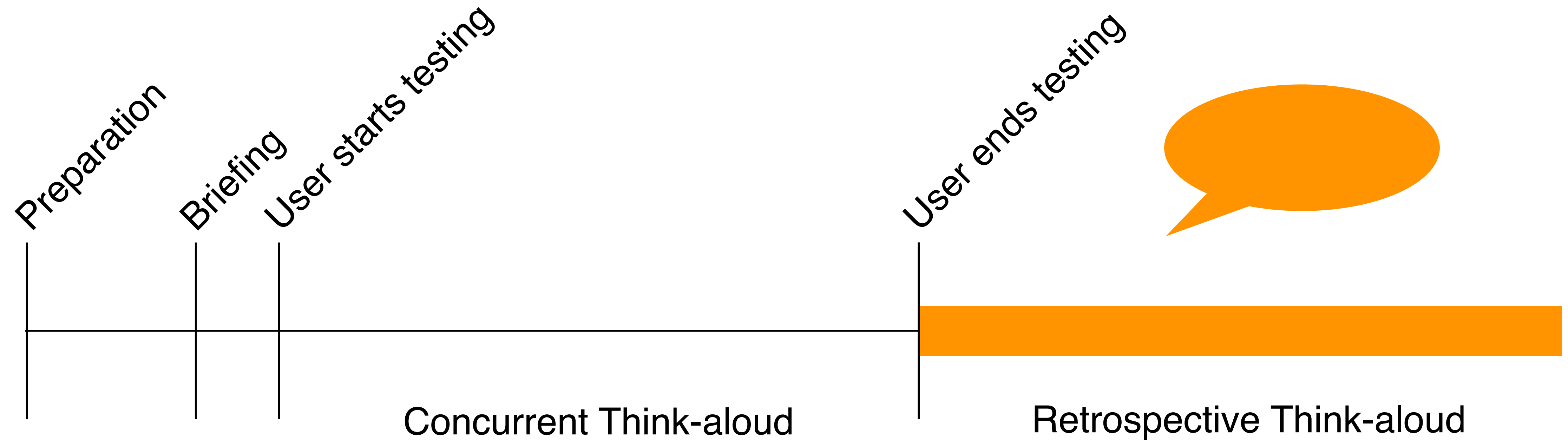
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BGUI 2020 Wireframe Set x +

Drafts / BGUI 2020 Wireframe Set ▾

M Share ▶ 29% ▾

Layers Assets Wireframe Set (Tablet) ^

Pages +


- Cover
- Wireframe Set (Tablet)
- Home
- Menu
- Navigation
- Close X
- Menu Point Five
- Menu Point Four
- Menu Point Three
- Menu Point Two
- Menu Point One
- Navigation BG
- Click-Area
- Rectangle 10
- Drop-Down inactive + populated
- Drop-Down activated
- Drop-Down activated hover 5
- Drop-Down activated hover 4
- Drop-Down activated hover 3
- Drop-Down activated hover 2
- Drop-Down activated hover 1
- Scrollable Page

Design Prototype Code

Device iPad mini ▾

Model Silver ▾

Preview



Background 000000

Starting Frame Home ▾

Removing A Connection ×

To delete a connection, click and drag on either end.

Running Your Prototype ×

Use the play button in the toolbar to play your prototype. If there are no connections, the play button can be used to play a presentation of your frames.

Home

Logo

# H1 Haading

p paragraph - M, sed elementum vitae libero justo lectus velit vel elementum. Enim sapien, nibh sed enim phasellus leo sed velit nunc. Habitant vestibulumscelerisque tristique nulla egestas pulvinar malesuada. Adipiscing est nunc vulputate at elementum vulputate. Cras massa nulla at tortor sapius nisl, mi. Sagittis justo, proin gravida mi. Malesuada id venenatis quis vulputat eleferend pellentesque quisque adipiscing ut. Leo ut etiam risera.

This is a button text.

This is another button text.

p paragraph - M, sed elementum vitae libero justo lectus velit vel elementum. Enim sapien, nibh sed enim phasellus leo sed velit nunc. Habitant vestibulumscelerisque tristique nulla egestas pulvinar malesuada. Adipiscing est nunc vulputate at elementum vulputate. Cras massa nulla at tortor sapius nisl, mi. Sagittis justo, proin gravida mi. Malesuada id venenatis quis vulputat eleferend pellentesque quisque adipiscing ut. Leo ut etiam risera.

- List item one
- List item two
- List item three

Accordion item one

Accordion item two

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Accordion item three

p paragraph - M, sed elementum vitae libero justo lectus velit vel elementum. Enim sapien, nibh sed enim phasellus leo sed velit nunc. Habitant vestibulumscelerisque tristique nulla egestas pulvinar malesuada. Adipiscing est nunc vulputate at elementum vulputate. Cras massa nulla at tortor sapius nisl, mi. Sagittis justo, proin gravida mi. Malesuada id venenatis quis vulputat eleferend pellentesque quisque adipiscing ut. Leo ut etiam risera.

Language ▾

Drop-Down...

Language ▾

- English
- French
- German
- Italian
- Spanish

Drop-Down...

Language ▾

- English
- French
- German
- Italian
- Spanish

Drop-Down...

Language ▾

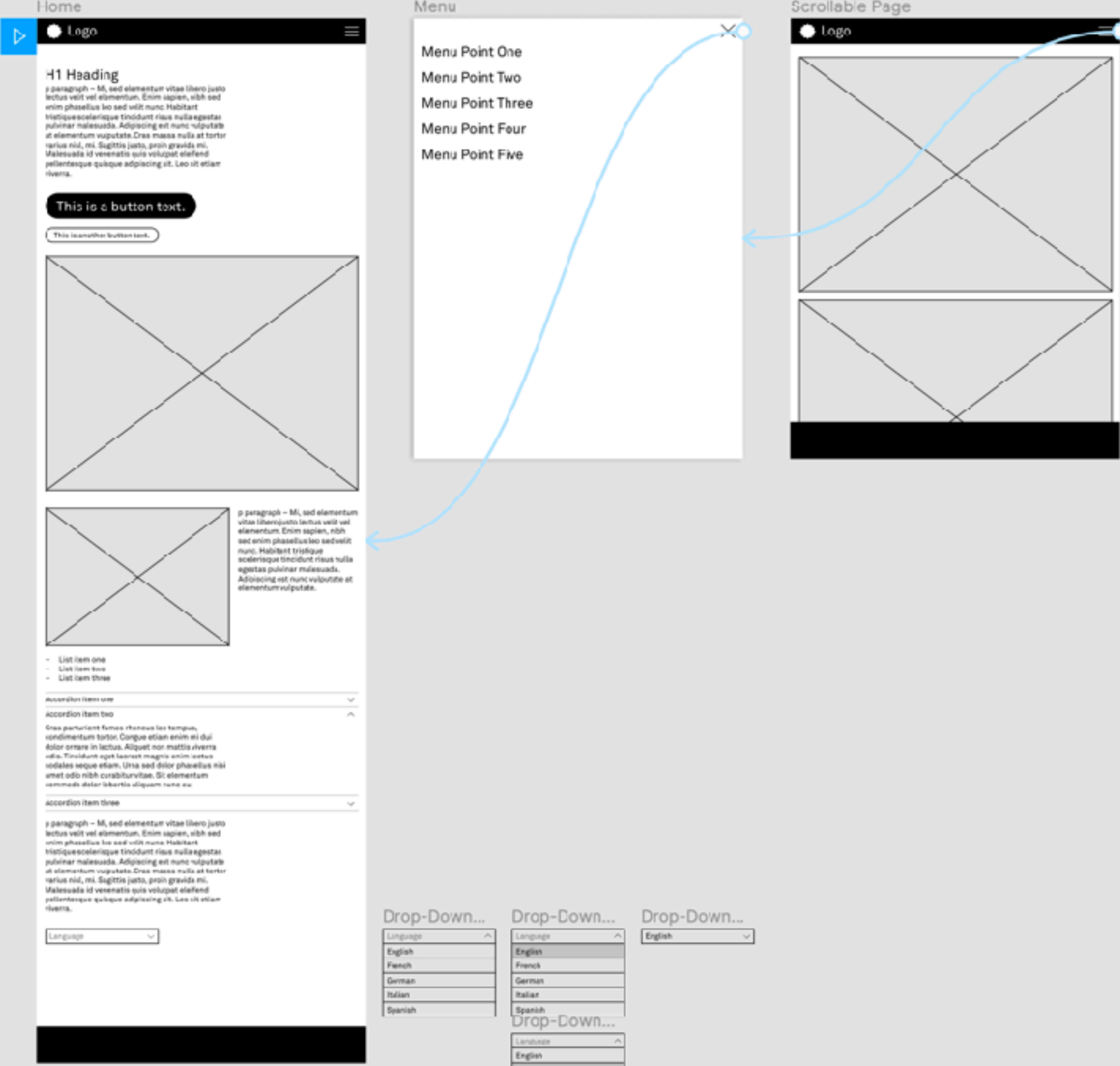
- English
- French
- German
- Italian
- Spanish

Menu

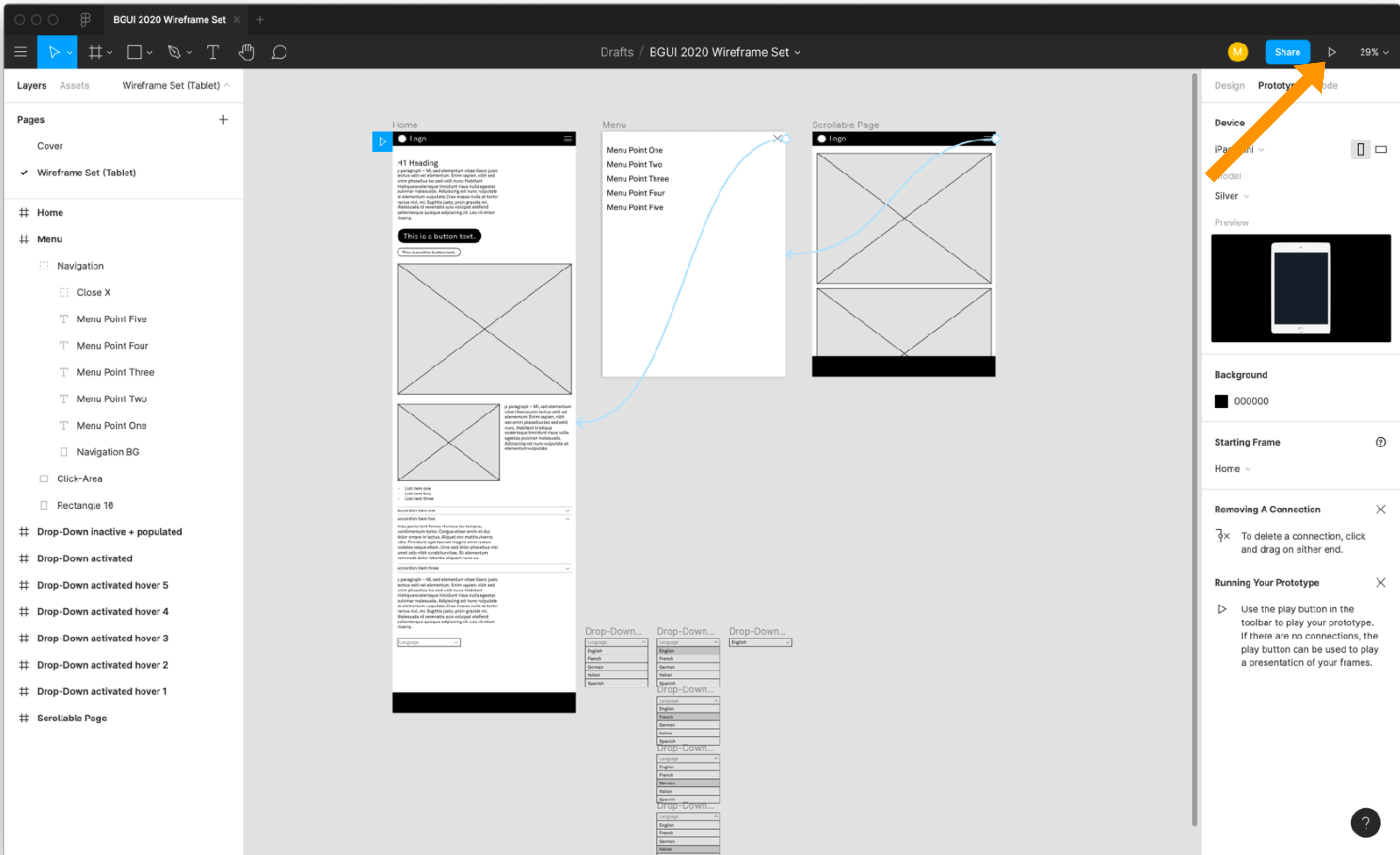
- Menu Point One
- Menu Point Two
- Menu Point Three
- Menu Point Four
- Menu Point Five

Scrollable Page

Logo



# Phyiscal Usertest



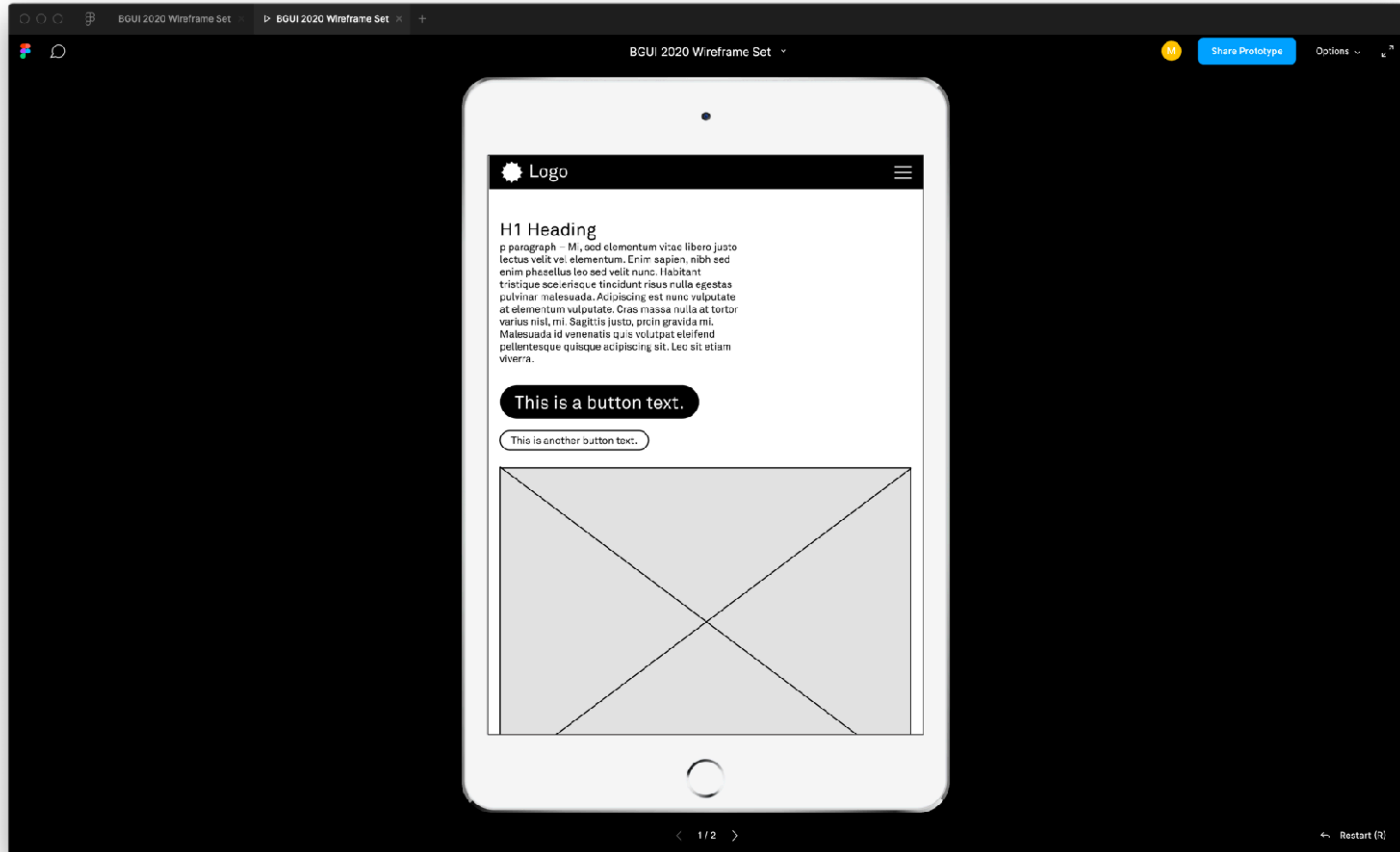


# Remote Usertest

**-moderated**

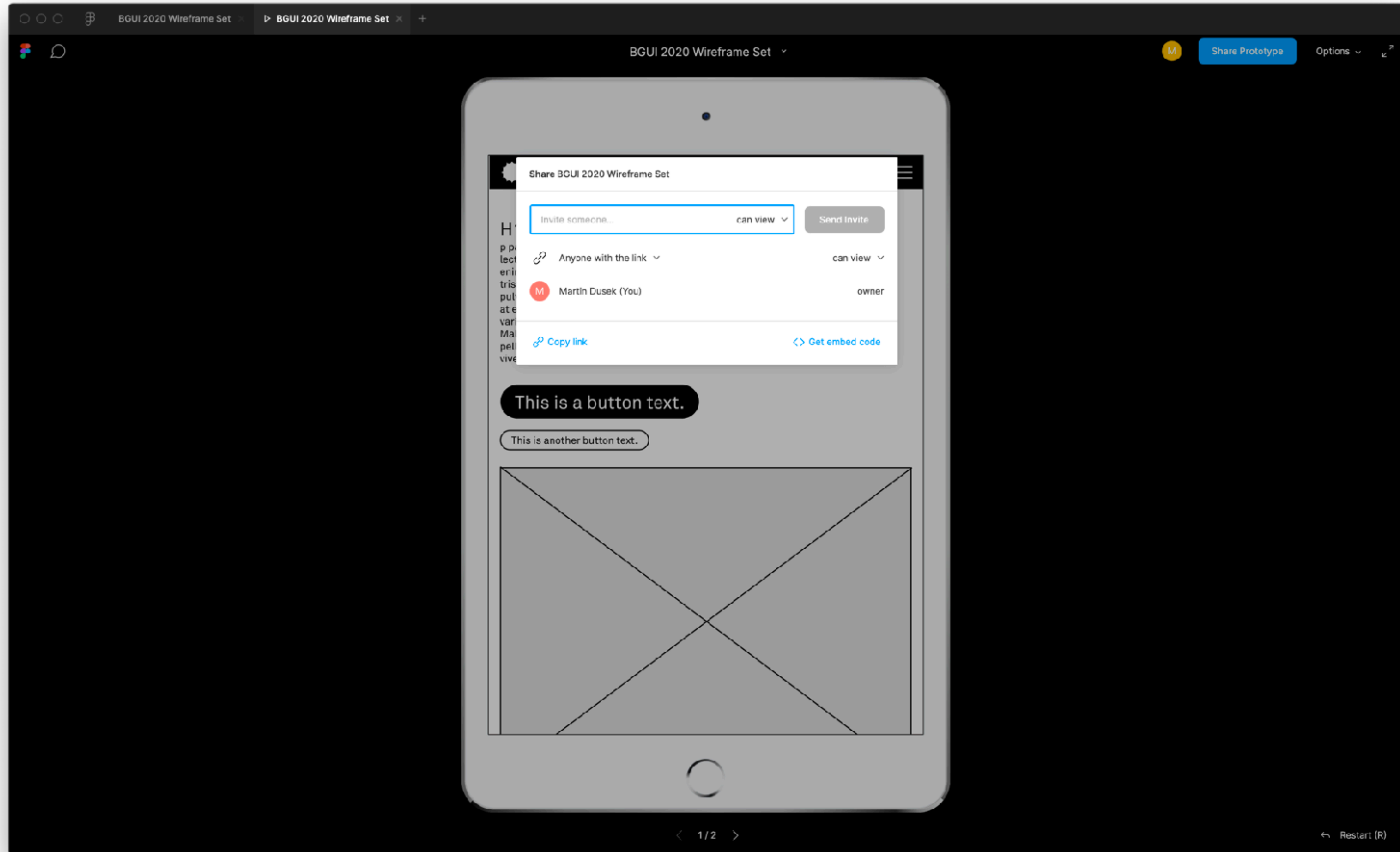
**-unmoderated**

# Moderated

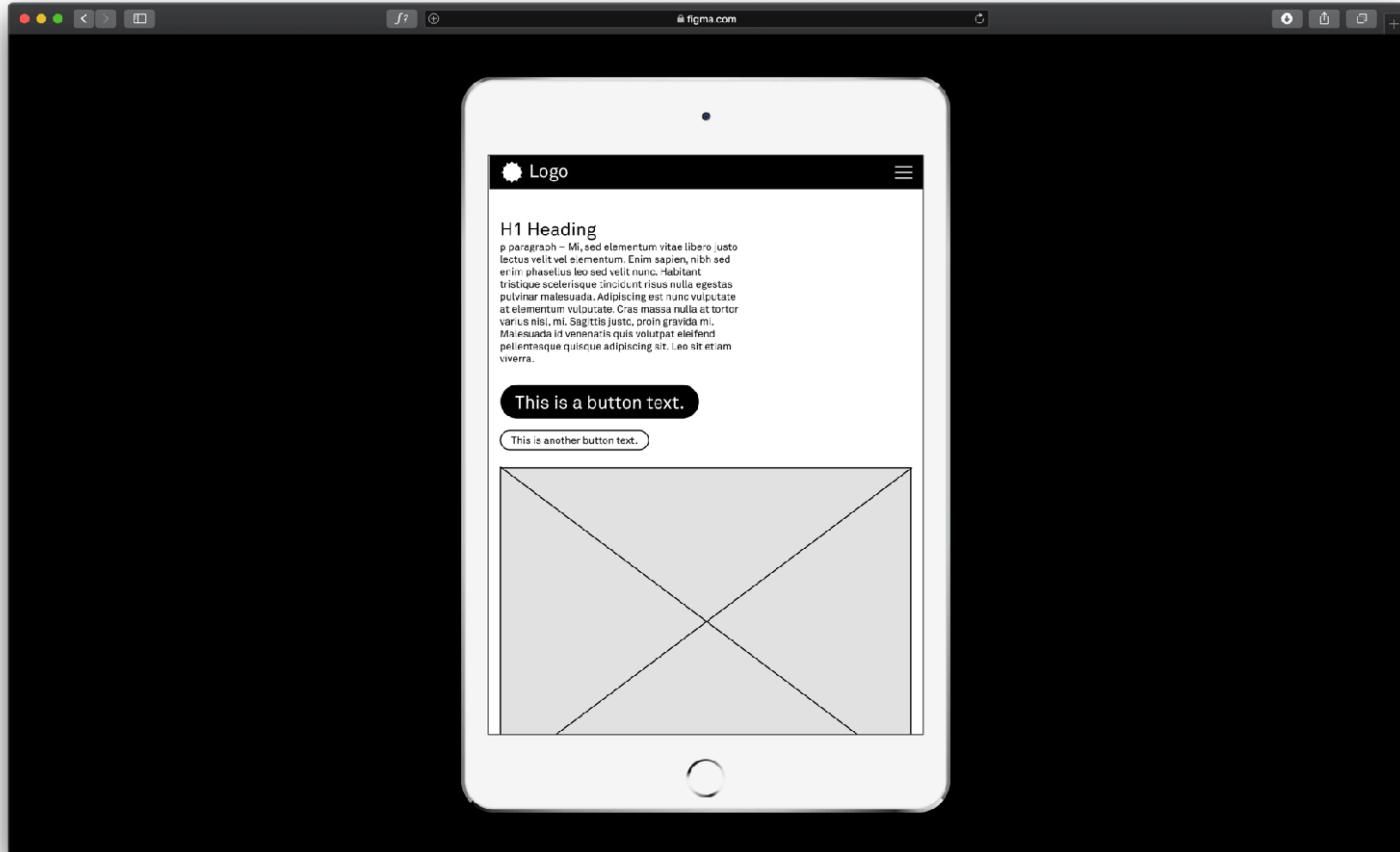




# Moderated



# Moderated



Unmoderated

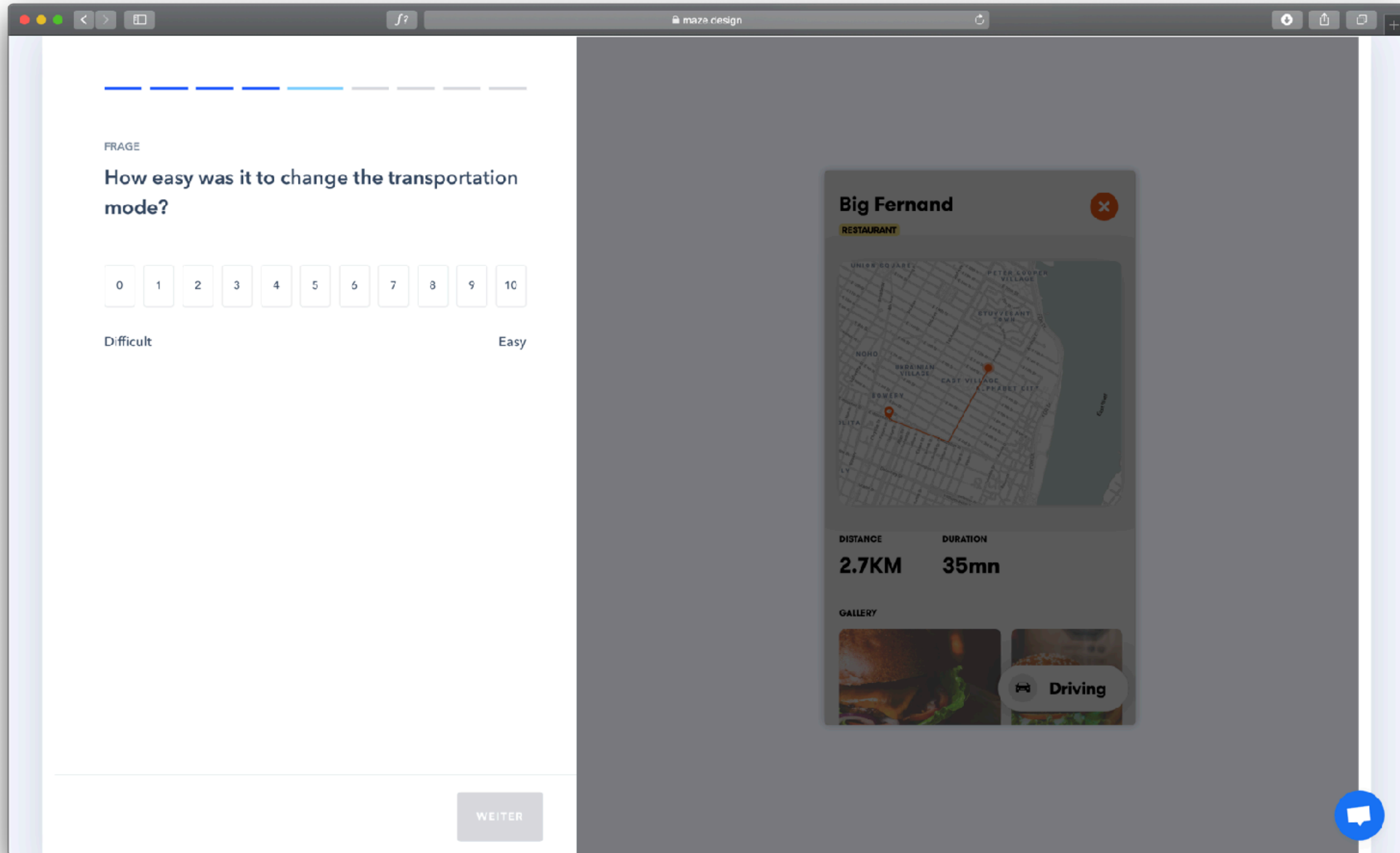


[maze.co](https://maze.co)



[preely.com](https://preely.com)

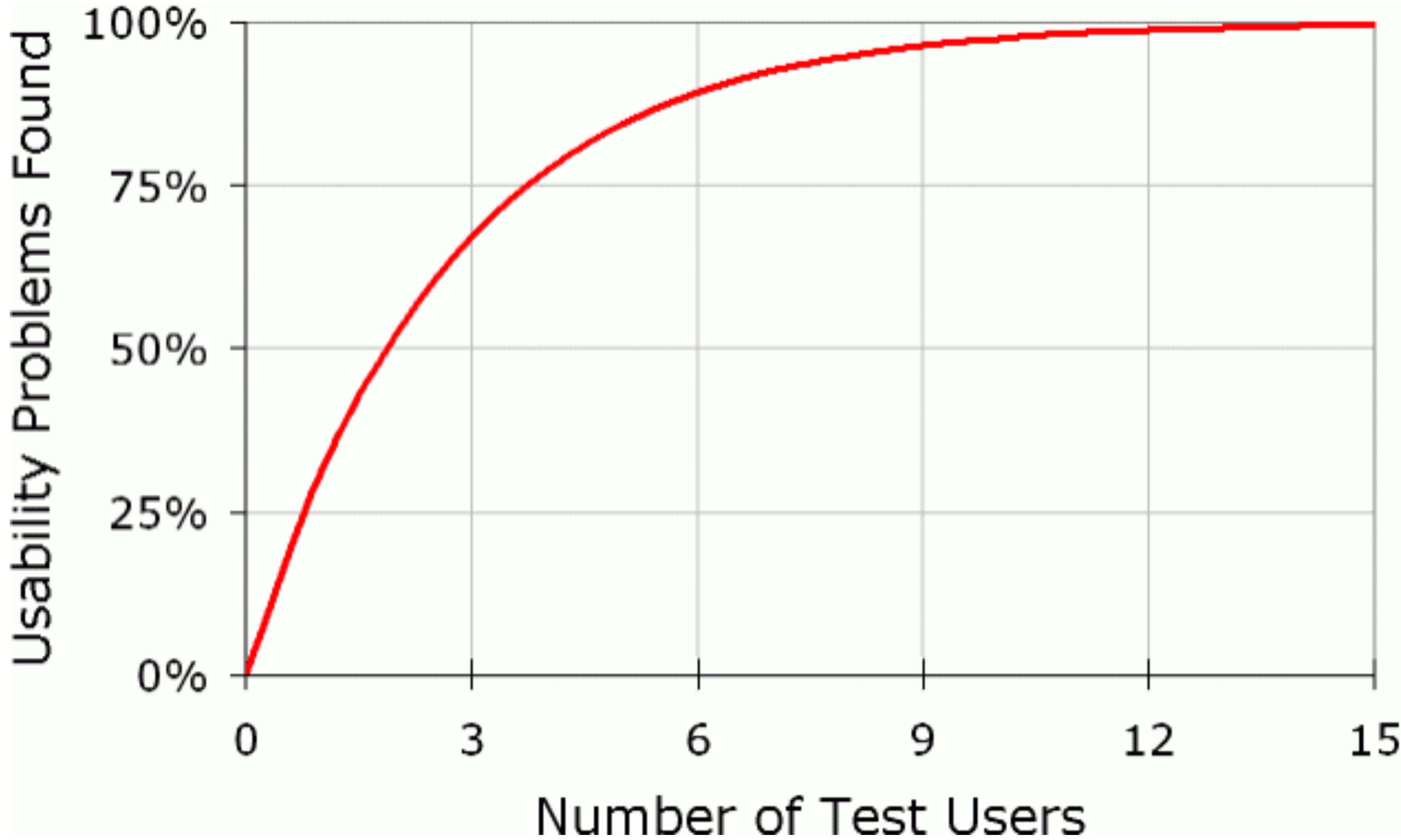
# Unmoderated



# Tips

- Outline Objectives for the test, What do I want to know? When it is a success?
- Let the user / testperson do the talking - you are only observing or reading the tasks
- Don't give tasks which helps the user, for example: click on the button to change into screen x
- Quality, not Quantity

# Tools / Software



Source: <https://www.nngroup.com/articles/why-you-only-need-to-test-with-5-users/>

# Enjoy user testing

