



# Enactment



# Enactment

putting something into



The diagram illustrates a cyclical process of enactment. It features two white circles with green outlines. The left circle contains the word 'action' and the right circle contains 'feedback/inspiration'. Between them is the phrase 'in order to get'. Above this is the word 'Enactment' in green and 'putting something into' in white.

**action**

**in order to get**

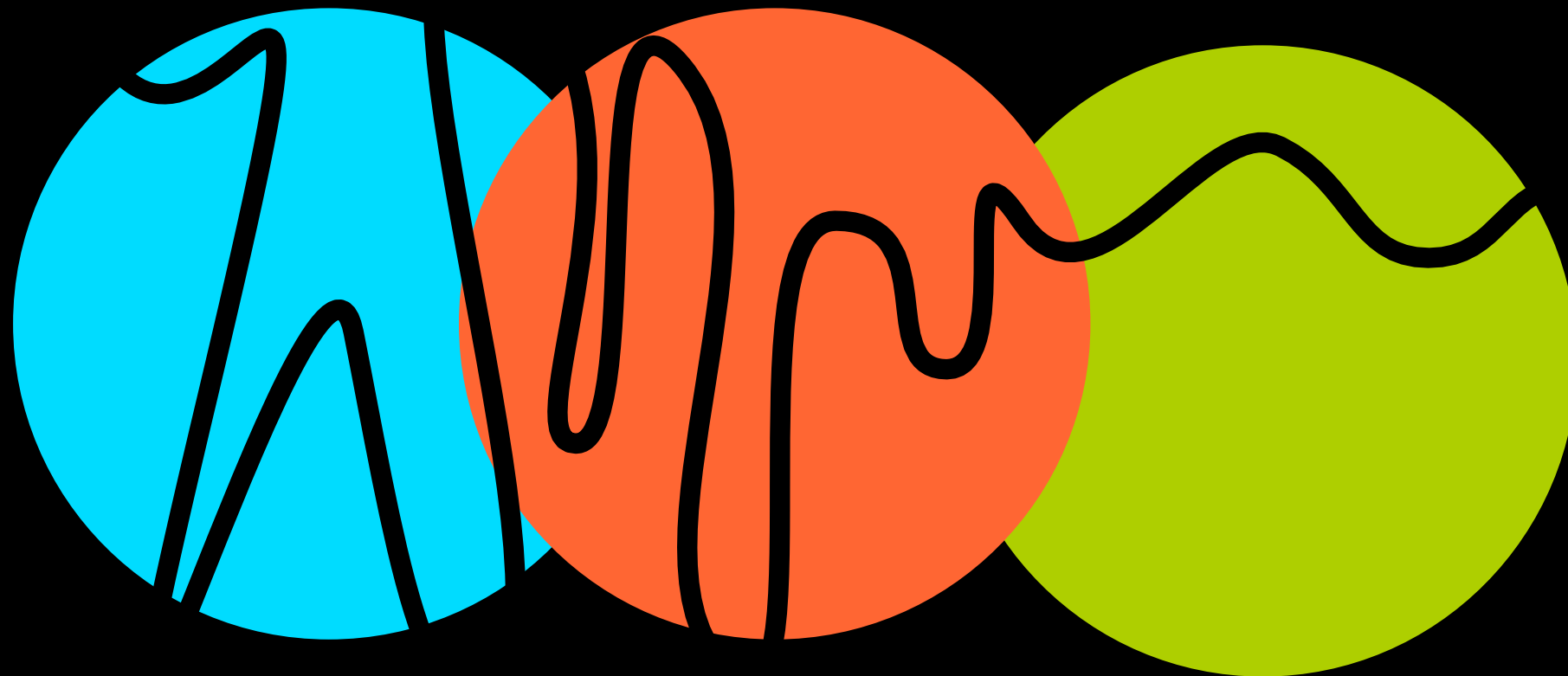
**feedback/  
inspiration**

# Design Process

User Research

Prototyping

Communication



Enactment

Storytelling







Still: Spaghettilab

# Enactment methods with/trough the body

## Bodystorming

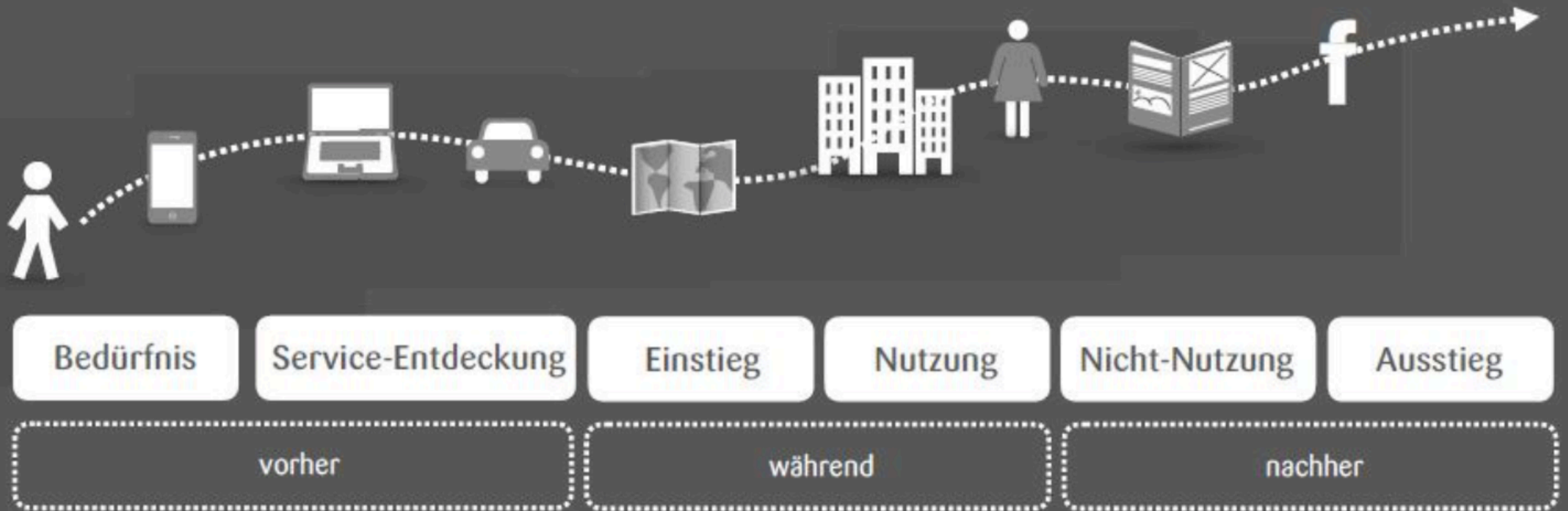
## Role Play



Still: Liam Elias

# Enactment methods with representative Creative Toolkits Lego Serious Play





[funkeprojekt.ch](http://funkeprojekt.ch)

## Task

- 01\_ Check out the enactment methods and choose at least one
- 02\_ Adapt and apply the methods to your service along your journey map
- 03\_ Capture your key activities with at least 10 pics or video-snippets
- 04\_ What insights do you draw from this?