DIGITAL INNOVATION BOARD:
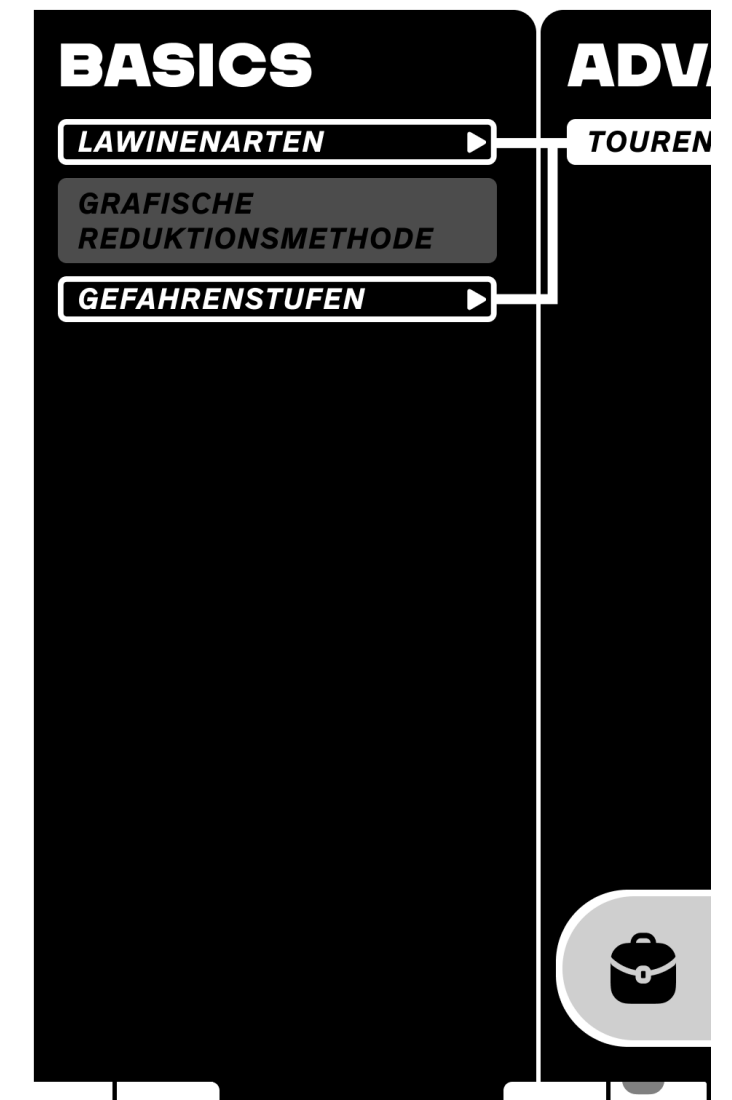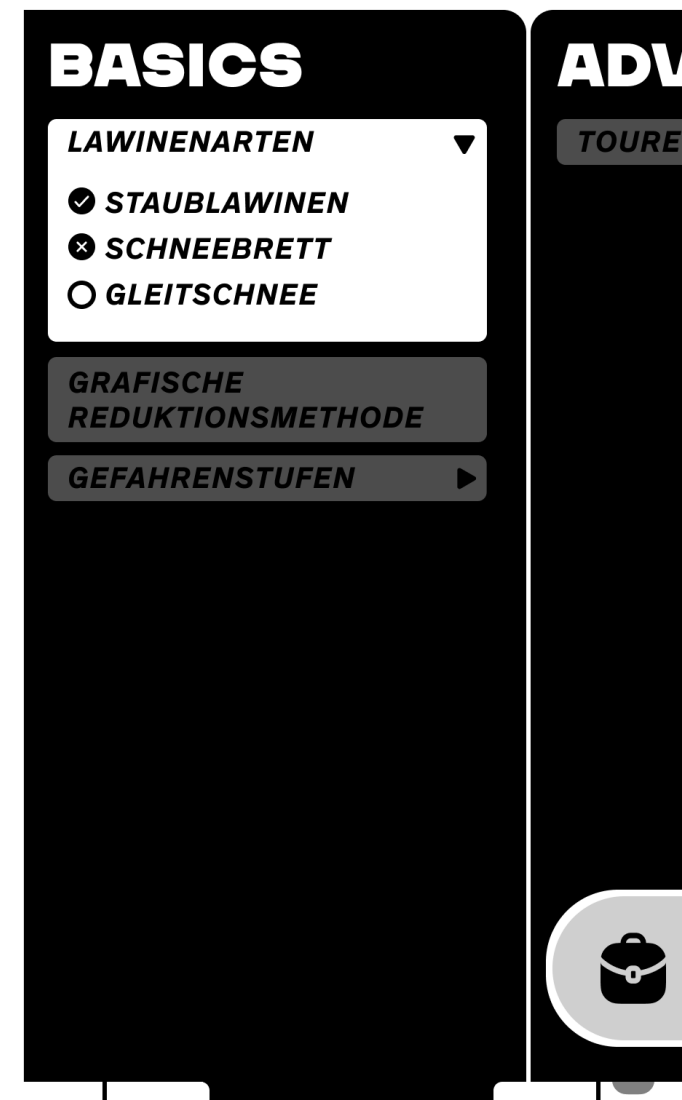## CREATE

PROJEKTNAME **ROADMAP**

💡 IDEEN-BESCHREIBUNG

Giving a roadmap for guided learning but with the possibility of searching for contents with a searchbar or simply browse through the roadmap

👤 ADRESSIERTE NUTZER

**Roadmap is for Beginners who need guided learning.
But it's built in a way Professionals don't get annoyed.**

⚠️ ADRESSIERTE BEDÜRFNISSE

**Guided Learning
Connecting Explore & Learn
Contents ordered by difficulty**

⚡ PROBLEM

Maybe a lot of scrolling on a mobile phone

💡 IDEEN-POTENZIAL

User Value ———————————●——

Scalability ——————●————

Feasibility ——————●————

✨ DAS WOW

**Choice of being guided
Clear Structure
Always see Progress**

≡ HIGH-LEVEL-CONCEPT

Guided Learning

VALUE PROPOSITION

Guide, Structure, Progress

ROADMAP

BASICS   **ADVA**

LAWINENARTEN ▼   TOUREN

✓ *STAUBLAWINEN*
✗ *SCHNEEBRETT*
○ *GLEITSCHNEE*

GRAFISCHE REDUKTIONSMETHODE

GEFAHRENSTUFEN ▶

ROADMAP

BASICS   **ADVA**

LAWINENARTEN ▶   TOUREN

GRAFISCHE REDUKTIONSMETHODE

GEFAHRENSTUFEN ▶

DIGITAL INNOVATION BOARD:
CREATE

PROJEKTNAME **LEARNING WITH PLANNED TOUR**

💡 IDEEN-BESCHREIBUNG

When a new tour has been registered, it gets displayed in the LEARN section, where you can test your knowledge hands-on

👤 ADRESSIERTE NUTZER

Amateurs - Pros who plan their own tours or take part of one

⚠ ADRESSIERTE HEDÜRFNISSE

**Hands On Learning
Preparation for Tour
Preparing with friends
Battle Friends**

⚡ PROBLEM

How should the tests / lessons look like?

💡 IDEEN-POTENZIAL

User Value

Scalability

Feasibility

✨ DAS WOW

**Learning from the stuff you're actually doing
Battle with tour-members**

☰ HIGH-LEVEL-CONCEPT

Hands-On Learning

VALUE PROPOSITION
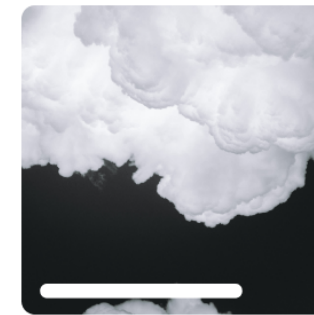
Learning by doing

ROTHORN

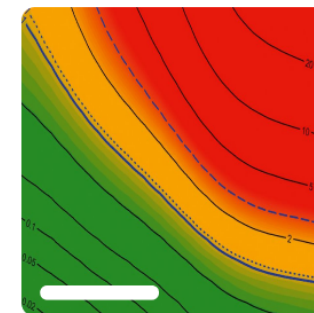Deine Nächste Tour steht schon bald bevor. Bereite dich vor...

✅ 0 / 10   🎮 SkiLover9   ☀ -6°C

LEKTIONEN

STAUBLAWINEN
Nur noch 3min

GRAFISCHE REDUKTIONSMETHODE
Noch 4min

LEARN

DIGITAL INNOVATION BOARD:
CREATE

PROJEKTNAME **BATTLE YOUR FRIENDS**

💡 IDEEN-BESCHREIBUNG

Battle with your touring friends on planned tours or any subject

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👤 ADRESSIERTE NUTZER

People who like to compete

🔺 ADRESSIERTE BEDÜRFNISSE

**Not being alone learning
Showing off your knowledge**

⚡ PROBLEM

**How to implement?
Which / What type of questions proposed?**

💡 IDEEN-POTENZIAL

User Value

Scalability

Feasibility

✨ DAS WOW
Battle your friends

▬ HIGH-LEVEL-CONCEPT

Quizduell for Avalancheprevention

VALUE PROPOSITION

Community Feeling