

**memox.**  
workshop.meeting.innovation spaces



**Productive meetings & collaboration!**

# Intro from CEO & Founder

Digitization requires humans to turn into collaborators and innovators. 80% of all innovations arise from face-to-face communication.

With everything we do we aim to transform face-to-face interactions into highly productive experiences, supporting teams to achieve their targets and leverage their collective skills. Our mission - making successful meetings and workshops easy for every team and organization.



*Dr. Dirk Reiner, Founder and CEO Memox AG*

# PURPOSE-SPECIFIC & CUSTOMIZED MEETINGS

Our know-how, methods and spaces enable productive collaboration.

## Purpose mapping

### WHY – Meeting objectives

e.g. share vs create knowledge,  
initiate change, generate sales

### HOW – Method & didactic

e.g. design thinking, scrum,  
presentation, board meeting

### WHO – Participant structure

e.g. hierarchies, generations,  
public vs colleagues



**memox.**  
Collaboration  
intelligence



## memox collaboration solution



**Purpose-specific  
space layout**



**People activation  
activities**



**Meeting insights  
and analytics**



**Make it easy  
services**



# PREMIUM SPACE QUALITY STANDARDS

Quality standards, infrastructure and design guarantee well-being and team performance.



Privacy



In-space  
bistro zone



Powerful  
WIFI



Plenty of  
daylight



Mood  
lights



Temperature  
control



Air quality  
control



Ideal  
acoustics



Great  
ergonomics

# FLEXIBLE SPACE LAY OUTS

Unique and proprietary equipment combined with sophisticated memox set-up modules.

## A. BISTRO ZONE

Socializing, breaks or just having a snack or coffee

## Set-up Module BREAK-OUT (standing)

The power set-up for creative and interactive sessions

## Set-up module BREAK-OUT (seated)

Change posture from standing or working with notebooks

## Set-up module WORKING GROUP

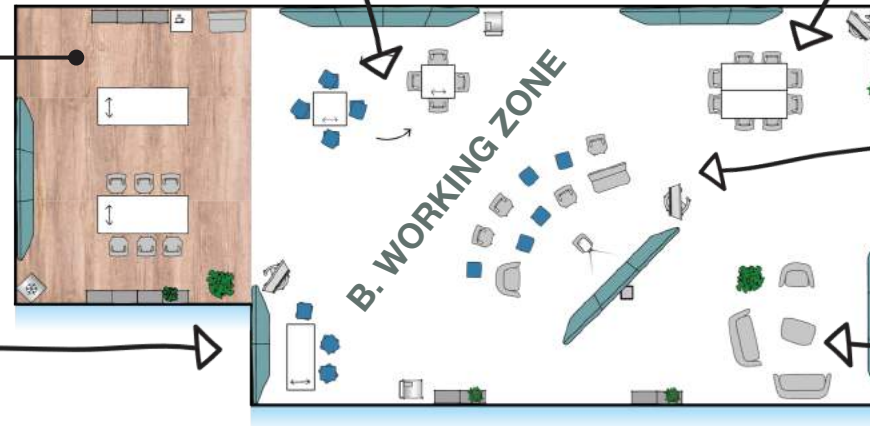
Concentrated individual or team work

## Set-up module PLENARY

Kick-offs, presentation of data or results

## Set-up module LOUNGE

Relaxed alignment and discussions



Adjustable and movable desks

**memox.desk**



Diversity of seating options

**memox.cube**



Gigantic collaboration walls

**memox.wall**



Collaboration and presentation technology



Method specific tool sets & equipment (e.g Scrum)



Interaction boosters and in-space gamification

# PRIVATE IN-SPACE BISTRO ZONES

Socializing, breaks or just having a snack or coffee in a private atmosphere.



Coffee machine  
and tea



Fridge with cold  
beverages



Snacks to  
5\*-catering



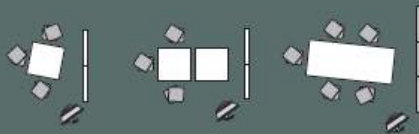


# OVER 100 SET-UP MODULES AVAILABLE

Encouraging participant interaction through behaviour initiating lay-outs and set-ups.



3 - 6 Personen  
7m<sup>2</sup> pro Person

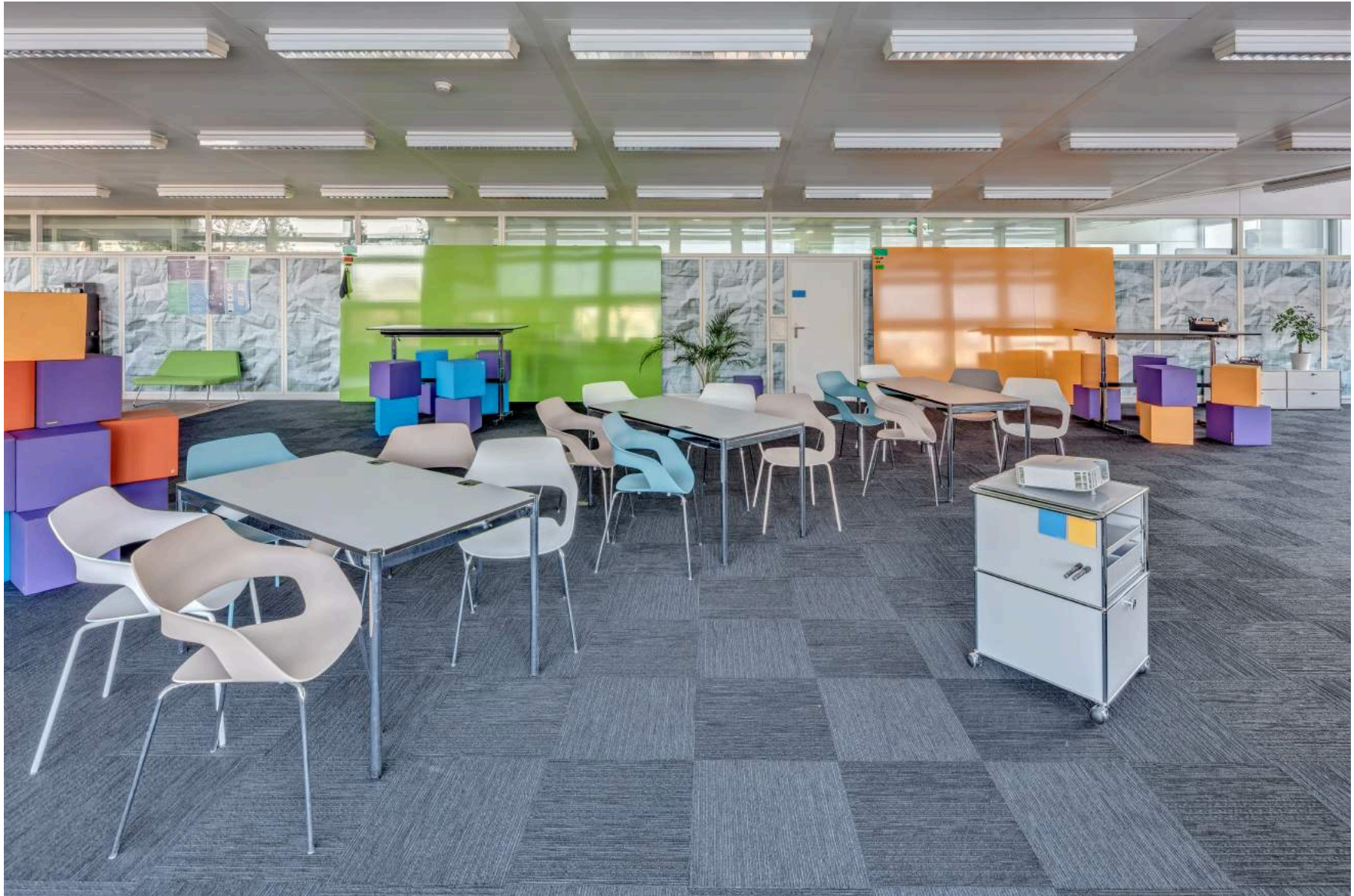


Number of people  
für Gruppen à 4, 6 oder 8 Personen



Number of people  
für Gruppen à 3 - 6 Personen



















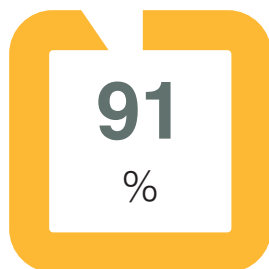
# PEOPLE ACTIVATION

Ice Breaker – Socializer – Energizer – Team Builder !



# CLIENT FEEDBACK & TESTIMONIALS

Over 9.000 visitors annually in our location in Zürich.

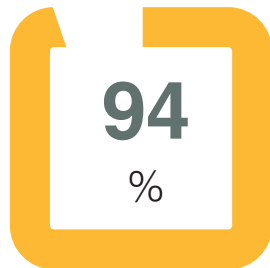


We are more **creative** and **productive** than in our offices or at other spaces



» Always a pleasure to work with. «

Laura de Wilde, Senior Management-  
Ernst&Young

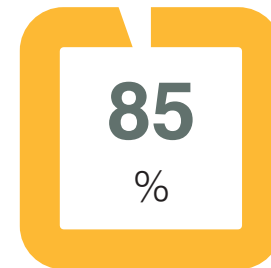


The memox team gives us **great support** to use the environment the optimal way.



» Great space and training on how to use and operate those spaces. «

Thomas Aebischer, Head Corporate  
Training Centers – SBB



Culture & spirit at memox drive **interaction** and **well-being** of individuals and teams.



»The service was always on point while working with big groups in a fast and creative place «

Erik Sjölin, Facilitator & Learning  
Designer – Hyperisland

# Management | Experts | Partnerships

» An experienced management team and partnerships with key stakeholders create a strong ecosystem! «



# COLLABORATION EXPERT COMMUNITY



Our workshop facilitators community gives us exceptional know-how.



» We work hand in hand with leading workshop, training and collaboration experts to shape the future of meeting & conferencing! «



## Community engagement

- Individual, events, surveys
- Execution of customer workshops
- Community platform (coming soon)

# CONTACT

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